



NEWS RELEASE

Award-Winning Platt Park North in Denver

10/21/2014

DENVER, CO – Urban convenience and an elegant lifestyle combine luxuriously at Platt Park North, TRI Pointe Homes' distinctive collection of only 29 single-family homes. Don't miss out on the opportunity of owning a new home in the heart of Denver and the chance to take advantage of move-in ready homes as well as the newly released homesites currently being offered at Platt Park North. Call Stephanie Graham at 303.802.1542 or visit our website at www.TRIPointeHomes.com/PlattParkNorth and click the View Quick Move-Ins link.

Platt Park North has just received two awards at the Major Achievement in Marketing Excellence (MAME) Awards, which honor the homebuilding industry's top achievers in marketing and merchandising excellence. The two awards were for Residence Two, one for Best Interior Merchandising of a Detached Model 2,201 – 2,600 sq. ft. and the second for Best Architectural Design for an Urban In-Fill, Detached Home. The awards were presented by the Sales & Marketing Council and the Home Builders Association of Metro Denver.

Homebuyers are invited to tour the award-winning designs of Platt Park North, showcased in two beautifully decorated model homes, which are now open daily for viewing. The homes feature such sought-after enhancements as fireplace-warmed great rooms, expansive dining rooms with courtyard access and state-of-the-art kitchen islands with slab granite countertops, Whirlpool® stainless steel appliances and 42" maple cabinets.

Platt Park North encompasses up to 2,265 square feet with up to four bedrooms and three and one-half baths plus a full unfinished basement that may be finished with an optional rec room, bedroom and bath and attached rear garages. In addition, select plans feature the comfort of a quiet study, versatile loft or optional master-suite retreat with two-sided fireplace. Prices start in the \$600,000s

Fine details are on display throughout the models. Heading the list are engineered hardwood flooring throughout the entry, hallways, powder bath, kitchen and dining room; extensive recessed lighting, three stylish interior door choices and four designer interior paint color choices.

Master suites maximize personal comfort with expansive walk-in closets, oversized walk-in showers with seats and raised vanities with granite countertops and dual sinks. A spa bath with walk-in shower and freestanding designer tub is available as an option.

Exteriors are distinguished by four unique architectural styles -- including Craftsman, Mid Century Modern, English Revival and Cottage -- that reflect the rich character of the Platt Park neighborhood. Attached rear-access two-car garages allow the diverse and enhanced front exteriors, which have been thoughtfully designed to complement the existing streetscapes. Complete front-yard landscaping with sprinklers provides a natural accent.

Platt Park North helps save energy and reduce homeowners' utility bills with a variety of environmental advantages, including a 92% energy-efficient furnace, fully drywalled interior garage walls, low-E dual-pane windows and fully insulated exterior walls and ceilings.

Platt Park North is centrally located three miles south of downtown Denver just off Interstate 25, offering residents a short commute to downtown with easy access to freeways and light rail. Lifestyle enhancements include nearby restaurants, offices, entertainment and sports venues, Pearl Street, Washington Park, and the University of Colorado Denver.

To discover the convenience and luxury of Platt Park North, exit I-25 at Washington Street, right on Louisiana Avenue, right on Logan Street and left on Grant Avenue where the models will be on your left. Models are open Tuesday through Saturday from 10 a.m. to 6 p.m., Sunday from 11 a.m. to 6 p.m. and Monday from noon to 6 p.m. Additional information is available by calling Stephanie Graham at 303-802-1542 or visiting **www.TRIPointeHomes.com/PlattParkNorth**.

TRI Pointe Homes is currently offering homes in other locations including the Debut Collection at Terrain in Castle Rock, the Debut Collection and the Premier Collection at Leyden Rock in Arvada and the Premier Collection at The Lakes at Centerra in Loveland.

With a growing number of new-home communities throughout Colorado, TRI Pointe Homes, Inc. (NYSE: TPH), headquartered in Irvine, California, is one of the top 10 largest public homebuilders by equity market capitalization in the United States. The company designs, constructs and sells innovative single-family homes and condominiums through its portfolio of six quality brands, which include Maracay Homes of Arizona; Pardee Homes of California and Nevada; Quadrant Homes of Washington; Trendmaker Homes of Texas; TRI Pointe Homes of California and

Colorado; and Winchester Homes of Washington DC and Virginia. Additional information is available at www.TriPointeHomes.com.

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