

JANUARY 2024



# FORWARD LOOKING STATEMENTS & OTHER DISCLOSURES

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#### SUSTAINED PERFORMANCE

The Bancorp is continuing to deliver high quality financial performance

## DELIVERING STRONG FINANCIAL PERFORMANCE

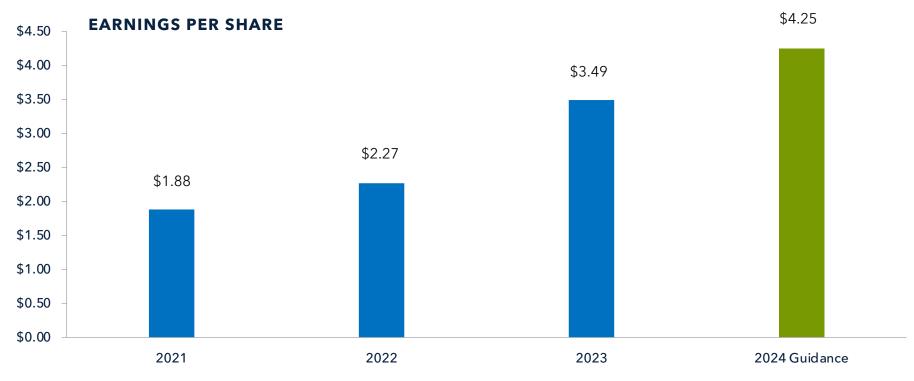
KEY FINANCIA	2020	2021	2022	2023		
GROWTH	REVENUE GROWTH <sup>1</sup>	14%	13%	12%	31%	Capitalized on interest rate environment
PROFITABILITY	ROE	15%	18%	19%	26%	Increasing levels
PROFITABILITY	ROA	1.3%	1.7%	1.8%	2.6%	of profitability
SCALABLE PLATFORM	EFFICIENCY RATIO <sup>1</sup>	59%	53%	48%	41%	Platform delivering operating leverage

<sup>1</sup>Please see Appendix slide 31 for reconciliation of revenue growth over comparable prior year period and efficiency ratio

## DELIVERING STRONG FINANCIAL PERFORMANCE

#### GUIDANCE

Our 2024 guidance<sup>1</sup> is \$4.25 per share as we maintain strong momentum across our platform

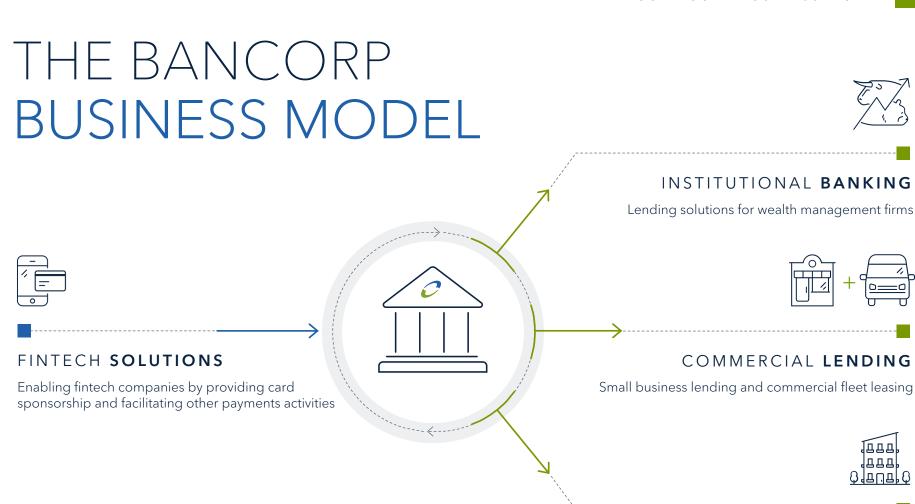


12024 guidance assumes achievement of management's strategic goals as described elsewhere in this presentation and other budgetary goals.

FINTECH
SOLUTIONS
GENERATES
NON-INTEREST
INCOME AND
ATTRACTS
STABLE, LOWERCOST DEPOSITS

**DEPLOYED INTO** 

LOWER RISK ASSETS IN SPECIALIZED MARKETS



#### PAYMENTS

Market-leading payment activities generate stable, non-interest income and lower-cost deposits

#### LENDING

Niche lending in specialized categories

#### REAL ESTATE BRIDGE LENDING

Focus on workforce housing in select markets

#### FINTECH **ECOSYSTEM**

Enabling fintech companies by providing industry leading card issuing, payments facilitation and regulatory expertise to a diversified portfolio of clients

## FINTECH LEADERSHIP

#### **PROGRAM MANAGERS**

**CLIENT FACING** platforms deliver highly scalable banking solutions to customers with emphasis on customer acquisition and technology.



#### PAYMENT NETWORKS

FACILITATE payments between parties via the card networks.







#### **PROCESSORS**

**BACK-OFFICE** support for program managers providing record keeping and core platform services.





#### **REGULATORS**

**OVERSIGHT** of domestic banking and payments activities.





#### LENDING BUSINESSES

Core lending businesses are comprised of our main, lower risk lending activities

## SPECIALIZED LENDING BUSINESS LINES

#### CORE LENDING BUSINESSES AS OF Q4 2023

Real Estate Bridge Lending \$2.2B

Institutional Banking \$1.8B

Small Business \$0.9B

Leasing \$0.7B

**TOTAL** \$5.6B

Established Operating Platform
Scalable technology, operations and sales
platforms across lending business to
support sustained growth

#### STRATEGIC OUTLOOK



Emphasize core business lines and add related products and enter adjacent markets



Expand commercial real estate bridge lending with focus on workforce apartments



Remain positioned to capitalize on credit sponsorship opportunities



Maintain balance sheet flexibility as we approach \$10B in total assets

## OUR 2030 STRATEGY

#### **OVERVIEW**

Our new 2030 strategy encompasses previous goals outlined in Vison 700 while adding new fintech opportunities



How can we build on our leading fintech partner bank model and specialized lending businesses?

### **EVALUATION** FRAMEWORK

- + Build on our strengths
- + Create new opportunities
- + Sustain revenue growth
- + Enhance profitability

#### **BEING MINDFUL OF:**

Avert substantial event-risk

Keep balance sheet under \$10B

Avoid potential regulatory issues







Our new 2030 plan comprises new opportunities identified across various strategic pathways:

1

### PROVIDE NEW FINTECH SERVICES

- Niche program management
- Embedded Finance

\*Without competing with our partners

2

### MONETIZE CORE COMPETENCIES

- Regulatory services
- Middle office technologies

3

#### SUPPORT FINTECH LENDING

 Diversified holdings across many programs with significant distribution of assets

LONG TERM
FINANCIAL TARGETS

>\$1 Billion

ROE >40%

>4.0%

LEVERAGE

1 \( \cdot \)0/

<sup>&</sup>lt;sup>1</sup>Long term guidance assumes achievement of management's long-term strategic plan as described elsewhere in this presentation, impact of realized and expected interest rate movement, and other budgetary goals.

## FINTECH SOLUTIONS: DEPOSIT & FEE GENERATION





FINTECH SOLUTIONS: FEE & DEPOSIT GENERATING ACTIVITIES

## ENABLING LEADING FINTECH COMPANIES

**DEBIT PROGRAM MANAGERS** (CHALLENGER BANKS)







- Government
- Payroll • Gift
- **Employer Benefits**
- Corporate Disbursements





- Provides physical and virtual card issuing
- Maintains deposit balances on cards
- Facilitates payments into the card networks as the sponsoring bank
- Established risk and compliance function is highly scalable

% TOTAL BANK REVENUE 20231 GROSS DOLLAR VOLUME GROWTH Q4 2023 VS Q4 2022

## SCALABLE PLATFORM



#### ESTABLISHED OPERATING PLATFORM

- Infrastructure in place to support significant growth
- Long-term relationships with multiple processors enable efficient onboarding
- Continued technology investments without changes to expense base



#### REGULATORY EXPERTISE

- Financial Crimes Risk
   Management program
   with deep experience
   across payments
   ecosystem
- Customized risk and compliance tools specific to the Fintech Industry



#### OTHER PAYMENTS OFFERINGS

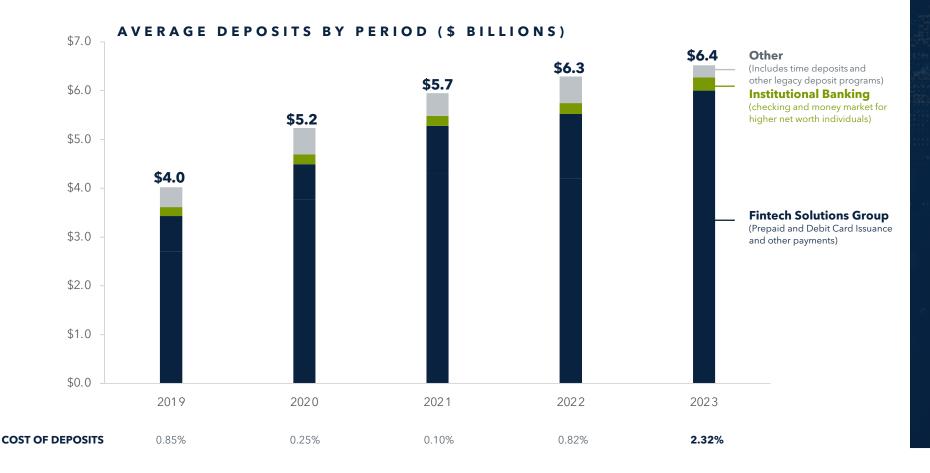
- Rapid Funds instant payment transfer product
- Potential to capitalize on credit-linked payments opportunities
- Additional payments services include ACH processing for third parties

## INNOVATIVE SOLUTIONS

Our platform supports a wide variety of strategic fintech partners through our established processor relationships, regulatory expertise and suite of other payments products



## DEPOSIT GROWTH FROM FINTECH BUSINESS



#### HIGHLIGHTS

- Stable, lower-cost deposit base anchored by multiyear, contractual relationships in our Fintech Solutions business
- Fintech Solutions growth driven by increased transactional volume due to electronic banking migration and the addition of new partners



FINTECH SOLUTIONS: STABLE, LOWER-COST DEPOSIT GENERATOR

## STABLE DEPOSITS & SIGNIFICANT BALANCE SHEET LIQUIDITY

#### ESTIMATED INSURED VS OTHER UNINSURED DEPOSITS

	December 31, 2023
Insured	91%
Low balance accounts	5%
Other uninsured	4%
Total deposits	100%

#### **SUMMARY OF CREDIT LINES AVAILABLE**

Total lines of credit available	\$	2,679
Federal Home Loan Bank		732
Federal Reserve Bank	\$	1,947
		(Dollars in millions)
	D	ecember 31, 2023

#### 91% INSURED DEPOSITS

Primarily consist of low balance accounts

#### 0% UTILIZATION

At December 31, 2023

## STRONG POSITIONING

Our deposit base is primarily comprised of granular, small balance, FDIC insured accounts and we maintain significant borrowing capacity on our credit lines

## LOANS & LEASES: SPECIALIZED WITH LOW LOSS HISTORIES

The Bancorp





## KEY CONSIDERATIONS FOR LENDING GROWTH

MANAGE
CREDIT RISK
TO DESIRED LEVELS

OPTIMIZE NET INTEREST MARGIN

AND MONITOR INTEREST RATE SENSITIVITY

MANAGE REAL
ESTATE EXPOSURE
TO CAPITAL LEVELS

MAINTAIN
FLEXIBILITY AS WE
APPROACH \$10B
TOTAL ASSETS



**Building an asset mix** that drives earnings and profitability while maintaining desired credit and interest rate risk characteristics

## STRATEGIC OUTLOOK

Optimize balance sheet and remain positioned to capitalize on credit sponsorship opportunities



### LOWER RISK LOAN PORTFOLIO

BUSINESS LINE	BALANCE SHEET CATEGORY	12/31/2023 PRINCIPAL BALANCE (\$ MILLIONS)	% OF TOTAL PORTFOLIO
Deal Estate Dialectically	Multifamily - commercial real estate (A)	\$ 2,168	38%
Real Estate Bridge Lending	Hospitality - commercial real estate	27	<1%
	Retail - commercial real estate	12	<1%
	Other	9	<1%
	Total	2,216	39%
	Securities-backed lines of credit (SBLOC) (B)	980	17%
Institutional Banking	Insurance-backed lines of credit (IBLOC) (C)	647	11%
	Advisor Financing	222	4%
	Total	1,849	32%
	U.S. government guaranteed portion of SBA loans (D)	399	7%
	Paycheck Protection Program Loans (PPP) (D)	2	<1%
Small Business Lending	Commercial mortgage SBA (E)	284	5%
	Non-guaranteed portion of U.S. govn't guaranteed 7(a) loans	113	2%
	Non-SBA small business loans	46	<1%
	Other	29	<1%
	Construction SBA	12	<1%
	Total	885	15%
Commercial Fleet Leasing	Leasing (F)	686	13%
Other	Other	51	1%
Total principal		\$ 5,687	100%

## LOWER HISTORIC CREDIT LOSS NICHES

- A. Comprised of workforce apartment buildings in carefully selected areas
- B. SBLOC loans are backed by marketable securities with nominal credit losses
- C. IBLOC loans are backed by the cash value of life insurance policies with nominal credit losses
- D. Portion of small business loans fully guaranteed by the U.S. government
- E. 50%-60% loan to value ratios at origination
- F. Recourse to vehicles



LOANS & LEASES: REAL ESTATE BRIDGE LENDING

## COMMERCIAL REAL ESTATE BRIDGE LENDING



Real estate bridge lending

#### BUSINESS OVERVIEW:

- Resumed floating rate bridge lending business in Q3 2021
- Lending focus on workforce apartment buildings in carefully selected markets

#### COMMERCIAL REAL ESTATE LOANS BY TYPE (\$MILLIONS)

12/31/2023

TYPE	# LOANS	BA	ALANCE	ORIGINATION DATE LTV	WEIGHTED AVG INTEREST RATE	% TOTAL
Multifamily (apartments)	157	\$	2,168	71%	9.3%	98%
Hospitality (hotels and lodging)	2		27	65%	9.8%	1%
Retail	2		12	72%	8.2%	<1%
Other	2		9	73%	5.0%	<1%
Total	163	\$	2,216	72%	9.3%	100%

\$2.0B

LOANS ORIGINATED SINCE Q3 2021 RESUMPTION (ALL APARTMENT BUILDINGS)

#### PORTFOLIO ATTRIBUTES

- Vast majority of loans are apartment buildings including all the top 30 exposures
- Loans originated prior to Q3 2021 will continue to be accounted for at fair value
- Loans originated in 2021 and after will be held for investment and use the Current Expected Credit Loss (CECL) methodology



ASSET CLASSES -% PORTFOLIO



APARTMENTS - 98%



LODGING - 1%



RETAIL - <1%



OTHER - <1%



#### LOANS & LEASES: INSTITUTIONAL BANKING

## INSTITUTIONAL BANKING



#### LENDING AND BANKING SERVICES FOR WEALTH MANAGERS

#### BUSINESS OVERVIEW:

- Automated loan application platform, Talea, provides industry-leading speed and delivery
- Securities-backed lines of credit provide fast and flexible liquidity for investment portfolios
- Insurance-backed lines of credit provide fast and flexible borrowing against the cash value of life insurance
- Advisor Finance product provides capital to transitioning financial advisors to facilitate M&A, debt restructuring, and the development of succession plans
- · Deposit accounts for wealth management clients
- Nominal historical credit losses

#### STRATEGIC OUTLOOK:

- Continue momentum across current SBLOC, IBLOC and Advisor Finance products
- Evaluate new lending opportunities in adjacent markets
- Market dynamics support business model
  - Advisors shifting from large broker/dealers to independent platforms
  - Sector shift to fee-based accounts
  - Emergence of new wealth management providers



12/31/2023 EST. YIELD

The Bancorp's business model allows us to build banking solutions to "spec" without competing directly with our partner firms. We do not have any associated asset managers, proprietary advisory programs, or related programs. Our singular focus is to help our partner firms stay competitive in the marketplace and to grow and retain assets

ALWAYS A PARTNER, NEVER A COMPETITOR



LOANS & LEASES: INSTITUTIONAL BANKING LOAN PORTFOLIO

## PRIMARILY COMPRISED OF SECURITIES & CASH VALUE LIFE INSURANCE LENDING

#### INSTITUTIONAL BANKING LOANS (\$MILLIONS)

12/31/2023

LOAN TYPE	INCIPAL ALANCE	% OF PORTFOLIO
Securities-backed lines of credit (SBLOC)	\$ 980	53%
Insurance-backed lines of credit (IBLOC)	647	35%
Advisor Financing	222	12%
Total	\$ 1,849	100%

#### TOP 10 SBLOC LOANS (\$MILLIONS)

12/31/2023

O/ DDINICIDAL TO

	PRINCIPAL BALANCE	% PRINCIPAL TO COLLATERAL
	\$ 11	20%
	9	94%
	9	39%
	9	41%
	9	94%
	8	72%
	8	68%
	8	27%
	8	52%
	7	74%
Total	\$ 86	57%

#### PORTFOLIO ATTRIBUTES

#### SECURITIES-BACKED LINES OF CREDIT

- Nominal historical credit losses
- Underwriting standards of generally 50% to equities and 80% or more to fixed income securities

#### INSURANCE-BACKED LINES OF CREDIT

- Nominal historical credit losses
- Loans backed by the cash value of insurance policies

LOANS & LEASES: **SMALL BUSINESS LENDING** 

## SMALL BUSINESS LENDING



#### SBA AND OTHER SMALL BUSINESS LENDING

#### BUSINESS OVERVIEW:

- Established a distinct platform within the fragmented SBA market
  - National portfolio approach allows pricing and client flexibility
  - Solid credit performance demonstrated over time
  - Client segment strategy tailored by market

#### STRATEGIC OUTLOOK:

- Continue delivering growth within existing small business lending platform while entering new verticals and growing the SBAlliance<sup>TM</sup>
- SBAlliance™ program provides lending support to banks and financial institutions who need SBA lending capabilities through products such as:
  - Wholesale loan purchases
  - Vertical focus with expansion of funeral home lending program







LOANS & LEASES: STRONG COLLATERAL & GOVERNMENT GUARANTEES

## SMALL BUSINESS LENDING

#### SMALL BUSINESS LOANS BY TYPE1 (\$MILLIONS)

12/31/2023

ТҮРЕ	SBL MMERCIAL IORTGAGE	CONST	SBL RUCTION	SBL	NON-REAL ESTATE	TOTAL
Hotels and motels	\$ 77	\$	-	\$	- \$	77
Funeral homes and funeral services	41		-		-	41
Full-service restaurants	24		6		2	32
Car washes	19		-		-	19
Child day care services	16		2		2	20
Outpatient mental health and substance abuse centers	15		-		-	15
Homes for the elderly	13		-		-	13
Gasoline stations with convenience stores	12		-		-	12
Fitness and recreational sports centers	8		-		2	10
Lessors of other real estate property	9		-		1	10
Offices of lawyers	9		-		-	9
Limited-service restaurants	3		1		3	7
Caterers	7		-		-	7
General warehousing and storage	7		-		-	7
Other	143		5		28	176
Total	\$ 403	\$	14	\$	38 \$	455

#### SMALL BUSINESS LOANS BY STATE<sup>1</sup> (\$MILLIONS)

12/31/2023

	CDI	1					
STATE	SBL MMERCIAL IORTGAGE	CONSTRI	SBL JCTION	SBL N	ON-REAL ESTATE		TOTAL
California	\$ 82	\$	5	\$	3	\$	90
Florida	68		1		3		72
North Carolina	38		1		2		41
Pennsylvania	34		-		1		35
New York	25		2		2		29
New Jersey	17		3		4		24
Texas	18		-		6		24
Georgia	20		1		2		23
Other States <\$15 million	101		1		15		117
Total	\$ 403	\$	14	\$	38	\$	455

## PORTFOLIO ATTRIBUTES

#### TYPE DISTRIBUTION

- Diverse product mix
- Commercial mortgage and construction are generally originated with 50%-60% LTV's

#### GEOGRAPHIC DISTRIBUTION

- Diverse geographic mix
- Largest concentration in California representing 20% of total

## COMMERCIAL FLEET LEASING



#### **NICHE-VEHICLE FLEET LEASING SOLUTIONS**

#### BUSINESS OVERVIEW:

- Niche provider of vehicle leasing solutions
  - Focus on smaller fleets (less than 150 vehicles)
  - Direct lessor (The Bancorp Bank, N.A. sources opportunities directly and provides value-add services such as outfitting police cars)
  - Historical acquisitions of small leasing companies have contributed to growth
- Mix of commercial (~85%), government agencies and educational institutions (~15%)

#### STRATEGIC OUTLOOK:

- Continue enhancing platform and growing balances
  - Enhanced sales process and support functions
  - Pursuing technology enhancements to scale business with efficiency
- Constantly evaluating organic and inorganic growth opportunities in the vehicle space





LOANS & LEASES: COMMERCIAL FLEET LEASING PORTFOLIO

## COMMERCIAL FLEET LEASING

#### DIRECT LEASE FINANCING BY TYPE (\$MILLIONS)

12/31/2023

TYPE	BALANCE	TOTAL
Government agencies and public institutions	\$ 109	16%
Waste management and remediation services	106	15%
Construction	104	15%
Real estate and rental and leasing	76	11%
Manufacturing	35	5%
Finance and insurance	33	5%
Health care and social assistance	26	4%
Other services (except public administration)	26	4%
General freight trucking	25	4%
Professional, scientific, and technical services	22	3%
Wholesale trade	18	3%
Utilities	15	2%
Transportation and warehousing	14	2%
Other	77	11%
Total	\$ 686	100%

#### DIRECT LEASE FINANCING BY STATE (\$MILLIONS)

12/31/2023

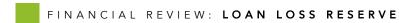
STATE	BALANCE	TOTAL
Florida	\$ 98	14%
Utah	67	10%
California	57	8%
New York	51	7%
Pennsylvania	42	6%
New Jersey	39	6%
North Carolina	35	5%
Maryland	33	5%
Texas	31	5%
Connecticut	30	4%
Idaho	17	2%
Washington	15	2%
Georgia	14	2%
Ohio	13	2%
Alabama	12	2%
Other states	132	20%
Total	\$ 686	100%

#### PORTFOLIO ATTRIBUTES

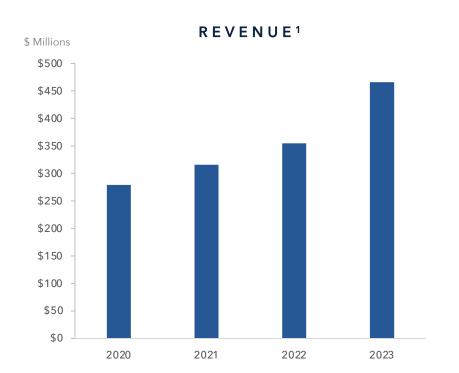
- Largest concentration is construction and government sectors
- Of the \$686M total portfolio, \$612M are vehicle leases with the remaining \$74M comprised of equipment leases

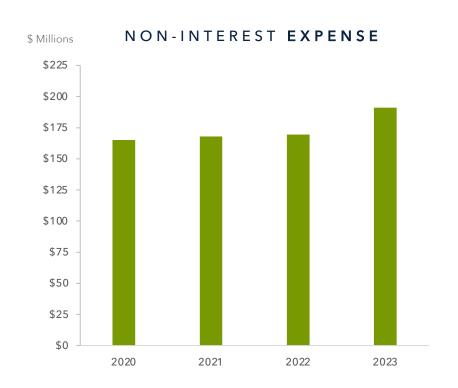
# FINANCIAL REVIEW The Bancorp





## REVENUE GROWTH HAS SIGNIFICANTLY EXCEEDED EXPENSE GROWTH





#### **HIGHLIGHTS**

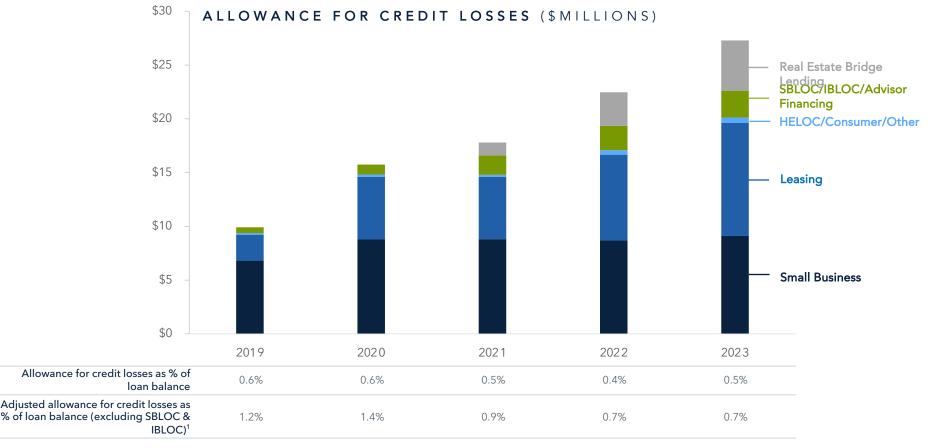
- Net interest income growth driven by increased NIM from heightened interest rate environment
- Greater ratio of noninterest income to total assets compared to peers<sup>2</sup>

<sup>&</sup>lt;sup>1</sup>Revenue includes net interest income and non-interest income. Please see Appendix slide 31.

<sup>&</sup>lt;sup>2</sup>Non-interest income as percentage of average assets ranks in top 10% of the uniform bank performance report peer group through Q3 2023.



## ALLOWANCE FOR CREDIT LOSSES REFLECTS OUR LOWER-RISK LOAN PORTFOLIO

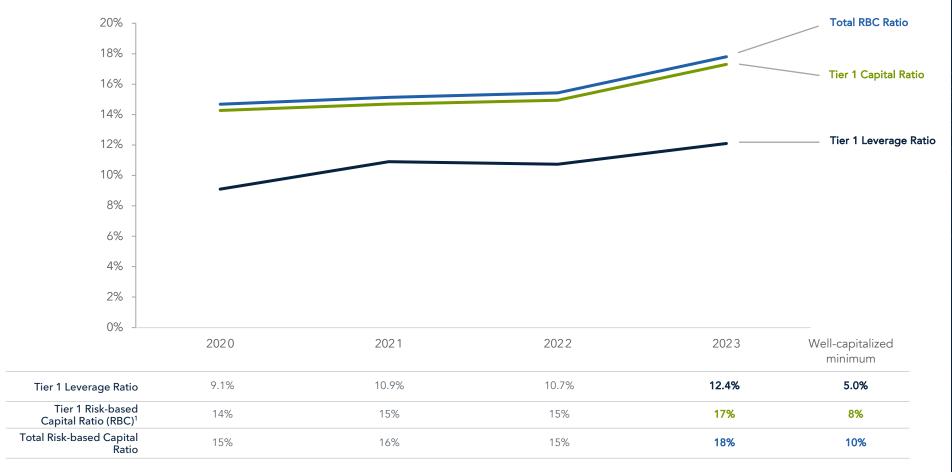


HIGHLIGHTS Nominal historical losses across SBLOC, IBLOC. and Advisor Finance Adoption of CECL methodology in 2020



### CAPITAL POSITION

THE BANCORP BANK, N.A. CAPITAL RATIOS



<sup>&</sup>lt;sup>1</sup>Common Equity Tier 1 to risk weighted assets is identical to Tier 1 risk-based ratio and has a 6.5% well capitalized minimum.

#### HIGHLIGHTS

- Increased the planned stock buyback<sup>2</sup> to \$50M per quarter for 2024
- Corporate governance requires periodic assessment of capital minimums
- Capital planning includes stress testing for unexpected conditions and events

<sup>&</sup>lt;sup>2</sup>Buyback may be modified without notice at any time.



## WE HAVE EXECUTED OUR STRATEGIC PLAN AND CONTINUE TO IMPROVE FINANCIAL PERFORMANCE

PERFORMANCE METRICS	2020	2021	2022	2023	LONG-TERM TARGETS
ROE	15.1%	17.9%	19.3%	25.6%	>40%
ROA	1.34%	1.68%	1.81%	2.59%	> 4.0%
EPS	\$1.37	\$1.88	\$2.27	\$3.49	1
Bancorp Bank, N.A. Leverage Ratio	9.1%	10.9%	10.7%	12.4%	>10%
Total Assets	\$6.3B	\$6.8B	\$7.9B	\$7.7B	<\$10B
Efficiency Ratio <sup>1</sup>	59%	53%	48%	41%	<b>I</b>

<sup>&</sup>lt;sup>1</sup>Please see Appendix slide 31 for calculation of efficiency ratio. Decreases in the efficiency ratio indicate greater efficiency, i.e., lower expenses vs higher revenue.







#### GAAP REVENUE & EFFICIENCY RATIO CALCULATIONS

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The Bancorp		2019		2020		2021		2022		2023
Net interest income	\$	141,288	\$	194,866	\$	210,876	\$	248,841	\$	354,052
Non-interest income		104,127		84,617		104,749		105,683		112,094
Total revenue		245,415		279,483		315,625		354,524		466,146
Growth (Current period over previous period)				14%		13%		12%		31%
Non-interest expense	\$	168,521	\$	164,847	\$	168,350	\$	169,502	\$	191,042
Efficiency Ratio <sup>1</sup>		69%		59%		53%		48%		41%
Payments non-interest income (Fintech Solutions business										
line)	¢	0.27/	ď	7 101	¢	7 52/	ď	0.025	\$	9,822
ACH, card and other payment processing fees	\$		\$	7,101	\$		\$	8,935	Φ	
Prepaid, debit card and related fees		65,141		74,465		74,654		77,236		89,417
Total payments (Fintech Solutions) non-interest income	\$	74,517	\$	81,566	\$	82,180	\$	86,171	\$	99,239
% of Total revenue								24%		21%

<sup>&</sup>lt;sup>1</sup>The efficiency ratio is calculated by dividing GAAP total non-interest expense by the total of GAAP net interest income and non-interest income. This ratio compares revenues generated with the amount of expense required to generate such revenues, and may be used as one measure of overall efficiency.





## RECONCILIATION OF NON-GAAP FINANCIAL METRICS TO GAAP

(\$ millions)

	2019	2020	2021	2022	2023
Allowance for credit losses on loans and leases GAAP	\$ 10,238	\$ 16,082	\$ 17,806	\$ 22,374	\$ 27,378
Allowance for credit losses on SBLOC & IBLOC	553	775	964	1,167	814
Adjusted allowance for credit losses excluding SBLOC & IBLOC	9,685	15,307	16,842	21,207	26,564
Total loans and leases GAAP	1,824,245	2,652,323	3,747,224	5,486,853	5,361,139
SBLOC & IBLOC	1,024,420	1,550,086	1,929,581	2,332,469	1,627,285
Adjusted total loans and leases excluding SBLOC & IBLOC	\$ 799,825	\$ 1,102,237	\$ 1,817,643	\$ 3,154,384 \$	3,733,854
Allowance for credit losses as % of total loans and leases balance GAAP	0.6%	0.6%	0.5%	0.4%	0.5%
Adjusted allowance for credit losses as % of adjusted total loans and leases balance <sup>1</sup>	1.2%	1.4%	0.9%	0.7%	0.7%

<sup>&</sup>lt;sup>1</sup>Management excludes SBLOC and IBLOC in certain of its internal analysis, due to the nature of the related loan collateral. SBLOC are collateralized by marketable securities, with loan to values based upon guideline percentages which vary based upon security type. IBLOC are collateralized by the cash value of life insurance.