



NEWS RELEASE

TRI Pointe Group Strengthens Executive Leadership Team With Three New Hires

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Appointments are part of the company's strategic growth plan

IRVINE, Calif., May 15, 2018 (GLOBE NEWSWIRE) -- TRI Pointe Group, Inc. (NYSE:TPH) announced today the addition of three new senior-level executives to its corporate team to support its family of homebuilder brands: Heather Breidenthal as Chief Human Resources Officer, Jeff Lake as Vice President of Architecture and Design, and Sherri Drew as Vice President of Design Studios. The expansion of the team, which is based in the Irvine, Calif. headquarters, reinforces TRI Pointe Group's commitment to hiring best-in-class industry professionals and delivering product differentiation in the marketplace as the company's six regional brands continue to grow.

As Chief Human Resources Officer, Breidenthal will implement her expertise in talent development, training, and mergers and acquisition with a key focus on best practices in Human Resources programs and benefits. Prior to joining TRI Pointe Group, Breidenthal spent over 17 years as Senior Vice President of Human Resources at CalAtlantic Group and Standard Pacific Homes.

"As we look to grow our company over the next ten years, Heather will be instrumental in helping us continue to build our culture and company into one of the best places to work in the United States," said TRI Pointe Group CEO Doug Bauer. "We are extremely fortunate to have found someone with Heather's talents, credentials, and proven experience to fill this critical role."

As Vice President of Architecture and Design, Lake will serve as a strategic resource collaborating with TRI Pointe Group's regional homebuilding brands throughout the design and architectural processes. Lake's focus will be on further advancing TRI Pointe Group's product innovation, building cost efficiency, and overall customer experience. Lake previously served as National Vice President of Architecture at CalAtlantic Group and Standard Pacific Homes.



“Jeff’s comprehensive understanding of architecture and design and his experience in the market is tremendously valuable as we strive for future success at TRI Pointe Group,” said Tom Mitchell, Chief Operating Officer and President of TRI Pointe Group. “Jeff is extremely talented with a national reputation for helping homebuilders evolve creatively while improving the bottom line.”

As Vice President of Design Studios, Drew will utilize her 16-plus years of experience and knowledge of new home personalization and customer experience management to oversee TRI Pointe Group’s design studio operations while implementing new technology solutions and metrics. She previously served as the Director of Design Studios for the West Region at Interior Specialists, Inc.

“Sherri’s appointment represents TRI Pointe Group’s commitment to constantly improving the home buying experience,” said Mitchell. “Under her experienced and proven leadership, I believe we can boost our overall customer experience and generate incremental revenue from options and upgrades.”

About TRI Pointe Group®

Headquartered in Irvine, Calif., TRI Pointe Group, Inc. (NYSE:TPH) is a family of premium regional homebuilders that designs, builds, and sells homes in major U.S. markets. As one of the top ten largest public homebuilding companies by market capitalization in the United States, TRI Pointe Group combines the resources, operational sophistication, and leadership of a national organization with the regional insights, community ties, and agility of local homebuilders. The TRI Pointe Group family includes Maracay Homes® in Arizona, Pardee Homes® in California and Nevada, Quadrant Homes® in Washington, Trendmaker® Homes in Texas, TRI Pointe Homes® in California and Colorado, and Winchester® Homes in the Washington, D.C. area. TRI Pointe Group was recognized on Fortune magazine’s 2017 100 Fastest-Growing Companies list, named 2015 Builder of the Year by Builder magazine, and 2014 Developer of the Year by Builder and Developer magazine. The company was also named one of the Best Places to Work in Orange County by the Orange County Business Journal and Best Companies Group in 2016 and 2017. For more information, please visit www.TriPointeGroup.com.

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