



PRESS RELEASE

DICK'S Sporting Goods Announces the Grand Opening of Seven New Stores in October

10/2/2019

PITTSBURGH, Oct. 2, 2019 /PRNewswire/ -- DICK'S Sporting Goods (NYSE: DKS), the largest U.S.-based, full-line omni-channel sporting goods retailer, will be expanding its nationwide footprint with the opening of five DICK'S Sporting Goods stores and two Golf Galaxy stores in October.

Grand Opening weekend celebrations will be held for stores in the following cities:

DICK'S Sporting Goods		
City/State	Store Location	Grand Opening Celebration Dates
Miami, FL	Shops at Beacon Lakes 1720 NW 117th Place Miami, FL 33182	October 11-13
Waterbury, CT	Brass Mill Commons 275 Union St. Waterbury, CT 06705	October 11-13
West Jordan, UT	Jordan Landing 7682 S. Campus Drive West Jordan, UT 84084	October 11-13
Conroe, TX	336 Marketplace 251 S. Loop 336 West Conroe, TX 77304	October 25-27

Golf Galaxy		
City/State	Store Location	Grand Opening Celebration Dates
Downers Grove, IL	Butterfield Plaza 1434 Butterfield Road Downers Grove, IL 60515	October 26-27

DICK'S Sporting Goods and Golf Galaxy

City/State	Store Location	Grand Opening Celebration Dates
Dallas, TX	Best Buy Plaza 9358 North Central Expressway Dallas, TX 75231	October 26-27

Following the new store openings, DICK'S will have 732 DICK'S Sporting Goods stores and 95 Golf Galaxy stores nationwide in 47 states. The new locations will bring approximately 400 collective jobs to these communities through the hiring of full-time, part-time and temporary associates for the stores.

Customers can expect to find top-of-the-line in-store services and exclusive offerings in apparel, footwear and equipment from the Company's own private brands, such as DSG, Tommy Armour, CALIA by Carrie Underwood, Field & Stream and Ethos, as well as popular national vendors like adidas and Nike.

For each Grand Opening weekend, customers will receive the chance to win great prizes and participate in fun activities. Customers will have the chance to meet special guests, such as former pitcher Liván Hernandez** in Miami, FL, former defensive end Justin Tuck** in Waterbury, CT, Utah small forward Royce O'Neale** in West Jordan, UT and Houston running back Lamar Miller** in Conroe, TX.

Visit dicks.com/Doral, dicks.com/Waterbury, dicks.com/West-Jordan, dicks.com/Conroe, golfgalaxy.com/Downers-Grove and dicks.com/Northpark for full details on the Grand Opening celebrations, including giveaways, promotions, special guests and brand activations.

**WRISTBAND REQUIRED! Wristbands are distributed on a first-come, first-served basis beginning at store open on the day of event only. Limited quantity. Limit one wristband per person. Must be present to receive wristband. Must have a wristband and must be in the Special Appearance line prior to the start of the appearance to receive an autograph. Times and appearances are subject to change without notice. Visit dicks.com/Doral, dicks.com/Waterbury, dicks.com/West-Jordan, dicks.com/Conroe, golfgalaxy.com/Downers-Grove and dicks.com/Northpark for details.

About DICK'S Sporting Goods, Inc.

Founded in 1948, DICK'S Sporting Goods, Inc. is a leading omni-channel sporting goods retailer offering an extensive assortment of authentic, high-quality sports equipment, apparel, footwear and accessories. As of August 3, 2019, the Company operated 727 DICK'S Sporting Goods locations across the United States, serving and inspiring athletes and outdoor enthusiasts to achieve their personal best through a blend of dedicated teammates, in-store services and unique specialty shop-in-shops dedicated to Team Sports, Athletic Apparel, Golf, Lodge/Outdoor, Fitness and Footwear.

Headquartered in Pittsburgh, PA, DICK'S also owns and operates Golf Galaxy and Field & Stream specialty stores, as well as GameChanger, a youth sports mobile app for scheduling, communications and live scorekeeping. DICK'S offers its products through a content-rich eCommerce platform that is integrated with its store network and



provides customers with the convenience and expertise of a 24-hour storefront. For more information, visit the Investor Relations page at [dicks.com](https://www.dicks.com).

About Golf Galaxy

Golf Galaxy, LLC is a specialty golf retailer offering a broad assortment of golf equipment, apparel and footwear from leading brands like Callaway, Taylormade, Titleist, Ping, Nike, Under Armour and more, and a complete range of golf services from PGA and LPGA professionals, certified fitting experts and club technicians. As of August 3, 2019, Golf Galaxy operated 95 stores. For more information, visit [GolfGalaxy.com](https://www.GolfGalaxy.com).

CONTACTS: DICK'S Sporting Goods, 724-273-5552, press@dcsg.com

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