



## Diebold Nixdorf Initiates Crowdstorming Effort to Help Shape Next-Generation Financial Services

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**Initiative aims to tap the minds of creative professionals outside the financial sector; using collaborative innovation to help drive solutions in connected commerce**

NORTH CANTON, Ohio and PADERBORN, Germany, Sept. 27, 2016 /PRNewswire/ -- Diebold Nixdorf has launched an innovative crowdsourcing program to help create radically new consumer services for financial institutions that want to shift the paradigm in an increasingly digital environment and reshape how they might interact with customers 10 years from now and beyond.



The online brainstorming initiative, called "Rethinking services and consumer touchpoints in the financial industry," will tap into the global pool of more than 80,000 creative professionals organized on the Jovoto online crowdsourcing platform.

With this groundbreaking initiative, Diebold Nixdorf welcomes unique, original ideas from groups outside the industry, in an unrivaled effort to help banks create innovative ways to bridge the gap between the digital and physical worlds and to engage seamlessly with their customers leveraging new and emerging technologies.

Jovoto is a community-building, collaborative model that establishes a virtual link between skilled, entrepreneurial-minded professionals and enterprises from nearly all sectors seeking leading-edge solutions.

"At Diebold Nixdorf, we wake up every day thinking about innovation and developing new solutions for our customers. In the spirit of collaborative innovation, we welcome ideas from inside and outside Diebold Nixdorf and invite creative thinkers around the world to share visions for the future of this industry," said Andy W. Mattes, chief executive officer, Diebold Nixdorf. "Together with the Jovoto community, we are seeking groundbreaking concepts that rethink consumer touchpoints at a time when basic financial transactions are becoming increasingly commoditized and technologies like virtual reality will become commonplace. This approach gives us the opportunity to strengthen our pursuit of the most groundbreaking financial services for consumers."

Diebold Nixdorf is asking the creatives to "think outside the box" and conceive new-age financial services that redefine the interaction between customers and financial institutions and go beyond the classical ones being offered today. Such services are becoming essential, as digital applications are decreasing personal touch points and new, non-traditional companies are entering the financial industry virtually every day competing for banking customers.

An international jury, consisting of experts from Capital One, BBVA and Commonwealth Bank of Australia as well as a number of fintech companies such as FinTechCity, Finovent and Gruenderszene will select the top ideas. In addition to money awards, selected contestants will have the opportunity to present their ideas to the company. The winning ideas of the first phase of the contest will be announced at a webinar on November 15, which will also provide additional information about each applicant.

For more information in Diebold Nixdorf's crowdsourcing initiative, please visit <https://www.jovoto.com/projects/rethink-financial-service/landing>

### About Diebold Nixdorf

Diebold Nixdorf is a world leader in enabling connected commerce for millions of consumers each day across the financial and retail industries. Its software-defined solutions bridge the physical and digital worlds of cash and consumer transactions conveniently, securely and efficiently. As an innovation partner for nearly all of the world's top 100 financial institutions and a majority of the top 25 global retailers, Diebold Nixdorf delivers unparalleled services and technology that are essential to evolve in an 'always on' and changing consumer landscape.

Diebold Nixdorf has a presence in more than 130 countries with approximately 25,000 employees worldwide. The organization maintains corporate offices in North Canton, Ohio, USA and Paderborn, Germany. Shares are traded on the New York and Frankfurt Stock Exchanges under the symbol 'DBD'. Visit [www.DieboldNixdorf.com](http://www.DieboldNixdorf.com) for more information.

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