



Sustainability by the Numbers

Energy Efficiency and Greenhouse Gas Reduction

- #1** sustainability priority for our stakeholders
- 100%** ENERGY STAR certified home commitment by KB Home for over a decade; while only 10% of U.S. new homes were ENERGY STAR certified in recent years
- 150,000+** ENERGY STAR certified new homes built since 2000; **10,668** in 2020
- 5.6 billion** pounds estimated cumulative CO₂ emission reduction from these homes
- \$800 million** estimated cumulative utility bill savings
- 50** KB Home's average HERS Index energy performance score by the end of 2020, compared to a new-home average HERS Index score of 58 and resale average HERS Index score of 130
- 11,000+** total solar homes delivered; **1,605** built in 2020
- 33** megawatts of solar power installed, producing an estimated 56 million total kilowatt hours of renewable energy annually
- 59%** of KB homes delivered in California in 2020 were solar
- 32%** of KB homes delivered in 2020 were all electric

Water Conservation

- 17,000+** cumulative WaterSense labeled and Water Smart homes built; **719** in 2020
- 800,000** WaterSense labeled fixtures installed
- 1.6 billion** gallons of water saved each year from KB homes and fixtures (estimated)

Waste Reduction

- 92,600** pounds of office paper recycled
- 33%** of office supplies are from our supplier's "Earth Conscious" line
- 100%** of retired electronics were donated to nonprofit organizations or recycled through e-waste services
- 55 million** sheets of paper saved in 2020 through digital transformation

Sustainability Industry Leadership

- 1** national builder named to Newsweek's list of America's Most Responsible Companies in 2021
- 10** ENERGY STAR Sustained Excellence Awards through 2020, more than any other homebuilder
- 21** 2020 ENERGY STAR Certified Home Market Leader Awards
- 6** WaterSense Sustained Excellence Awards, the only national homebuilder to receive this award
- 1** Indoor airPLUS Leader Award, the first production homebuilder to receive this award
- 14** Sustainability Reports FY 2007-2019
- 3** sustainability innovation lab concept homes: 2010-11, 2016, 2018-19

Keeping Homeownership Attainable

- 645,000** total KB homes delivered (approx.)
- 10,672** new KB homes delivered in 2020
- 57%** first-time buyers
- 21%** first move-up buyers
- 9%** second move-up buyers
- 13%** active adult buyers
- 2,093** average sq. ft. of KB homes in 2020
- 89%** of KB communities offered 1,800-sq.-ft. plans or less
- 35%** of KB communities offered 1,400-sq.-ft. plans or less

Customer Satisfaction

- #1** customer-ranked national homebuilder*
- 95.14%** overall customer satisfaction rating in 2020
- 94.06%** would recommend KB Home to a friend
- 4.6** stars out of a possible five nationwide on both Trustbuilder and ConsumerAffairs*

Community Development

- 15+** infill/redevelopment communities in neighborhoods being revitalized in 2020
- \$42 million** in local school fees contributed in 2020

Employees and Partners

- 1** national builder named to Forbes' list of America's Best Midsize Employers in 2021
- 1,752** employees
- 100%** of employees and trade partners required to wear protective equipment at construction sites
- 100%** of Board members and employees covered by our Ethics Policy. 98% of employees certified on Ethics Policy standards
- 100%** of our national supplier agreements included obligations to acknowledge our Ethics Policy
- 100%** of employees are required to complete anti-harassment and anti-discrimination training

*Based on rankings from 1/1/20 through 12/31/20 among large production homebuilders.