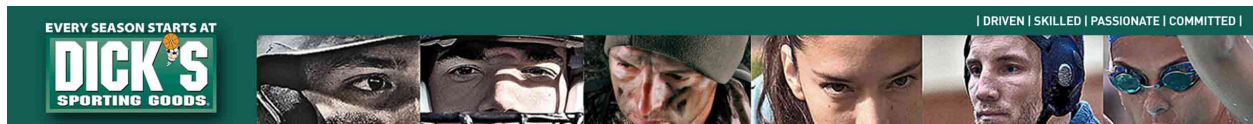


RULES FOR CONDUCT OF MEETING

1. Only stockholders of record on April 17, 2023, or their duly appointed proxies, are entitled to submit questions and vote at the meeting. Stockholders may vote until the polls close.
2. The only business matters to be conducted at the meeting are the matters set forth in the Notice of Annual Meeting of Stockholders and 2023 Proxy Statement, which was mailed and made available to stockholders beginning on May 5, 2023.
3. The business of the meeting will be taken up as set forth in the Agenda.
4. If stockholders wish to submit a question during the meeting, they may submit written questions through the virtual meeting website where indicated by the message icon and clicking submit.
5. The views, comments and criticisms of stockholders are welcome, but the Company will not respond to questions or comments that are (i) irrelevant to the business of the Company; (ii) related to the conduct of the Company's ordinary business operations; (iii) related to a personal grievance; or (iv) a matter of individual concern that is not a matter of interest to stockholders generally.
6. Although questions will not be answered during the meeting, a document will be posted on our Investor Relations website at <http://investors.dicks.com> after the meeting summarizing and answering the questions received that met the criteria outlined in these Rules of Conduct. If multiple questions raise the same topic, we will provide a representative example of the questions. If a question violates these Rules of Conduct, it will not be answered.
7. Each stockholder will be limited to five (5) questions.
8. In the event of technical malfunction or other disruption to the annual meeting, the Chairman may adjourn, recess, or expedite the meeting, or take such other action that the Chairman determines appropriate in light of the circumstances.
9. DICK'S Sporting Goods will record the meeting and a replay will be available on our Investor Relations website at <http://investors.dicks.com> following the meeting. Any other recording of the meeting is prohibited.



ANNUAL MEETING OF STOCKHOLDERS DICK'S SPORTING GOODS, INC.

AGENDA

June 14, 2023

- 1. Meeting Introduction**
- 2. Announcement of Quorum and Opening of Polls**
- 3. Description of Matters to be Voted Upon**
- 4. Closing of Polls**
- 5. Preliminary Voting Results**
- 6. Q& A and Meeting Adjournment**