



Diebold Nixdorf helps Pepco migrate to the connected commerce era

September 29, 2016

Nonfood discounter installs omnichannel software to improve customer experience in select stores

NORTH CANTON, Ohio and PADERBORN, Germany, Sept. 29, 2016 /PRNewswire/ -- With its price-focused business model, nonfood discounter Pepco, a growing Eastern Europe-based retailer, is readying itself for the connected commerce era with Diebold Nixdorf's TP Application Suite -- enabling its customers to shop seamlessly across all channels in the future.

DIEBOLD NIXDORF

Beginning early in 2017, Diebold Nixdorf will install the TP Application Suite software platform in selected Pepco pilot stores in Poland. The rollout in other Eastern European stores is planned to commence in mid-2017. "We will then be using a software platform that opens up to us the whole range of options for future mobile and cross-channel applications," says Louis van Zyl, Pepco's CIO for its European retail operations. In the first phase, Pepco plans to extend its e-commerce operations and mobile services for customers, both of which are controlled via the TP.net Mobile POS application.

Pepco will then roll out TPAAdmin, an application designed to manage its store network, and TPOMM, an omnichannel order and inventory management application -- the latter in a version that has been especially tailored to the Eastern European market. "We are convinced that, with its high degree of flexibility and its focus on delivering what users want, Diebold Nixdorf is the right partner for a long-term business partnership," explains van Zyl.

Pepco, part of South Africa-based investment company Pepkor, operated just 20 stores in Poland at the start of the new millennium. Now its network has grown to nearly 1,000 stores in Poland, Hungary, Romania, the Czech Republic and Slovakia -- and some 200 stores are being added across the region every year. The parent company is also active in the highly competitive UK market, having acquired retail chains there.

"Our software solutions help retailers seamlessly link their brick-and-mortar outlets with the online and mobile, thus advancing connected commerce," says Philippe Dauphin, head of Retail, EMEA, at Diebold Nixdorf.

Pepkor is a South African investment and holding company with headquarters in Pretoria. The company manages a large international portfolio of retail chains, located mainly in Africa, Australia and Europe. The stores are discount-oriented and sell mainly clothing, shoes and household goods. The company's key operating subsidiaries include Pep & Ackermans in South Africa, Best & Less in Australia, and Pepco in Europe.

About Diebold Nixdorf

Diebold Nixdorf is a world leader in enabling connected commerce for millions of consumers each day across the financial and retail industries. Its software-defined solutions bridge the physical and digital worlds of cash and consumer transactions conveniently, securely and efficiently. As an innovation partner for nearly all of the world's top 100 financial institutions and a majority of the top 25 global retailers, Diebold Nixdorf delivers unparalleled services and technology that are essential to evolve in an 'always on' and changing consumer landscape.

Diebold Nixdorf has a presence in more than 130 countries with approximately 25,000 employees worldwide. The organization maintains corporate offices in North Canton, Ohio, USA and Paderborn, Germany. Shares are traded on the New York and Frankfurt Stock Exchanges under the symbol 'DBD'. Visit www.DieboldNixdorf.com for more information.

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