

## TRI Pointe Homes Northern California Introduces Its New “Think Outside the Box” Program

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The program encourages homeowners to use and reuse moving boxes when moving into their new homes. SAN RAMON, Calif., May 25, 2017 (GLOBE NEWSWIRE) -- TRI Pointe Homes' Northern California Division announced today the launch of its “Think Outside the Box” program, a community reuse and recycle effort to help new homeowners recycle moving boxes during their move to their new home. The launch of the new program will be rolled out across all 12 of TRI Pointe Northern California’s currently active for-sale communities. “Think Outside the Box” complements LivingSmart®, TRI Pointe Homes’ comprehensive program that includes the design, development, construction, and ongoing operation of high-performing homes that provide healthier, more comfortable living environments while lowering operating costs. LivingSmart® includes five specific areas of advancement: EarthSmart®, HealthSmart®, EnergySmart™, WaterSmart™, and the recently announced HomeSmart™.

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TRI Pointe Homes Northern California's "Think Outside the Box" program assists new homeowners in reducing the waste associated with moving by encouraging them to reuse and recycle moving boxes. The program provides homeowners with pick up/drop off locations for moving boxes in order to make recycling easy and stress-free.



A photo accompanying this announcement is available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/c2284518-3b35-41c7-b830-5853a2760004>

"LivingSmart is about the health and well-being of our homeowners as well as the planet, and that commitment is always expanding," said Jeff Frankel, Division President, TRI Pointe Homes Northern California. "We have a steadfast passion for improving the quality of life for our homeowners and the 'Think Outside the Box' program helps us achieve that by reusing and recycling moving boxes to create less waste."

The "Think Outside the Box" program was designed to help reduce the amount of waste associated with the moving process. To participate in the program, each new homeowner is given the location of the pick-up/drop-off point of the recycle station in their community to pick up boxes. Once the homeowners have used the boxes they'll break them down and return them to the community recycle station for the next homeowner's use.

"The 'Think Outside the Box' program is a simple but powerful way for homeowners to contribute to reducing the carbon footprint by using less materials and less waste. We're excited to see how our buyers use it and the positive impacts it will have on our communities," said Frankel.

About TRI Pointe Homes Northern California

Based in San Ramon, Calif., TRI Pointe Homes Northern California designs, constructs, and sells single-family homes and condominiums. Founded on more than a century of combined real estate industry experience, the company

focuses on building quality master-planned and urban infill communities throughout Northern California. Dedicated to insightful design and superior craftsmanship, the company is setting a new standard in homebuilding and customer experience. The company was honored with fourteen 2017 Eliant Homebuyers' Choice Awards including a #1 ranking from surveyed homebuyers for First Year Customer Service Experience for second consecutive year. TRI Pointe Homes was also recognized as 2016 Builder of the Year by Builder and Developer magazine. TRI Pointe Homes is a member of TRI Pointe Group (NYSE:TPH), a family of premium regional homebuilders. For more information about TRI Pointe Homes Northern California, please visit [www.TriPointeHomes.com/Northern-California](http://www.TriPointeHomes.com/Northern-California).

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