AppLovin Announces Fourth Quarter and Full Year 2022 Financial Results

PALO ALTO – February 8, 2023 – AppLovin Corporation (NASDAQ: APP) ("AppLovin"), a leading marketing platform, today announced financial results for the quarter and full year ended December 31, 2022 and posted a Shareholder Letter at www.investors.applovin.com.

Webcast and Conference Calls

AppLovin will host a webinar today at 2:00 PM PT / 5:00 PM ET, during which management will discuss fourth quarter and full year 2022 results and provide commentary on business performance. A question-and-answer session will follow the prepared remarks.

The webinar may be accessed on the <u>Company's investor relations website</u> or via the following dial-in number: 1-669-900-6833 and using webinar ID: 983 5045 1236. A replay of the webinar will also be available under the <u>Events & Presentations</u> section of our Investor Relations website.

About AppLovin

AppLovin enables developers to grow their business. Businesses rely on AppLovin's market leading technologies to solve their mission-critical functions with a powerful, full stack solution including user acquisition, monetization and measurement. AppLovin is headquartered in Palo Alto, California with several offices globally.

Contacts

Investors Press Ryan Gee Kim Hughes

ir@applovin.com press@applovin.com

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