



## NEWS RELEASE

# The DICK'S Sporting Goods Foundation Launches Multi-Year Partnership Program to Drive Long-Term Community Impact

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In another step toward deepening community investment, The DICK'S Sporting Goods Foundation Sports Matter Program has launched a new partnership initiative aimed at supporting organizations in nine U.S. markets: Atlanta, Boston, Chicago, Durham, Houston, Los Angeles, Miami, New York and Pittsburgh.

Through a highly selective process, The DICK'S Foundation identified one impactful youth sports organization per market, offering a three-year tiered Sports Matter Grant program to fuel sustainable, high-impact work. The grant recipients will each receive \$100,000 in 2025, \$50,000 in 2026 and \$25,000 in 2027, totaling \$175,000 over the duration of the partnership.

The organizations chosen for this initiative are:

- Atlanta, GA: **L.E.A.D. Center for Youth**
- Boston, MA: **Shooting Touch**
- Chicago, IL: **Beat the Streets Chicago**
- Durham, NC: **Bridge II Sports**
- Houston, TX: **Houston reVision**
- Los Angeles, CA: **Sloane Stephens Foundation**
- Miami, FL: **Boys & Girls Club of Miami-Dade**
- New York, NY: **Play Rugby**
- Pittsburgh, PA: **Steel City Squash**

Check out the video below to learn more about our nine organizations.

This funding model is designed to empower local organizations with the resources they need to scale their efforts, while also ensuring progress is impactful, measurable and lasting.

“By committing to multi-year partnerships, we’re not just giving, but also growing with these organizations,” said Rick Jordan, VP of The DICK’S Sporting Goods Foundation. “When we invest long-term, we’re able to show up consistently, build real trust and make a bigger impact where it really counts.”

The DICK’S Sporting Goods Foundation this year has also renewed partnerships with organizations including:

- **Every Kid Sports** to help cover the cost of registration fees
- **Good Sports** to provide equipment to youth in under-resourced communities
- **LISC** to build fields, courts and additional infrastructures in high-need neighborhoods
- **DonorsChoose** to support educators and coaches in equity-focused schools, helping keep kids in the game nationwide

Projects in partnership with LISC and Good Sports will have a focus on the nine key markets that The DICK’S Foundation has identified, and the partnerships with Every Kid Sports and DonorsChoose will reach organizations nationwide.

The Foundation's approach to this initiative centers on long-term transformation and relationship building with organizations in cities nationwide. More than just financial support, these partnerships will provide strategic guidance, visibility opportunities and access to resources that strengthen organizational capacity, while also creating opportunities for nearby DICK’S locations to engage directly with these organizations and deepen community impact.

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