**Energy Efficiency and Greenhouse Gas Reduction**

- #1 sustainability priority for our stakeholders
- 100% ENERGY STAR certified home commitment by KB Home for over a decade; while only 10% of U.S. new homes were ENERGY STAR certified in recent years
- 150,000+ ENERGY STAR certified new homes built since 2000; 10,668 in 2020

- 5.6 billion pounds estimated cumulative CO₂ emission reduction from these homes
- $800 million estimated cumulative utility bill savings
- 50 KB Home’s average HERS Index energy performance score by the end of 2020, compared to a new-home average HERS Index score of 58 and resale average HERS index score of 130
- 11,000+ total solar homes delivered; 1,405 built in 2020
- 33 megawatts of solar power installed, producing an estimated 56 million total kilowatt hours of renewable energy annually
- 59% of KB homes delivered in California in 2020 were solar
- 32% of KB homes delivered in 2020 were all electric

**Water Conservation**

- 17,000+ cumulative WaterSense labeled and Water Smart homes built; 719 in 2020
- 800,000 WaterSense labeled fixtures installed
- 1.6 billion gallons of water saved each year from KB homes and fixtures (estimated)

**Sustainability Industry Leadership**

- 1 national builder named to Newsweek’s list of America’s Most Responsible Companies in 2021
- 10 ENERGY STAR Sustained Excellence Awards through 2020, more than any other homebuilder
- 21 2020 ENERGY STAR Certified Home Market Leader Awards
- 6 WaterSense Sustained Excellence Awards, the only national homebuilder to receive this award

**Keeping Homeownership Attainable**

- 645,000 total KB homes delivered (approx.)
- 10,672 KB homes delivered in 2020
- 57% first-time buyers
- 21% first move-up buyers
- 9% second move-up buyers
- 13% active adult buyers
- 2,093 average sq. ft. of KB homes in 2020
- 89% of KB communities offered 1,800-sq.-ft. plans or less
- 35% of KB communities offered 1,400-sq.-ft. plans or less

**Customer Satisfaction**

- #1 customer-ranked national homebuilder*
- 95.14% overall customer satisfaction rating in 2020
- 94.06% would recommend KB Home to a friend
- 4.6 stars out of a possible five nationwide on both Trustbuilder and ConsumerAffairs*

**Employees and Partners**

- 1 national builder named to Forbes’ list of America’s Best Midsize Employers in 2021
- 1,752 employees
- 100% of employees and trade partners required to wear protective equipment at construction sites
- 100% of Board members and employees covered by our Ethics Policy. 98% of employees certified on Ethics Policy standards
- 100% of our national supplier agreements included obligations to acknowledge our Ethics Policy
- 100% of employees are required to complete anti-harassment and anti-discrimination training

**Community Development**

- 15+ infill/redevelopment communities in neighborhoods being revitalized in 2020
- $42 million in local school fees contributed in 2020

---

*Based on rankings from 1/1/20 through 12/31/20 among large production homebuilders.*