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## **FIRST MID INSURANCE GROUP EARNS 2022 MIDWEST REGIONAL MAX PERFORMER AWARD**

MATTOON, IL — First Mid Insurance Group is proud to announce its selection as a regional winner of MarshBerry's prestigious MAX Performer Awards, a mark of distinction given to independent agencies with impressive financials, operational excellence, and world-class client service.

"Independent agencies and brokerages are the heart of our industry. These awards recognize agencies that have gone above and beyond in client services, growth, and leadership, embracing the hard work and commitment needed to thrive in their market," said John Wepler, MarshBerry Chairman & CEO. "They serve as an example of what is possible when people, technology, and operations are valued equally."

Regional winners were honored recently during the 2022 Connect Summer Summit in Sea Island, GA. The national MAX Performer Award will be announced at the Fall Connect Summit later this year in San Antonio, TX.

Along with First Mid Insurance Group, winner of the Midwest Region award, the following firms were also recognized:

- East: Hardenbergh Insurance Group, Marlton, NJ
- Southeast: Snellings Walters Insurance Agency, Atlanta, GA
- Southwest: Dillingham Insurance, Enid, OK
- West: Cal-Valley Insurance Services, Fresno, CA

MarshBerry selects winners by evaluating firm performance in organic growth, new business acquisition, profit margins, commission and fee structures, and employee engagement and culture.

"This award is a testament to our team's hard work, collaboration with our key partners like MarshBerry, and dedication to our customers," said First Mid Insurance Group CEO Clay Dean.

"We look forward to continuing our partnership with MarshBerry and thank them for this recognition."

MarshBerry created the MAX Performer program to recognize exceptional performance and help firms prosper through peer networking.

**About First Mid Insurance Group:** First Mid Insurance Group has been committed to helping customers with risk management solutions for over 115 years and is the largest community bank-owned insurance broker in Illinois with locations in nine communities in Illinois and Missouri. The team of over 70 risk management professionals collaborates to make an impact in tailored insurance and benefits solutions for over 15,000 commercial and retail clients. For more information, visit [firstmidinsurance.com](http://firstmidinsurance.com).

**About First Mid Bancshares, Inc.:** First Mid Bancshares, Inc. is the parent company of First Mid Bank & Trust, N.A., Jefferson Bank and Trust, First Mid Insurance Group, and First Mid Wealth Management Company. First Mid is a \$6.7 billion community-focused organization that provides a full-suite of financial services including banking, wealth management, brokerage, Ag services, and insurance through a sizeable network of locations throughout Illinois, Missouri, and Texas, and a loan production office in the greater Indianapolis area. Together, our First Mid team takes great pride in providing solutions and services to our customers and communities and has done so over the last 157 years. More information about the Company is available on our website at [firstmid.com](http://firstmid.com).

**About MarshBerry:** Founded in 1981, MarshBerry serves the insurance distribution and wealth management industries including insurance agents & brokers, specialty distributors, private equity firms, and wealth management firms. MarshBerry's industry-specific services help clients build, enhance, and sustain value through: Merger & Acquisition Advisory, Debt & Equity Capital Raising, Financial Consulting, Market Intelligence & Benchmarking, Organic Growth Consulting, Connect –Executive Peer Exchange, and Platform Aggregation. Learn more at [MarshBerry.com](http://MarshBerry.com).