



NEWS RELEASE

DICK'S Sporting Goods Announces DICK'S Deal Days, a Four-Day Summer Savings Event

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Athletes can shop hundreds of deals from top brands July 7–10, online and via the DICK'S mobile app

PITTSBURGH, July 2, 2025 /PRNewswire/ -- DICK'S Sporting Goods (NYSE: DKS) today announced DICK'S Deal Days, a four-day savings event running Monday, July 7 through Thursday, July 10. Timed to peak summer activity, travel and youth sports season, DICK'S Deal Days is the brand's biggest sale of the summer, with new deals dropping daily.

Whether shopping online at **DICKS.com** or through the **DICK'S mobile app**, athletes can find standout deals, including special one-day only sales, across apparel, footwear, team sports, fitness equipment, golf and more. Exclusive offers will be available to **ScoreCard** loyalty members and mobile app users, such as \$20 off mobile app orders of \$100 or more on Monday¹, July 7, and a \$20 bonus reward for Scorecard members from Tuesday, July 8 through Thursday, July 10 on purchases of \$150 or more².

DICK'S Deal Days offers something for every athlete, with offers including:

- Up to 50% off select men's, women's and kids' apparel from DICK'S exclusive brands such as DSG, CALIA and VRST, as well as top athletic brands like adidas, Nike and Under Armour³
- Select men's, women's and kids' DSG tees and tanks for under \$10, select CALIA and VRST golf polos for under \$20, and select shorts for under \$25³
- Savings on men's, women's and kids' swimwear, such as 40% off select men's Hurley boardshorts, 50% off select girls' Andy & Evan one-piece swimsuits, and select women's CALIA swimsuits for under \$20³
- Discounts on the hottest footwear like 50% off select adidas and Lotto Cleats, 40% off kids' Nike Court

Borough Low sneakers, \$45 off men's and women's HOKA Arahi 7 shoes, and select New Balance, adidas and Sketcher golf shoes for under \$60³

- Deals on fitness and team sports equipment such as 60% off select Horizon Treadmills, 50% off all Primed Lacrosse and Hockey Goals and Trainers, and all DSG inflatable soccer balls, basketballs, footballs and volleyballs for under \$10³
- Offers on outdoor essentials like 40% off select Stanley drinkware, 40% off select Perception kayaks, and \$200 off select Mongoose Adult Switchback Comp mountain bikes. ³

"This time of the year is packed with games, getaways and everything in between, and we know our athletes love to save on the gear they need," said **Melissa Christian, VP of Global Brand and Category Marketing at DICK'S Sporting Goods**. "We're excited to introduce DICK'S Deal Days and unlock the best deals this summer for our athletes on everything from apparel and footwear essentials to the equipment that will help keep them active all season long."

DICK'S offers convenient ways to shop online on **DICKS.com** or through the DICK'S mobile app, with services including:

- One-Hour Pickup²: Thousands of items available for in-store or curbside pickup
- Same-Day Delivery²: Available in select markets through Instacart, Uber Eats and DoorDash
- Free Shipping: Available on orders of \$49 or more for ScoreCard members
- Mobile App: App users receive first access to select offers and daily deals

For more information on DICK'S Deal Days and to unlock the best sales available each day, please visit:

DICKS.com/f/sale.

About DICK'S Sporting Goods, Inc.

DICK'S Sporting Goods (NYSE: **DKS**) creates confidence and excitement by inspiring, supporting and personally equipping all athletes to achieve their dreams. Founded in 1948 and headquartered in Pittsburgh, the leading omni-channel retailer serves athletes and outdoor enthusiasts in more than 850 DICK'S Sporting Goods, Golf Galaxy, Public Lands and Going Going Gone! stores, online, and through the DICK'S mobile app. DICK'S also owns and operates DICK'S House of Sport and Golf Galaxy Performance Center, as well as GameChanger, a youth sports mobile platform for live streaming, scheduling, communications and scorekeeping.

Driven by its belief that sports have the power to change lives, DICK'S has been a longtime champion for youth sports and, together with its Foundation, has donated millions of dollars to support under-resourced teams and athletes through the Sports Matter program and other community-based initiatives. Additional information about DICK'S business, corporate giving and employment opportunities can be found on **dicks.com**, **investors.dicks.com**, **sportsmatter.org**, **dickssportinggoods.jobs** and on **Instagram**, **TikTok**, **Facebook** and **X**.

Media Contact

DICK'S Sporting Goods – press@dcsg.com

¹ Offer valid only on DICK'S mobile app orders. Limit one per customer. Excludes: out-of-stock merchandise, taxes, prior purchases, gift cards, extended warranties, licenses, store credit, services and excluded items detailed in-store or at **DICKS.com/Exclusions**. See additional details at **DICKS.com/s/product-availability-price**. Cannot be combined with other offers. Minimum purchase amount is calculated after other discounts and before tax. No reproductions or rain checks accepted. Entire order must be shipped to a single address and customer may be responsible for shipping costs for returned merchandise.

² Offer only valid online and DICK'S mobile app. Redemption requires valid ScoreCard account. Must be signed into ScoreCard account at checkout for online redemption. REWARDS GIVEN IN \$10 INCREMENTS ONLY. 300 BONUS POINTS = \$10 REWARD. Limit one offer per customer. Excludes: out-of-stock merchandise, taxes, prior purchases, gift cards, extended warranties, licenses, services or excluded items detailed in-store or at **DICKS.com/**. Cannot be combined with other offers. No reproductions or rain checks accepted. For full ScoreCard Terms and Conditions, visit store or **DICKS.com/ScoreCard**. Offer only valid at DICK'S Sporting Goods locations.

³Prices valid 7/7/25-7/10/25 online and DICK'S mobile app only. While supplies last. We reserve the right to limit quantities. Some exclusions apply. See store and **DICKS.com/Exclusions** for details.

⁹Inventory and availability varies by location. Exclusions apply. See **DICKS.com/Delivery** for details.

Category: Company

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