



NEWS RELEASE

TRI Pointe Homes Southern California Division Honored As Finalist For 9 So Cal New Home Awards Entries

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IRVINE, CA – Honoring the best in home building throughout Southern California, the So Cal Awards 2013 completed their judging and **TRI Pointe Homes** was chosen as a finalist for nine new home entries across a myriad of categories. The winners will be announced at the awards ceremony on Saturday, October 5 at The Grove of Anaheim, presented by the Greater Sales and Marketing Council and the BIA of Southern California.

TRI Pointe Homes has been chosen as a finalist for **Altana**, Best Logo Design and Best Brochure. The community is in the master planned community of Civita in Mission Valley. **Arcadia** at Stonegate in Irvine is honored as a finalist for three awards including Best Graphic Continuity, Best Brochure and Best Signage. **Brio** in La Habra is a finalist for Best Brochure and also Community of the Year with a sales price under \$600,000. **TRI Pointe Homes at Rancho Mission Viejo** is a finalist in a relatively new category for Best Indoor/Outdoor Living for their Residence 3, as well as Community of the Year with a sales price of \$600,000 to \$1 Million.

“We are thrilled to be honored as a finalist for so many entries,” said Barbara Trachy, Vice President of Sales & Marketing for TRI Pointe Homes. “TRI Pointe Homes is dedicated to building homes that are an expression of quality that satisfies every home buyer’s expectation. Recognition from our industry is rewarding and truly appreciated.”

Founded by real estate industry veterans, TRI Pointe Homes is guided by an unwavering commitment to think, renew and inspire. Insightful thinking -- anticipating and encompassing all the events and needs of the individuals and families who will live in a TRI Pointe home -- is demanded. A passionate desire to renew a sense of belonging by creating spaces that invite both energized interaction and peaceful solitude is critical. The ability to inspire the

hundreds of experts who are involved in building TRI Pointe communities to take pride and care in their craftsmanship is essential to satisfying every homeowner's highest expectations. TRI Pointe Homes' core values of quality, integrity and excellence are the driving forces behind innovative designs that connect with the individual. For additional information on TRI Pointe Homes visit www.TRIPointeHomes.com and **our Facebook page**.

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