



Diebold Nixdorf Showcases Solutions To Enable Agile Commerce Across Retail And Banking

March 8, 2018

Company to display engaging, efficient and adaptable banking and shopping experiences at Money20/20 Asia

NORTH CANTON, Ohio, March 8, 2018 /PRNewswire/ -- Diebold Nixdorf (NYSE: DBD), the world leader in driving connected commerce, will showcase its latest technologies and services that infuse agility across the end-to-end commerce ecosystem. At this year's [Money20/20 Asia](#) conference in Singapore, March 13-15, Diebold Nixdorf will demonstrate how it's utilizing the best of data analytics and machine learning—coupled with its global scale and expertise—to transform business operations and provide personalized, seamless consumer experiences.



The company's latest solutions address the most critical opportunities to deliver a connected commerce future by:

Enhancing consumer engagement and loyalty: Being agile in digital innovation is a critical competitive differentiator for financial and retail players. Diebold Nixdorf will showcase its latest mobile solution, [Vynamic Digital](#), which enables businesses to better engage with consumers and pull banking, shopping and payments closer together. In addition, Diebold Nixdorf's latest data analytics platform, [Vynamic Analytics](#), delivers a holistic view of the consumer journey across multiple channels to create personalized experiences by understanding behaviors. Through data and mobile apps, all connection points become smarter to deliver real-time personalization and drive consumer engagement and loyalty.

Maximizing breadth of touchpoints: Built to empower consumers to bank and shop how they want, when they want, [Vynamic Transaction Engine](#) integrates solutions spanning mobile devices, branches, automated teller machines (ATMs), kiosks, point-of-sale terminals and stores. When coupled with Vynamic Analytics, new insights can be generated to enhance operations across any channel – putting consumer preferences, not the technology, at the heart of the experience.

Transforming business outcomes: Through virtual reality and an interactive touchscreen, Diebold Nixdorf will demonstrate how its 'as-a-service' offerings can enable retailers and financial institutions to rethink their underlying business models and transform their operations for better outcomes. Integrated business solutions, day-to-day operations, payment processes, cash handling, pricing and inventory management across all channels—physical and digital—are transparent and in view. This enables financial institutions and retailers to manage operations and consumer experiences consistently, efficiently and securely.

"We're in a period of prolonged disruption which requires banks and retailers to differentiate from emerging competitors in new ways. The data is showing that this isn't a simple story of pushing further online, as the best players are extending their transformation across all channels," said Devon Watson, chief marketing officer, Diebold Nixdorf. "Our solutions aim to accelerate physical channels—whether it be point-of-sale, ATM, branch or store — and integrate them much more tightly to the digital experience. By partnering with us to transform operations, our clients can unlock agility and efficiency in physical channels that enables them to differentiate the entire consumer journey." For more information, visit Diebold Nixdorf's Money20/20 Asia booth, #D22 or visit our [website](#).

Connect with Diebold Nixdorf:

LinkedIn: <https://www.linkedin.com/company/diebold>

Twitter: <https://twitter.com/dieboldnixdorf>

Facebook: <https://www.facebook.com/DieboldNixdorf>

YouTube: <https://www.youtube.com/DieboldNixdorf>

About Diebold Nixdorf

Diebold Nixdorf is a world leader in enabling connected commerce for millions of consumers each day across the financial and retail industries. Its software-defined solutions bridge the physical and digital worlds of cash and consumer transactions conveniently, securely and efficiently. As an innovation partner for nearly all of the world's top 100 financial institutions and a majority of the top 25 global retailers, Diebold Nixdorf delivers unparalleled services and technology that are essential to evolve in an 'always on' and changing consumer landscape.

Diebold Nixdorf has a presence in more than 130 countries with approximately 23,000 employees worldwide. The organization maintains corporate offices in North Canton, Ohio, USA and Paderborn, Germany. Shares are traded on the New York and Frankfurt Stock Exchanges under the symbol 'DBD'. Visit www.DieboldNixdorf.com for more information.

 View original content with multimedia: <http://www.prnewswire.com/news-releases/diebold-nixdorf-showcases-solutions-to-enable-agile-commerce-across-retail-and-banking-300610651.html>

SOURCE Diebold Nixdorf

Media Relations - Mike Jacobsen, +1-330-490-3796, michael.jacobsen@dieboldnixdorf.com; Investor Relations - Steve Virostek, +1-330-490-6319, steve.virostek@dieboldnixdorf.com