



NEWS RELEASE

TRI Pointe Homes Names Jeff Logan Vice President of Land Acquisition

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Newport Beach - Focusing on expanding its market share and developing a significant project pipeline in the coming months, TRI Pointe Homes, LLC has named Jeff Logan Vice President of Land Acquisition.

In that position, Logan will be responsible for identifying desirable properties for future development as well as underwriting and negotiating all land acquisition activities for TRI Pointe, one of Southern California's leading private homebuilders.

Logan has more than 18 years of experience in the real estate development industry, most recently with LNR Property Corporation, a large privately held company focused on acquiring and developing both commercial and residential properties throughout the United States. Prior to that, he spent 13 years with K. Hovnanian Homes, where he held positions ranging from land acquisition manager, community manager and vice president and director of land acquisition to president of the company's South Coast Area. During his tenure with K. Hovnanian, Logan was responsible for acquiring more than 8,400 Southern California homesites with a combined value of approximately \$900 million.

A graduate of the University of Southern California, Logan is a member of the Building Industry Association of Southern California, where he served on the board of directors of the Orange County chapter in 2006.

"Jeff Logan is one of our industry's most accomplished land acquisition specialists," stated TRI Pointe Homes principal Douglas Bauer. "He has a unique talent for identifying locations that hold the strongest development potential and for negotiating favorable terms for their acquisition. His experience covers a broad spectrum of

properties ranging from entry-level to high-end luxury to active adult communities. His expertise will be a valuable asset to TRI Pointe Homes as we continue to expand throughout the western United States.”

TRI Pointe is currently building distinctive single-family homes at Sonoma at Woodbury in Irvine, Patria at San Miguel Ranch in Chula Vista, Castlerock in Riverside and Eagle Ridge at Arrowood in Oceanside.

Sonoma is a collection of 95 residences, ranging from approximately 2,350 to 2,622 square feet, Sonoma homes are priced from the high \$700,000s. Patria offers 52 homes, measuring approximately 2,687 to 3,341 square feet, priced in the low \$500,000s. Castlerock is a limited edition of 27 two-story homes spanning approximately 2,336 to 2,661 square feet, priced from the mid \$300,000s. Eagle Ridge offers 26 homes extending from approximately 2,366 to 2,492 square feet at prices starting in the low \$400,000s.

Additional information on TRI Pointe Homes is available by calling 949-478-8600 or visiting **www.TRIPointeHomes.com**.

TRI Pointe Homes

Founded on over a century of combined real estate industry experience, TRI Pointe Homes is guided by an unwavering commitment to think, renew and inspire. Insightful thinking – anticipating and encompassing all the events and needs of the individuals and families who will live in TRI Pointe homes – is demanded. A passionate desire to renew a sense of belonging by creating spaces that invite both energized interaction and peaceful solitude is critical. And an ability to inspire the hundreds of experts who are involved in building TRI Pointe homes to take pride and care in their craftsmanship is essential to satisfying every homeowner's highest expectations. TRI Pointe Homes' core values of quality, integrity and excellence are the driving forces behind innovative designs that connect with the individual. Additional information on TRI Pointe Homes is available by calling Doug Bauer or Tom Mitchell at 949-478-8600 or visiting **www.TRIPointeHomes.com**.