# **Zacks Small-Cap Research**

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### ATRenew Inc.

(RERE-NYSE)

RERE: 3Q25 Earnings – EPS Beat on Higher Revenue & Operating Income; Operating Leverage Increasingly Shining Through

ATRenew reported net income of \$12.8 million for 3Q25, or \$0.05 per ADS. Adjusted EPS came in at \$0.06 (rounded down), or about a penny ahead of our \$0.06 (rounded up) estimate primarily reflecting higher-than-expected revenues and operating income. Raising our 2025 and 2026 adjusted EPS estimates from \$0.23/\$0.37 to \$0.24/\$0.39, and our DCF-derived price target from \$7.00 to \$8.00.

Current Price (11/19/25) \$4.03 **Valuation** \$8.00

### **OUTLOOK**

Key 3Q25 takeaways include: 1) trade-in scenarios remain a key driver of transaction volume growth, with building demand for RERE's programs given rising prices for new devices, as well as the company's focus on optimizing pricing, elevating user experiences, and stepped-up branding initiatives; 2) in addition to the company's door-to-door fulfillment capabilities, RERE's growing network of AHS stores continues to drive enhanced accessibility and more favorable economics, with 1,000+ locations now offering multi-category recycling services; and 3) a key priority for senior management remains building the AHS brand to raise customer awareness, enhance loyalty, and support engagement, with specific initiatives including partnering with consumer brands and deepening community relationships to position AHS as the leading recycling ecosystem.

### **SUMMARY DATA**

52 Wook High

52-Week High	\$4.93
52-Week Low	\$2.00
One-Year Return (%)	63.16
Beta	N/A
Average Daily Volume (sh)	1,767,535
Shares Outstanding (mil)c	244
Market Capitalization (\$mil)	\$983
Short Interest Ratio (days)	N/A
Institutional Ownership (%)	41
Insider Ownership (%)	3
Annual Cash Dividend	\$0.00
Dividend Yield (%)	0.00
5-Yr. Historical Growth Rates	
Sales (%)	N/A
Earnings Per Share (%)	N/A
Dividend (%)	N/A
P/E using TTM EPS	17.5
P/E using 2025 Estimate	16.8
P/E using 2026 Estimate	10.3
17L doing 2020 Latimate	10.5

Risk Level	Average
Type of Stock	Small-Growth
Industry	Technology Services

## ZACKS ESTIMATES

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(in millions of \$)

	Q1	Q2	Q3	Q4	Year
	(Mar)	(Jun)	(Sep)	(Dec)	(Dec)
2023	418 A	409 A	446 A	546 A	1,826 A
2024	506 A	520 A	577 A	664 A	2,267 A
2025	641 A	697 A	723 A	861 E	2,922 E
2026					3,668 E

### Adjusted Net Income/American Depositary Shares<sup>1</sup>

	Q1	Q2	Q3	Q4	Year
	(Mar)	(Jun)	(Sep)	(Dec)	(Dec)
2023	\$0.03 A	\$0.02 A	\$0.03 A	\$0.05 A	\$0.13 A
2024	\$0.01 A	\$0.04 A	\$0.05 A	\$0.07 A	\$0.18 A
2025	\$0.04 A	\$0.06 A	\$0.06 A	\$0.08 E	\$0.24 E
2026					\$0.39 E

Quarterly revenues may not equal annual revenues due to FX rates. 
<sup>1</sup>Excludes share-based compensation expenses and amortization of intangible assets, as well as related tax impacts.

### 3Q25 EARNINGS: EPS BEAT ON HIGHER REVENUES AND OPERATING INCOME

Pre-market open on 11/20/25, ATRenew reported 3Q25 earnings results. On a GAAP basis, RERE reported net income of \$12.8 million for 3Q25, or \$0.05 per ADS (Exhibit 1). That said, excluding non-cash share-based compensation and intangible assets amortization expenses, adjusted EPS came in at \$0.06 (rounded down), or about a penny above our \$0.06 (rounded up) estimate (Exhibit 2). Relative to our model, the bottom-line beat was mostly a function of higher-than-expected revenue and operating income.

Focusing on the top line, total revenue of RMB 5,149 million (\$723.3 million) came in at the high point of management's prior guidance range (RMB 5,050 million to RMB 5,150 million) and 1% above our RMB 5,105 million (\$710.8 million) estimate on accelerating online sales of pre-owned consumer electronics.

Total expenses of RMB 5,028 million (\$706.3 million) were slightly higher than our RMB 5,013 million (\$697.9 million) estimate. Despite lower selling & marketing and G&A expenses, higher than anticipated merchandise and fulfillment costs (mostly a function of the step up in sales during the quarter) drove the unfavorable variance.

Exhibit 1: 3Q25 GAAP Actual vs. Estimates (\$ millions)

_	3Q	25	Chan	ge	
	<u>Actual</u>	<b>Estimate</b>	<u>\$</u>	<u>%</u>	
Revenues					
Net product revenues	663.9	650.6	13.3	2.0%	
Net service revenues	59.4	60.2	(8.0)	-1.4%	
Total Net Revenues	723.3	710.8	12.5	1.8%	
<u>Expenses</u>					
Merchandise costs	(575.1)	(564.7)	(10.4)	1.8%	
Fulfillment expenses	(61.4)	(55.3)	(6.1)	10.9%	
Selling and marketing expenses	(51.1)	(57.9)	6.8	-11.8%	
General and administrative expenses	(10.4)	(11.0)	0.6	-5.7%	
Technology and content expenses	(9.0)	(8.9)	(0.1)	0.8%	
Goodwill impairment loss	0.0	0.0	0.0	NM	
Other operating income, net	0.7	0.0	0.7	NM	
Total Expenses	(706.3)	(697.9)	(8.4)	1.2%	
Operating Income/(Loss)	17.0	12.9	4.1	31.7%	
Interest expense	(0.2)	(0.2)	0.0	-3.6%	
Interest income	8.0	0.7	0.2	27.5%	
Other income/(loss), net	(0.0)	0.0	(0.0)	NM	
Pre-Tax Income/(Loss)	17.6	13.4	4.2	31.7%	
Income tax benefits	(2.4)	(2.3)	(0.1)	2.3%	
Share of loss in equity method investments	(2.5)	(1.4)	(1.1)	75.7%	
Net Income/(Loss)	12.8	9.6	3.1	32.4%	
Earnings per share, basic and diluted	\$0.05	\$0.04	\$0.01	31.9%	
Weighted avg shares out, basic and diluted	244.0	243.1	0.9	0.4%	

Source: Company Reports and Zacks Small Cap Research estimates and calculations.

Exhibit 2: 3Q25 Non-GAAP Actual vs. Estimates (\$ millions)

	<b>3Q</b>	25	Chan	ge
Non-GAAP Reconciliations Operating Income/(Loss) Share-Based Compensation Expenses Amortization of Intangible Assets Adjusted Operating Income  Net Income/(Loss) Share-Based Compensation Expenses Amortization of Intangible Assets Tax Impact Adjusted Net Income Adjusted Earnings per share, diluted	Actual	<u>Estimate</u>	<u>\$</u>	<u>%</u>
Non-GAAP Reconciliations				
Operating Income/(Loss)	17.0	12.9	4.1	31.7%
Share-Based Compensation Expenses	(2.6)	(1.7)	(0.9)	52.9%
Amortization of Intangible Assets	(0.1)	(2.5)	2.4	-95.6%
Adjusted Operating Income	19.7	17.1	2.6	15.3%
Net Income/(Loss)	12.8	9.6	3.1	32.4%
Share-Based Compensation Expenses	(2.6)	(1.7)	(0.9)	52.9%
Amortization of Intangible Assets	(0.1)	(2.5)	2.4	-95.6%
Tax Impact	0.0	0.4	(0.4)	-95.6%
Adjusted Net Income	15.5	13.5	2.0	14.9%
Adjusted Earnings per share, diluted	\$0.06	\$0.06	\$0.01	14.4%
Weighted avg shares out, diluted	244.0	243.1	0.9	0.4%

Source: Company Reports and Zacks Small Cap Research estimates and calculations.

### **KEY TAKEAWAYS**

Following our review of 3Q25 results, we highlight the following key takeaways:

- 1. Trade-in transactions fueling sustainable growth: Trade-in scenarios remain a key driver of volume growth. Importantly, while national trade-in subsidies are limited to sales of new devices priced under RMB 6,000 (~\$844), thereby excluding higher-priced models, government support stimulates upgrade/trade-in activity within the pre-owned space, while manufacturers including Apple provide brand-funded incentives for trade-ins. As a result, RERE maintains access to a growing source of low-cost supply. Focusing on JD.com, AHS Recycle's trade-in penetration rate continues to rise (currently 10%+), with more consumers opting to capitalize on trade-in programs given rising prices for new devices, as well as the company's focus on optimizing pricing, elevating user experiences, and stepped-up branding initiatives. Indeed, JD.com's trade-in program continues to be a preferred choice for users looking to recycle and upgrade their devices. Additionally, senior officials remain focused on partnering with other consumer electronics brands and e-commerce platforms to drive a more diversified source of recycling/trade-in transaction volumes.
- 2. Differentiated fulfillment network: During 3Q25, RERE opened 103 new locations bringing the company's nationwide network of AHS stores to 2,195 across nearly 300 cities in China as of September 30, 2025. Beyond competitive pricing, offline stores enhance customer relationships, experiences, and accessibility. Moreover, over 1,000 AHS stores (including nearly 90% of self-operated locations) offer multicategory recycling services, thereby supplementing economics and growth related volumes in 3Q25 nearly doubled on a year-over-year basis. Finally, management remains focused on continuing to expand/enhance the company's door-to-door capabilities continue to drive reduced transaction times, improve customer experiences, and generate incremental revenue contributions.
- 3. Building the brand: To be sure, ATRenew remains China's largest pre-owned consumer electronics transactions platform reflecting the company's vertically-integrated supply chain and fulfillment capabilities. Looking ahead, a key priority for senior management remains building the AHS brand to raise customer awareness, enhance loyalty, and support engagement. Specific initiatives include partnering with consumer brands and deepening community relationships to position AHS as the leading recycling ecosystem. Furthermore, the company recently launched initiatives centered on higher-frequency activities, products, and incentives to reinforce the broader benefits of the circular economy, while promoting AHS Recycle's brand and services.

### RAISING ADJUSTED EPS ESTIMATES

After updating our model for 3Q25 actuals, we are edging up our 2025 and 2026 adjusted EPS estimates from \$0.23/\$0.37 to \$0.24/\$0.39. Our revisions primarily reflected: 1) the 3Q25 EPS beat; 2) higher revenue growth driven by accelerating trade-in activity (for 4Q25, senior officials anticipate total revenues to be in the range of RMB 6,080 million and RMB 6,180 million, or \$855 million to \$869 million at current FX rates, implying year-over-year growth of 25% to 27%); and 3) a slightly higher margin outlook given a rebound in take rates and a more favorable business mix.

### VALUATION

As a result of our modestly higher earnings outlook and after incorporating a lower discount rate in our DCF model, we are raising our price target from \$7.00 to \$8.00 implying considerable upside potential from current levels. Our thinking is based on RERE's lower risk profile in light of building scale and diversification reflecting ongoing initiatives to further broaden the company's product, distribution, and geographic footprints.

Given ATRenew's unique end-to-end business model and long-term growth potential, the current stage in the company's lifecycle, and the lack of truly comparable stocks, we rely on our DCF model to value RERE shares. At a high level, despite what we believe to be conservative inputs/assumptions, our valuation work suggests a wide disconnect between ATRenew's fundamentals and the stock's current price. Despite the recent runup in the shares, we continue to believe current levels still provide investors with an attractive entry point for RERE, as awareness and appreciation of the company's business model, growth prospects, competitive positioning, and valuation disconnect rises.

As a crosscheck, we analyzed peer valuation multiples to corroborate our DCF-based price target. At 10.3x our 2026 adjusted EPS estimate, RERE continues to trade at a meaningful P/E discount to most peer stocks. While we recognize comparable companies are generally larger and more mature, with considerable infrastructure, resource, and financial advantages, RERE maintains a sizeable advantage in terms of projected growth.

### INVESTMENT THESIS

ATRenew is the largest pre-owned consumer electronics transactions and services platform in China, with a focus on mobile phones, laptops, and tablets, as well as luxury goods and household products. Our investment thesis revolves around ATRenew's:

- 1. Differentiated Business Model: ATRenew's unique business model revolves around three key complementary elements: a) efficiently sourcing pre-owned products for resale through AHS Recycle's online platform and offline stores referred to as the company's Consumer-to-Business (C2B) supply chain; b) integrated marketplace platforms focused on facilitating transactions across Business-to-Business (B2B) and Business-to-Consumer (B2C) channels; and c) proprietary inspection, grading, and pricing technologies. ATRenew's holistic platform model drives incremental financial and operational efficiencies compared to traditional pre-owned transactions that typically involve various intermediaries, thereby compromising timelines and related economics.
- 2. Multi-Pronged Growth Story: Focusing on the supply side, steady growth in the number of new consumer electronics devices entering the market paves the way for accelerating recycling/trade-in opportunities over time. We look for ATRenew to increasingly leverage the company's differentiated store network and state-of-the-art trade-in solutions with JD.com and Apple to continue to gain market share. Turning to demand, we see several powerful enablers driving higher pre-owned transaction activity including a softer than expected economic recovery in China. Moreover, average selling prices for new phones continue to trend higher, thereby disincentivizing increasingly price-sensitive customers, and stimulating demand for pre-owned devices.
- 3. Accelerating Financial Performance: Our 2025 and 2026 adjusted EPS estimates of \$0.24 and \$0.39, respectively, imply 36% year-over-year growth this year followed by 64% in 2026. Focusing on the top line, we forecast revenue growth to hold steady in the ~25% range through 2026. Furthermore, we look for operating income margins to trend modestly higher over time driven by rising operating leverage.
- 4. Strong Capital Base to Fund Growth + Capital Return: With RMB 2.54 billion (\$356 million) of liquid assets as of September 30, 2025, combined with strong cash flow generation, ATRenew maintains ample liquidity to continue to fund growth and return capital to shareholders. Targeted capital expenditures include: 1) ongoing R&D initiatives, with a focus on technology; 2) upgrading operations centers with automated inspection facilities; 3) wider educational efforts focused on the circular economy and recycle-and-reuse lifestyles; and 4) further expanding and enhancing ATRenew's offline store footprint via new store openings and existing location upgrades. That said, the company's asset-light business model and high inventory turnover reduce the need for hefty/extended capital outlays, and in turn provide flexibility to enhance shareholder returns via buybacks and/or dividends.

### **INVESTMENT RISKS**

- 1. Macroeconomic headwinds in China: A prolonged economic downturn in China led by weaker consumer demand/confidence would likely pressure the supply and sales of new consumer electronics devices, as well as pre-owned transaction volumes, average selling prices, and gross merchandise values across the industry, with knock-on effects to ATRenew's revenues and earnings.
- 2. Circular economy uptake: A slower shift in consumer behavior/acceptance would likely drive a slower-than-expected ramp up of pre-owned transactions, thereby weighing on ATRenew's product supply, sales, and transaction volumes.
- 3. Rising competition: While ATRenew's end-to-end, omnichannel model remains unique in the industry, ceding market share to competitors would result in incremental pressure on the company's take rates, markups, transaction volumes, and customer acquisition costs, in all likelihood.
- 4. Strategic partnerships: ATRenew is dependent on select strategic relationships to drive a meaningful portion of the company's supply. Indeed, JD.com accounts for ~40% of AHS Recycle-sourced products. Moreover, the company maintains trade-in partnerships with major cell phone manufacturers in China including Apple and Huawei.
- **5. Regulatory environment:** ATRenew remains subject to regulatory uncertainties and/or changes in China. In particular, government scrutiny on consumer protection, data security, competitive dynamics, and labor relations remains heightened.

# PROJECTED INCOME STATEMENT (RMB)

ATRenew Inc. (RMB in millions)

	Quarterly									Y/Y Growth					
	1Q24	2Q24	3Q24	<u>4Q24</u>	<u>1Q25</u>	2Q25	3Q25	4Q25E	2023	2024	2025E	2026E	2024	2025E	2026E
	Mar-24	Jun-24	Sep-24	Dec-24	Mar-25	Jun-25	Sep-25	Dec-25	Dec-23	Dec-24	Dec-25	Dec-26	Dec-24	Dec-25	Dec-26
Revenues															
Net product revenues	3,309.8	3,401.8	3,672.2	4,460.6	4,263.7	4,558.7	4,726.3	5,671.6	11,658.3	14,844.4	19,220.3	24,025.4	27%	29%	25%
Net service revenues	341.3	374.9	379.0	388.7	389.8	432.8	422.8	448.9	1,307.5	1,484.0	1,694.2	2,043.6	13%	14%	21%
Total Net Revenues	3,651.1	3,776.7	4,051.2	4,849.3	4,653.4	4,991.5	5,149.2	6,120.5	12,965.8	16,328.4	20,914.5	26,069.0	26%	28%	25%
	27%	27%	24%	25%	27%	32%	27%	26%							
Expenses															
Merchandise costs	(2,947.8)	(2,990.6)	(3,242.8)	(3,905.1)	(3,615.9)	(3,957.6)	(4,094.2)	(4,911.6)	(10,338.9)	(13,086.4)	(16,579.3)	(20,731.3)	27%	27%	25%
Fulfillment expenses	(309.8)	(328.3)	(347.3)	(396.9)	(427.8)	(413.6)	(437.1)	(501.2)	(1,124.0)	(1,382.3)	(1,779.8)	(2,114.1)	23%	29%	19%
Selling and marketing expenses	(321.3)	(354.0)	(315.3)	(376.4)	(418.9)	(406.9)	(363.9)	(414.2)	(1,250.9)	(1,367.0)	(1,603.8)	(1,868.7)	9%	17%	17%
General and administrative expenses	(73.8)	(72.5)	(69.3)	(91.1)	(63.4)	(77.5)	(74.1)	(88.1)	(266.0)	(306.8)	(303.2)	(377.9)	15%	-1%	25%
Technology and content expenses	(50.2)	(49.8)	(53.4)	(57.0)	(55.0)	(62.5)	(63.8)	(75.9)	(195.7)	(210.4)	(257.2)	(320.5)	8%	22%	25%
Goodwill impairment loss	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	NM	NM	NM
Other operating income, net	8.4	12.9	1.8	30.4	0.2	17.6	4.8	10.0	36.3	53.4	32.7	35.3	47%	-39%	8%
Total Expenses	(3,694.5)	(3,782.3)	(4,026.4)	(4,796.2)	(4,580.8)	(4,900.4)	(5,028.4)	(5,981.0)	(13,139.1)	(16,299.4)	(20,490.5)	(25,377.3)	24%	26%	24%
One of the state of the seal	(42.4)	(5.6)	24.0	F2.4	72.7	04.4	420.0	420.5	(472.2)	20.0	424.0	604.7	4470/	43640/	620
Operating Income/(Loss)	(43.4)	(5.6)	24.9	53.1	72.7	91.1	120.8	139.5	(173.3)	29.0	424.0	691.7	-117%	1364%	63%
Interest expense	(4.0)	(4.7)	(3.6)	(2.7)	(1.9)	(1.7)	(1.3)	(1.2)	(7.1)	(15.0)	(6.1)	(4.7)	113%	-60%	-22%
Interest income	6.6	5.3	8.7	6.3	8.4	5.6	5.9	6.6	37.9	26.9	26.5	27.1	-29%	-1%	2%
Other income/(loss), net	(41.4)	0.1	0.0	0.0	(6.5)	4.8	(0.3)	0.0	(5.9)	(41.3)	(2.0)	0.0	601%	-95%	-100%
Pre-Tax Income/(Loss)	(82.2)	(5.0)	30.0	56.7	72.7	99.7	125.2	145.0	(148.4)	(0.4)	442.5	714.2	-100%	NM	61%
Income tax benefits	10.0	8.5	5.9	32.3	(6.3)	(17.3)	(16.9)	(19.6)	42.5	56.9	(60.0)	(96.9)	34%	-206%	61%
Share of loss in equity method investments	(20.7)	(14.3)	(18.1)	(11.6)	(23.6)	(10.0)	(17.5)	(11.6)	(50.4)	(64.7)	(62.7)	(10.0)	28%	-3%	-84%
Net Income/(Loss)	(92.9)	(10.7)	17.9	77.4	42.8	72.3	90.8	113.8	(156.3)	(8.2)	319.7	607.3	-95%	NM	90%
Foreign currency translation adjustment	0.2	(0.3)	(7.1)	14.5	0.0	(5.7)	0.9	0.0	8.9	7.4	(4.9)	0.0	-17%	-166%	-100%
Net comprehensive loss	(92.6)	(11.0)	10.8	92.0	42.8	66.6	91.7	113.8	(147.4)	(0.9)	314.9	607.3	-99%	NM	93%
Earnings per share, basic and diluted	(0.58)	(0.06)	0.11	0.48	0.26	0.44	0.56	0.70	(0.96)	(0.05)	1.97	3.77	-95%	-4014%	91%
Weighted avg shares outstanding, diluted	161.5	166.6	164.3	162.4	162.6	162.6	162.7	162.1	162.2	163.7	162.5	161.2	1%	-1%	-1%
Non-GAAP Reconciliations															
Operating Income/(Loss)	(43.4)	(5.6)	24.9	53.1	72.7	91.1	120.8	139.5	(173.3)	29.0	424.0	691.7	-117%	1364%	63%
Share-Based Compensation Expenses	(56.6)	(42.9)	(32.8)	(34.4)	(12.7)	(12.3)	(18.7)	(18.7)	(134.4)	(166.7)	(62.5)	(74.8)	24%	-63%	20%
Amortization of Intangible Assets	(66.9)	(56.8)	(46.4)	(43.9)	(26.5)	(17.9)	(8.0)	(8.0)	(290.7)	(214.0)	(46.0)	(3.1)	-26%	-79%	-93%
Adjusted Operating Income	80.2	94.1	104.0	131.4	111.9	121.3	140.3	159.0	251.7	409.7	532.5	769.6	63%	30%	45%
Net Income/(Loss)	(92.9)	(10.7)	17.9	77.4	42.8	72.3	90.8	113.8	(156.3)	(8.2)	319.7	607.3	-95%	-3985%	90%
Share-Based Compensation Expenses	(56.6)	(42.9)	(32.8)	(34.4)	(12.7)	(12.3)	(18.7)	(18.7)	(134.4)	(166.7)	(62.5)	(74.8)	24%	-63%	20%
Amortization of Intangible Assets	(66.9)	(56.8)	(46.4)	(43.9)	(26.5)	(17.9)	(0.8)	(0.8)	(290.7)	(214.0)	(46.0)	(3.1)	-26%	-79%	-93%
Tax Impact	10.0	8.5	7.0	32.9	4.0	2.7	0.1	1.7	43.7	58.4	8.5	6.9	34%	-85%	-19%
Adjusted Net Income	20.6	80.5	90.1	122.9	78.0	99.9	110.2	131.5	225.2	314.1	419.6	678.3	39%	34%	62%
Adjusted Earnings per share, diluted	0.13	0.48	0.55	0.76	0.48	0.61	0.68	0.81	1.39	1.91	2.58	4.21	38%	35%	63%
Weighted avg shares outstanding, diluted	161.5	169.1	164.3	162.4	162.6	162.6	162.7	162.1	162.2	164.3	162.5	161.2	1%	-1%	-1%

Source: Company reports and Zacks SCR estimates and calculations.

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# PROJECTED INCOME STATEMENT (USD)

# ATRenew Inc. (\$ millions)

Name-14   Name-14   Name-14   Name-14   Name-14   Name-15   Na					Quart	Quarterly					Annual					h
Net product revenues																<b>2026E</b> Dec-26
Net product revenues		IVIGI 24	Juli 24	3CP 24	DCC 24	IVIGI 25	Juli 25	3CP 23	DCC 25	DCC 23	DCC 24	DCC 23	DCC 20	DCC 24	DCC 25	DCC 20
Net service revenues   473   516   540   533   537   604   504   528   528   528   226   226   226   226   326   367   228	Revenues															
Exemise   Figure	Net product revenues	458.4	468.1	523.3	611.1	587.6	636.4	663.9	797.9	1,642.0	2,060.9	2,685.7	3,380.0	26%	30%	26%
Murchandise costs	Net service revenues	47.3	51.6	54.0	53.3	53.7	60.4	59.4	63.2	184.2	206.1	236.7	287.5	12%	15%	21%
Merchandise costs	Total Net Revenues	505.7	519.7	577.3	664.4	641.3	696.8	723.3	861.1	1,826.2	2,267.0	2,922.4	3,667.6	24%	29%	25%
Fulfilment expenses (42.9) (45.2) (49.5) (54.4) (59.0) (57.7) (61.4) (70.5) (158.3) (191.9) (248.6) (207.4) 21% 30% Selling and marketing expenses (44.5) (48.7) (44.9) (151.6) (57.7) (63.8) (51.1) (58.3) (10.4) (12.4) (37.5) (42.6) (42.4) (33.2) 14% 0% Technology and content expenses (7.0) (6.9) (7.6) (7.8) (7.6) (8.7) (9.0) (10.7) (27.6) (29.2) (33.9) (45.1) (48.1) (6.7) (5.6) (6.7) (7.8) (7.6) (8.7) (9.0) (10.7) (27.6) (29.2) (33.9) (45.1) (6.7) (4.7) (5.6) (6.7) (7.8) (7.6) (8.7) (9.0) (10.7) (27.6) (29.2) (33.9) (45.1) (6.7) (29.2) (33.9) (45.1) (6.7) (29.2) (33.9) (45.1) (6.7) (29.2) (33.9) (45.1) (6.7) (29.2) (33.9) (45.1) (6.7) (29.2) (33.9) (45.1) (6.7) (29.2) (33.9) (45.1) (6.7) (29.2) (33.9) (45.1) (6.7) (29.2) (33.9) (45.1) (6.7) (29.2) (33.9) (45.1) (6.7) (29.2) (33.9) (45.1) (6.7) (29.2) (33.9) (45.1) (6.7) (47.2) (47	<u>Expenses</u>															
Selling and marketing expenses (44.5) (44.7) (44.9) (51.6) (57.7) (56.8) (51.1) (58.3) (176.2) (188.7) (22.39) (22.29) (35.9) (32.20) (38.8) (188/ General and administrative expenses (10.2) (10.0) (9.3) (12.5) (8.7) (10.8) (10.4) (12.4) (13.4) (13.5) (42.6) (42.4) (33.2) 14% 07% (30.8) (10.4) (12.4) (13.4) (13.5) (42.6) (42.4) (33.2) 14% 07% (30.8) (10.4) (12.4) (13.4) (13.5) (42.6) (42.4) (33.2) 14% 07% (30.8) (10.4) (12.4) (13.4) (13.4) (12.4) (13.5) (42.6) (42.4) (33.2) 14% 07% (30.8) (10.4) (12.4) (13.4) (13.4) (12.4) (13.5)	Merchandise costs	(408.3)	(411.5)	(462.1)	(535.0)	(498.3)	(552.5)	(575.1)	(691.0)	(1,456.2)	(1,816.9)	(2,316.8)	(2,916.6)	25%	28%	26%
General and administrative expenses (10.2) (10.0) (9.9) (12.5) (8.7) (10.8) (10.4) (12.4) (13.5) (42.6) (42.4) (53.2) (43.5) (43.6) (53.2) (44.8) (53.2) (44.8) (53.2) (44.8) (53.2) (44.8) (53.2) (44.8) (53.2) (44.8) (45.2) (45	Fulfillment expenses	(42.9)	(45.2)	(49.5)	(54.4)	(59.0)	(57.7)	(61.4)	(70.5)	(158.3)	(191.9)	(248.6)	(297.4)	21%	30%	20%
Technology and content expenses	Selling and marketing expenses	(44.5)	(48.7)	(44.9)	(51.6)	(57.7)	(56.8)	(51.1)	(58.3)	(176.2)	(189.7)	(223.9)	(262.9)	8%	18%	179
Godwillmpairment loss	General and administrative expenses	(10.2)	(10.0)	(9.9)	(12.5)	(8.7)	(10.8)	(10.4)	(12.4)	(37.5)	(42.6)	(42.4)	(53.2)	14%	0%	25%
Other operating income, net   1.2   1.8   0.3   4.2   0.0   2.5   0.7   1.4   5.1   7.4   4.6   5.0   4.4   -38%	Technology and content expenses	(7.0)	(6.9)	(7.6)	(7.8)	(7.6)	(8.7)	(9.0)	(10.7)	(27.6)	(29.2)	(35.9)	(45.1)	6%	23%	25%
Cher poperating income, net   1.2   1.8   0.3   4.2   0.0   0.5   0.7   1.4   0.0   0.8   0.2   0.0   0.8   0.5   0.7   0.0   0.8   0.5   0.7   0.0   0.8   0.5   0.7   0.0		0.0		0.0										NM	NM	NN
Total Expenses (511.7) (520.5) (573.8) (657.1) (631.2) (684.1) (706.3) (841.4) (1,850.6) (2,263.0) (2,863.1) (3,570.2) 22% 27% 27% 27% 27% 27% 27% 27% 27% 27%	·	1.2	1.8	0.3			2.5		1.4		7.4	4.6				8%
Interest expense (0.6) (0.7) (0.5) (0.4) (0.3) (0.2) (0.2) (0.2) (1.0) (2.1) (0.8) (0.7) 110% 5-9% Interest income (10.5) (0.9) 0.7 1.2 0.9 1.2 0.8 0.8 0.9 5.3 3.7 3.7 3.8 3.0 0.0 589 -95% -95% -1% COther income/(loss), net (5.7) 0.0 0.0 0.0 (0.0) (0.0) 0.0 0.0 (0.0) 0.0 (0.0) (0.0) 0.0 (0.0) (0.0) 0.0 (0.0) 0.0 0.0 (0.0) 0.0 0.0 (0.0) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0								(706.3)			(2,263.0)			22%		25%
Interest expense (0.6) (0.7) (0.5) (0.4) (0.3) (0.2) (0.2) (0.2) (1.0) (2.1) (0.8) (0.7) 110% 5-9% Interest income (10.5) (0.9) 0.7 1.2 0.9 1.2 0.8 0.8 0.9 5.3 3.7 3.7 3.8 3.0 0.0 589 -95% -95% -1% COther income/(loss), net (5.7) 0.0 0.0 0.0 (0.0) (0.0) 0.0 0.0 (0.0) 0.0 (0.0) (0.0) 0.0 (0.0) (0.0) 0.0 (0.0) 0.0 0.0 (0.0) 0.0 0.0 (0.0) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Operating Income/(Loss)	(6.0)	(0.8)	3.5	7.3	10.0	12.7	17.0	19.6	(24.4)	4.0	59.3	97.3	-117%	1369%	64%
Interest income																-22%
Other income/(loss), net (5.7) 0.0 0.0 0.0 0.0 (0.9) 0.7 (0.0) 0.0 (0.8) (5.7) (0.3) 0.0 589% -95% -1  Pre-Tax Income/(Loss) (11.4) (0.7) 4.3 7.8 10.0 13.9 17.6 20.4 (20.9) (0.0) 61.9 100.5 -100% NM Income tax benefits 1.4 1.2 0.8 4.4 (0.9) (2.4) (2.4) (2.8) 6.0 7.8 (8.4) (13.6) 31% -207% Share of loss in equity method investments (2.9) (2.0) (2.6) (1.6) (3.3) (1.4) (2.5) (1.6) (7.1) (9.0) (8.7) (1.4) 27% -3% -100% Net Income/(Loss) (12.8) (1.5) 2.5 10.6 5.9 10.1 12.8 16.0 (22.0) (1.2) 44.8 85.4 -95% NM Foreign currency translation adjustment 0.0 (0.0) (1.0) 2.0 (0.1) (0.8) 0.1 0.0 1.3 1.0 (0.8) 0.0 2.2 43.9 85.4 -99% NM Net comprehensive loss (12.8) (1.5) 1.5 12.6 5.8 9.3 12.9 16.0 (20.8) (0.2) 43.9 85.4 -99% NM Net comprehensive loss (12.8) (1.5) 1.5 12.6 5.8 9.3 12.9 16.0 (20.8) (0.2) 43.9 85.4 -99% NM Net comprehensive loss (12.8) (1.5) 1.5 12.6 5.8 9.3 12.9 16.0 (20.8) (0.2) 43.9 85.4 -99% NM Net comprehensive loss (12.8) (1.5) 1.5 12.6 5.8 9.3 12.9 16.0 (20.8) (0.2) 43.9 85.4 -99% NM Net comprehensive loss (12.8) (1.5) 1.5 12.6 5.8 9.3 12.9 16.0 (20.8) (0.2) 43.9 85.4 -99% NM Net comprehensive loss (12.8) (1.5) 1.5 12.6 5.8 9.3 12.9 16.0 (20.8) (0.2) 43.9 85.4 -99% NM Net comprehensive loss (12.8) (1.5) 1.5 12.6 5.8 9.3 12.9 16.0 (20.8) (0.2) 43.9 85.4 -99% NM Net comprehensive loss (12.8) (1.5) 1.5 12.6 5.8 9.3 12.9 16.0 (20.8) (0.2) 43.9 85.4 -99% NM Net method in the second limited (12.8) (1.5) 1.5 12.6 5.8 9.3 12.9 16.0 (20.8) (20.8) (20.8) (20.2) 43.9 85.4 -99% NM Net method limited (12.8) (1.5) 1.5 12.6 5.8 9.3 12.9 16.0 (20.8) (20.	•			. ,	. ,	. ,	. ,	. ,	. ,			, ,				3%
Pre-Tax Income/(Loss)																-100%
Income tax benefits   1.4   1.2   0.8   4.4   (0.9)   (2.4)   (2.4)   (2.8)   (6.0   7.8   (8.4)   (13.6)   31%   -207%	, , , ,					, ,		` '		. ,						62%
Share of loss in equity method investments (2.9) (2.0) (2.6) (1.6) (3.3) (1.4) (2.5) (1.6) (7.1) (9.0) (8.7) (1.4) 27% -3% -Net Income/(Loss) (12.9) (1.5) 2.5 10.6 5.9 10.1 12.8 16.0 (22.0) (1.2) 44.8 85.4 -95% NM Foreign currency translation adjustment 0.0 (0.0) (1.0) 2.0 (0.1) (0.8) 0.1 0.0 13. 1.0 (0.8) 0.0 -23% -184% -1 Net comprehensive loss (12.8) (1.5) 1.5 12.6 5.8 9.3 12.9 16.0 (20.8) (0.2) 43.9 95.4 -99% NM Farmings per share, basic and diluted (\$0.05) (\$0.01) \$0.01 \$0.04 \$0.02 \$0.04 \$0.05 \$0.07 \$0.00 \$0.00 \$0.00 \$0.00 \$0.18 \$0.35 \$0.07 \$0.09 \$0.00 \$0.18 \$0.35 \$0.07 \$0.09 \$0.00 \$0.18 \$0.35 \$0.07 \$0.00																62%
Net Income/(Loss)   (12.9)   (1.5)   (2.5)   (1.6)   (5.9)   (1.1)   (1.8)   (1.0)   (1.2)												. ,				-84%
Foreign currency translation adjustment 0.0 (0.0) (1.0) 2.0 (0.1) (0.8) 0.1 0.0 1.3 1.0 (0.8) 0.0 -23% -184% -1 Net comprehensive loss (12.8) (1.5) 1.5 12.6 5.8 9.3 12.9 16.0 (20.8) (0.2) 43.9 85.4 -99% NM Examples of the comprehensive loss (50.05) (50.01) 50.01 50.01 50.04 50.02 50.04 50.05 50.07 (50.09) (50.00) 50.18 50.35 (95.3947%    Earnings per share, basic and diluted (50.05) (50.01) 50.01 50.01 50.04 50.02 50.04 50.05 50.07 (50.09) (50.00) 50.18 50.35 (95.3947%    Weighted average shares outstanding, basic an 242.2 249.9 246.4 243.6 243.9 243.9 244.0 243.1 243.2 245.5 243.7 241.8 1% -1%    Non-GAAP Reconciliations Operating Income/(Loss) (6.0) (0.8) 3.5 7.3 10.0 12.7 17.0 19.6 (24.4) 4.0 59.3 97.3 -117% 1369% Share-Based Compensation Expenses (7.9) (5.9) (4.7) (4.7) (1.8) (1.7) (2.6) (2.6) (18.9) (23.1) (8.7) (10.5) 22% -62% Amortization of Intangible Assets (9.3) (7.8) (6.6) (6.0) (3.6) (2.5) (0.1) (0.1) (40.9) (29.7) (6.4) (0.4) -27% -79% -40    Adjusted Operating Income (10.5s) (12.9) (1.5) 2.5 10.6 5.9 10.1 12.8 16.0 (22.0) (1.2) 44.8 85.4 -95% -3919% Share-Based Compensation Expenses (7.9) (5.9) (4.7) (4.7) (1.8) (1.7) (2.6) (2.6) (2.6) (18.9) (23.1) (8.7) (10.5) 22% -62% (2.6) (2	• •															
Net comprehensive loss   (12.8)   (1.5)   1.5   12.6   5.8   9.3   12.9   16.0   (20.8)   (0.2)   43.9   85.4   -99%   NM																91%
Earnings per share, basic and diluted (\$0.05) (\$0.01) \$0.01 \$0.04 \$0.02 \$0.04 \$0.05 \$0.07 (\$0.09) (\$0.00) \$0.18 \$0.35 -95% -3947% Weighted average shares outstanding, basic an 242.2 249.9 246.4 243.6 243.9 243.9 244.0 243.1 243.2 245.5 243.7 241.8 1% -1%   Non-GAAP Reconciliations Operating Income/(Loss) (6.0) (0.8) 3.5 7.3 10.0 12.7 17.0 19.6 (24.4) 4.0 59.3 97.3 -117% 1369% Share-Based Compensation Expenses (7.9) (5.9) (4.7) (4.7) (1.8) (1.7) (2.6) (2.6) (1.8) (2.1) (8.7) (10.5) 22% -62% Amortization of Intangible Assets (9.3) (7.8) (6.6) (6.0) (3.6) (2.5) (0.1) (0.1) (40.9) (29.7) (6.4) (0.4) -27% -79% -44 (1.8) (1.7) (																-100%
Non-GAAP Reconciliations         Verighted average shares outstanding, basic an 242.2 249.9 246.4 243.6 243.9 243.9 244.0 243.1 243.2 245.5 243.7 241.8 1% -1%         1% -1%           Non-GAAP Reconciliations         Operating Income/(Loss)         (6.0)         (0.8)         3.5         7.3         10.0         12.7         17.0         19.6         (24.4)         4.0         59.3         97.3         -117% 1369%           Share-Based Compensation Expenses         (7.9)         (5.9)         (4.7)         (4.8)         (1.7)         (2.6)         (2.6)         (18.9)         (23.1)         (8.7)         (10.5)         22% -62%           Amortization of Intangible Assets         (9.3)         (7.8)         (6.6)         (6.0)         (3.6)         (2.5)         (0.1)         (0.1)         (40.9)         (29.7)         (6.4)         (0.4)         -27% -79%         -62%           Adjusted Operating Income         11.1         12.9         14.8         18.0         15.4         16.9         19.7         22.4         35.5         56.9         74.4         108.3         60% 31%           Net Income/(Loss)         (12.9)         (1.5)         2.5         10.6         5.9         10.1         12.8         16.0         (22.0)         (1.2)         44.8         85.4	Net comprehensive loss	(12.8)	(1.5)	1.5	12.6	5.8	9.3	12.9	16.0	(20.8)	(0.2)	43.9	85.4	-99%	NM	94%
Non-GAAP Reconciliations Operating Income/(Loss) Share-Based Compensation Expenses (7.9) (5.9) (4.7) (4.7) (1.8) (1.7) (2.6) (2.6) (18.9) (23.1) (8.7) (10.5) 22% -62% (18.9) (19.8) (19	Earnings per share, basic and diluted	(\$0.05)	(\$0.01)	\$0.01	\$0.04	\$0.02	\$0.04	\$0.05		(\$0.09)	(\$0.00)	•		-95%	-3947%	92%
Operating Income/(Loss)         (6.0)         (0.8)         3.5         7.3         10.0         12.7         17.0         19.6         (24.4)         4.0         59.3         97.3         -117%         1369%           Share-Based Compensation Expenses         (7.9)         (5.9)         (4.7)         (4.7)         (1.8)         (1.7)         (2.6)         (2.6)         (18.9)         (23.1)         (8.7)         (10.5)         22%         -62%           Amortization of Intangible Assets         (9.3)         (7.8)         (6.6)         (6.0)         (3.6)         (2.5)         (0.1)         (0.1)         (40.9)         (29.7)         (6.4)         (0.4)         -27%         -79%         -7           Adjusted Operating Income         11.1         12.9         14.8         18.0         15.4         16.9         19.7         22.4         35.5         56.9         74.4         108.3         60%         31%           Net Income/(Loss)         (12.9)         (1.5)         2.5         10.6         5.9         10.1         12.8         16.0         (22.0)         (1.2)         44.8         85.4         -95% -3919%           Share-Based Compensation Expenses         (7.9)         (5.9)         (4.7)         (4.7) <td>Weighted average shares outstanding, basic an</td> <td>242.2</td> <td>249.9</td> <td>246.4</td> <td>243.6</td> <td>243.9</td> <td>243.9</td> <td>244.0</td> <td>243.1</td> <td>243.2</td> <td>245.5</td> <td>243.7</td> <td>241.8</td> <td>1%</td> <td>-1%</td> <td>-1%</td>	Weighted average shares outstanding, basic an	242.2	249.9	246.4	243.6	243.9	243.9	244.0	243.1	243.2	245.5	243.7	241.8	1%	-1%	-1%
Share-Based Compensation Expenses (7.9) (5.9) (4.7) (4.7) (1.8) (1.7) (2.6) (2.6) (18.9) (23.1) (8.7) (10.5) 22% -62% Amortization of Intangible Assets (9.3) (7.8) (6.6) (6.0) (3.6) (2.5) (0.1) (0.1) (40.9) (29.7) (6.4) (0.4) -27% -79% -Adjusted Operating Income 11.1 12.9 14.8 18.0 15.4 16.9 19.7 22.4 35.5 56.9 74.4 108.3 60% 31%  Net Income/(Loss) (12.9) (1.5) 2.5 10.6 5.9 10.1 12.8 16.0 (22.0) (1.2) 44.8 85.4 -95% -3919% Share-Based Compensation Expenses (7.9) (5.9) (4.7) (4.7) (1.8) (1.7) (2.6) (2.6) (18.9) (23.1) (8.7) (10.5) 22% -62% Amortization of Intangible Assets (9.3) (7.8) (6.6) (6.0) (3.6) (2.5) (0.1) (0.1) (40.9) (29.7) (6.4) (0.4) -27% -79% -73x Impact 1.4 1.2 1.0 4.5 0.5 0.4 0.0 0.2 6.0 8.1 1.2 1.0 35% -85% -Adjusted Net Income 2.9 11.1 12.8 16.8 10.8 13.9 15.5 18.5 31.9 43.6 58.7 95.4 37% 35% Adjusted Earnings per share, diluted \$0.01 \$0.04 \$0.05 \$0.07 \$0.04 \$0.06 \$0.06 \$0.08 \$0.13 \$0.18 \$0.24 \$0.39 35% 36%	Non-GAAP Reconciliations															
Amortization of Intangible Assets (9.3) (7.8) (6.6) (6.0) (3.6) (2.5) (0.1) (0.1) (40.9) (29.7) (6.4) (0.4) -27% -79% -4 Adjusted Operating Income 11.1 12.9 14.8 18.0 15.4 16.9 19.7 22.4 35.5 56.9 74.4 108.3 60% 31%  Net Income/(Loss) (12.9) (1.5) 2.5 10.6 5.9 10.1 12.8 16.0 (22.0) (1.2) 44.8 85.4 -95% -3919% Share-Based Compensation Expenses (7.9) (5.9) (4.7) (4.7) (1.8) (1.7) (2.6) (2.6) (18.9) (23.1) (8.7) (10.5) 22% -62% Amortization of Intangible Assets (9.3) (7.8) (6.6) (6.0) (3.6) (2.5) (0.1) (0.1) (40.9) (29.7) (6.4) (0.4) -27% -79% -73x Impact 1.4 1.2 1.0 4.5 0.5 0.4 0.0 0.2 6.0 8.1 1.2 1.0 35% -85% -Adjusted Net Income 2.9 11.1 12.8 16.8 10.8 13.9 15.5 18.5 31.9 43.6 58.7 95.4 37% 35% Adjusted Earnings per share, diluted \$0.01 \$0.04 \$0.05 \$0.07 \$0.04 \$0.06 \$0.06 \$0.08 \$0.13 \$0.18 \$0.24 \$0.39 35% 36%	Operating Income/(Loss)	(6.0)	(0.8)	3.5	7.3	10.0	12.7	17.0	19.6	(24.4)	4.0	59.3	97.3	-117%	1369%	649
Adjusted Operating Income 11.1 12.9 14.8 18.0 15.4 16.9 19.7 22.4 35.5 56.9 74.4 108.3 60% 31%  Net Income/(Loss) (12.9) (1.5) 2.5 10.6 5.9 10.1 12.8 16.0 (22.0) (1.2) 44.8 85.4 -95% -3919%  Share-Based Compensation Expenses (7.9) (5.9) (4.7) (4.7) (1.8) (1.7) (2.6) (2.6) (18.9) (23.1) (8.7) (10.5) 22% -62%  Amortization of Intangible Assets (9.3) (7.8) (6.6) (6.0) (3.6) (2.5) (0.1) (0.1) (40.9) (29.7) (6.4) (0.4) -27% -79% -73x Impact 1.4 1.2 1.0 4.5 0.5 0.4 0.0 0.2 6.0 8.1 1.2 1.0 35% -85% -84justed Net Income 2.9 11.1 12.8 16.8 10.8 13.9 15.5 18.5 31.9 43.6 58.7 95.4 37% 35%  Adjusted Earnings per share, diluted \$0.01 \$0.04 \$0.05 \$0.07 \$0.04 \$0.06 \$0.06 \$0.08 \$0.13 \$0.18 \$0.24 \$0.39 35% 36%	Share-Based Compensation Expenses	(7.9)	(5.9)	(4.7)	(4.7)	(1.8)	(1.7)	(2.6)	(2.6)	(18.9)	(23.1)	(8.7)	(10.5)	22%	-62%	20%
Net Income/(Loss) (12.9) (1.5) 2.5 10.6 5.9 10.1 12.8 16.0 (22.0) (1.2) 44.8 85.4 -95% -3919% Share-Based Compensation Expenses (7.9) (5.9) (4.7) (4.7) (1.8) (1.7) (2.6) (2.6) (18.9) (23.1) (8.7) (10.5) 22% -62% Amortization of Intangible Assets (9.3) (7.8) (6.6) (6.0) (3.6) (2.5) (0.1) (0.1) (40.9) (29.7) (6.4) (0.4) -27% -79% -72% Inpact 1.4 1.2 1.0 4.5 0.5 0.5 0.4 0.0 0.2 6.0 8.1 1.2 1.0 35% -85% -Adjusted Net Income 2.9 11.1 12.8 16.8 10.8 13.9 15.5 18.5 31.9 43.6 58.7 95.4 37% 35% Adjusted Earnings per share, diluted \$0.01 \$0.04 \$0.05 \$0.07 \$0.04 \$0.06 \$0.06 \$0.08 \$0.13 \$0.18 \$0.24 \$0.39 35% 36%	Amortization of Intangible Assets	(9.3)	(7.8)	(6.6)	(6.0)	(3.6)	(2.5)	(0.1)	(0.1)	(40.9)	(29.7)	(6.4)	(0.4)	-27%	-79%	-93%
Share-Based Compensation Expenses         (7.9)         (5.9)         (4.7)         (1.8)         (1.7)         (2.6)         (2.6)         (18.9)         (23.1)         (8.7)         (10.5)         22%         -62%           Amortization of Intangible Assets         (9.3)         (7.8)         (6.6)         (6.0)         (3.6)         (2.5)         (0.1)         (0.1)         (40.9)         (29.7)         (6.4)         (0.4)         -27%         -79%<	Adjusted Operating Income	11.1	12.9	14.8	18.0	15.4	16.9	19.7	22.4	35.5	56.9	74.4	108.3	60%	31%	45%
Share-Based Compensation Expenses         (7.9)         (5.9)         (4.7)         (1.8)         (1.7)         (2.6)         (2.6)         (18.9)         (23.1)         (8.7)         (10.5)         22%         -62%           Amortization of Intangible Assets         (9.3)         (7.8)         (6.6)         (6.0)         (3.6)         (2.5)         (0.1)         (0.1)         (40.9)         (29.7)         (6.4)         (0.4)         -27%         -79%<	Net Income/(Loss)	(12.9)	(1.5)	2.5	10.6	5.9	10.1	12.8	16.0	(22.0)	(1.2)	44.8	85.4	-95%	-3919%	91%
Amortization of Intangible Assets (9.3) (7.8) (6.6) (6.0) (3.6) (2.5) (0.1) (0.1) (40.9) (29.7) (6.4) (0.4) -27% -79% -79% -74x Impact 1.4 1.2 1.0 4.5 0.5 0.4 0.0 0.2 6.0 8.1 1.2 1.0 35% -85% -84justed Net Income 2.9 11.1 12.8 16.8 10.8 13.9 15.5 18.5 31.9 43.6 58.7 95.4 37% 35% Adjusted Earnings per share, diluted \$0.01 \$0.04 \$0.05 \$0.07 \$0.04 \$0.06 \$0.06 \$0.08 \$0.13 \$0.18 \$0.24 \$0.39 35% 36%	Share-Based Compensation Expenses	(7.9)	(5.9)	(4.7)	(4.7)	(1.8)	(1.7)	(2.6)	(2.6)	(18.9)	(23.1)	(8.7)	(10.5)	22%	-62%	209
Tax Impact         1.4         1.2         1.0         4.5         0.5         0.4         0.0         0.2         6.0         8.1         1.2         1.0         35%         -85%         -Adjusted Net Income           Adjusted Net Income         2.9         11.1         12.8         16.8         10.8         13.9         15.5         18.5         31.9         43.6         58.7         95.4         37%         35%           Adjusted Earnings per share, diluted         \$0.01         \$0.04         \$0.05         \$0.04         \$0.06         \$0.08         \$0.13         \$0.18         \$0.24         \$0.39         35%         36%	· · · · · · · · · · · · · · · · · · ·				. ,					, ,		. ,				-93%
Adjusted Net Income         2.9         11.1         12.8         16.8         10.8         13.9         15.5         18.5         31.9         43.6         58.7         95.4         37%         35%           Adjusted Earnings per share, diluted         \$0.01         \$0.04         \$0.05         \$0.04         \$0.04         \$0.06         \$0.08         \$0.13         \$0.18         \$0.24         \$0.39         35%         36%	<u> </u>				• •	. ,					. ,	, ,				-189
Adjusted Earnings per share, diluted \$0.01 \$0.04 \$0.05 \$0.07 \$0.04 \$0.06 \$0.06 \$0.08 \$0.13 \$0.18 \$0.24 \$0.39 35% 36%	•															63%
According to the first term te																64%
					•											-1%

Source: Company reports and Zacks SCR estimates and calculations.

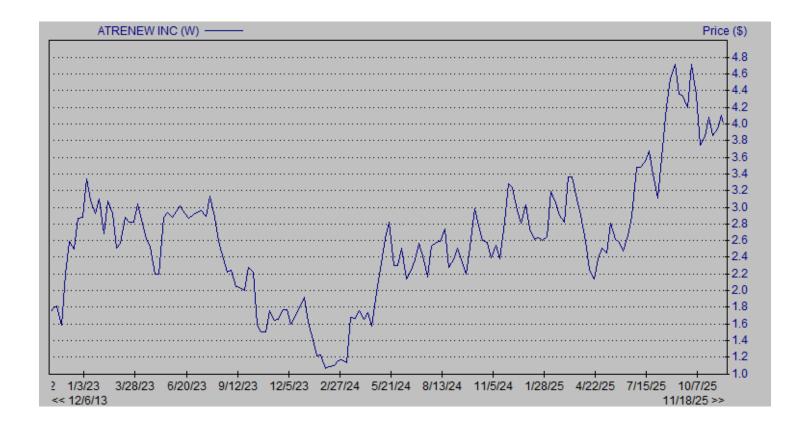
# PROJECTED BALANCE SHEET (RMB)

# ATRenew Inc. (RMB in millions)

_	Quarterly								Annı	Y/Y Growth					
	<b>1Q24</b> Mar-24	<b>2Q24</b> Jun-24	<b>3Q24</b> Sep-24	<b>4Q24</b> Dec-24	<b>1Q25</b> Mar-25	<b>2Q25</b> Jun-25	<b>3Q25</b> Sep-25	<b>4Q25E</b> Dec-25	<b>2023</b> Dec-23	<b>2024</b> Dec-24	<b>2025E</b> Dec-25	<b>2026E</b> Dec-26	<b>2024</b> Dec-24	<b>2025E</b> Dec-25	
Assets															
Current Assets:															
Cash and cash equivalents	1,609.9	1,643.0	1,347.3	1,970.2	1,809.2	1,299.1	1,627.7	1,643.9	1,978.7	1,970.2	1,643.9	1,709.7	0%	-17%	49
Restricted cash	232.0	232.0	132.0	132.0	100.0	104.2	6.7	6.7	210.0	132.0	6.7	7.0	-37%	-95%	49
Short-term investments	472.7	637.7	630.1	583.8	577.9	625.7	546.7	552.2	410.5	583.8	552.2	574.2	42%	-5%	49
Amount due from related parties, net	139.6	179.7	218.8	117.2	253.3	406.4	244.4	246.9	89.6	117.2	246.9	256.8	31%	111%	49
Inventories	847.7	660.0	678.0	535.1	736.2	814.1	698.8	712.8	1,017.2	535.1	712.8	769.8	-47%	33%	89
Funds receivable from third party payment se	285.3	256.0	241.0	233.1	294.3	319.7	356.1	359.6	253.1	233.1	359.6	374.0	-8%	54%	49
Prepayments and other receivables, net	633.8	600.5	754.6	598.0	699.1	734.7	903.7	912.7	567.6	598.0	912.7	949.2	5%	53%	49
Total Current Assets	4,221.1	4,208.9	4,001.9	4,169.4	4,469.9	4,303.9	4,384.0	4,434.8	4,526.7	4,169.4	4,434.8	4,640.7	-8%	6%	5%
Non-Current Assets:															
Amount due from related parties, net, non-cu	40.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	NM	NM	NN
Long-term investments	482.0	554.5	558.2	556.1	523.3	526.3	514.3	524.5	467.1	556.1	524.5	566.5	19%	-6%	89
Property and equipment, net	150.1	145.7	159.2	156.5	177.4	197.2	229.7	234.3	148.2	156.5	234.3	253.0	6%	50%	89
Intangible assets, net	203.7	146.9	100.5	56.6	30.1	12.2	11.4	10.3	270.6	56.6	10.3	6.2	-79%	-82%	-40%
Other non-current assets	74.4	67.1	149.1	152.1	155.0	160.7	158.6	161.7	80.4	152.1	161.7	174.7	89%	6%	89
Total Non-Current Assets	950.3	914.1	967.1	921.4	885.8	896.4	913.9	930.8	966.4	921.4	930.8	1,000.3	-5%	1%	79
Total Assets	5,171.3	5,123.0	4,969.0	5,090.7	5,355.7	5,200.3	5,297.9	5,365.6	5,493.1	5,090.7	5,365.6	5,641.1	-7%	5%	5%
<u>Liabilities</u>															
Current Liabilities:															
Short-term borrowings	560.4	465.4	307.3	225.0	281.0	171.0	149.8	149.8	349.9	225.0	149.8	149.8	-36%	-33%	0%
Accounts payable	133.8	73.2	105.3	171.4	152.5	140.0	146.3	149.2	532.3	171.4	149.2	161.1	-68%	-13%	89
Contract liabilities	87.0	176.5	81.6	98.8	228.3	104.2	79.1	79.9	119.7	98.8	79.9	83.1	-17%	-19%	49
Accrued expenses and other current liabilities	448.1	435.5	478.1	522.4	563.4	584.9	648.5	655.0	465.1	522.4	655.0	681.2	12%	25%	49
Accrued payroll and welfare	105.6	125.3	148.9	179.7	167.4	184.8	189.9	193.7	146.4	179.7	193.7	209.2	23%	8%	89
Amount due to related parties	85.3	132.8	116.3	109.7	139.8	146.9	116.4	117.6	78.0	109.7	117.6	122.3	41%	7%	49
Total Current Liabilities	1,420.3	1,408.7	1,237.5	1,307.0	1,532.3	1,331.8	1,330.0	1,345.2	1,691.5	1,307.0	1,345.2	1,406.7	-23%	3%	59
Non-Current Liabilities:															
Operating lease liabilities, non-current	17.8	14.9	80.4	79.9	76.4	73.2	77.0	78.5	22.5	79.9	78.5	84.8	255%	-2%	89
Deferred tax liabilities	57.6	49.1	42.1	9.2	5.3	2.6	2.5	2.2	67.7	9.2	2.2	1.3	-86%	-76%	-40%
Total Non-Current Liabilities	75.4	64.0	122.5	89.2	81.7	75.8	79.5	80.7	90.2	89.2	80.7	86.1	-1%	-9%	79
Total Liabilities	1,495.7	1,472.7	1,360.0	1,396.2	1,614.0	1,407.6	1,409.5	1,425.9	1,781.6	1,396.2	1,425.9	1,492.9	-22%	2%	5%
Total Shareholders' Equity	3,675.7	3,650.3	3,609.0	3,694.6	3,741.8	3,792.7	3,888.4	3,939.7	3,711.5	3,694.6	3,939.7	4,148.2	0%	7%	59
Total Liabilities & Shareholders' Equity	5,171.3	5,123.0	4,969.0	5,090.7	5,355.7	5,200.3	5,297.9	5,365.6	5,493.1	5,090.7	5,365.6	5,641.1	-7%	5%	5%

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