



Diebold Nixdorf Showcases Leading Retail Innovations at Retail Business Technology Expo

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Company's Storevolution™ approach enables seamless shopping experiences for retailers and consumers

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LONDON – Diebold Nixdorf, a world leader in connected commerce, will showcase the company's software-driven solutions leading its Storevolution™ strategy at the [Retail Business Technology Expo \(RBTE\)](#), Europe's leading event for retail and hospitality organizations, from May 2-3 in London. At stand #A120, the company will highlight solutions that are driving the transformation of the retail landscape, including data analytics and remote systems management capabilities to enable businesses to focus on their core competencies and consumer experiences.

- **Drive loyalty with full consumer insight:** Diebold Nixdorf's Vynamic™ Retail software was built to be both open and flexible, while also delivering a modular and consistent approach to mobility, loyalty, self service and point of sale (POS) in a safe and secure environment. Consumer engagement is being revolutionized with Diebold Nixdorf's Vynamic Engage solution, a consumer engagement and loyalty solution. In generating and managing holistic consumer profiles by collecting, combining and analyzing consumer and transactional data, retailers are better able to understand and enhance their consumers' shopping experience from end-to-end through targeted promotions and real-time campaigns across all channels.
- **Deliver promotions to customers to increase sales:** As the government prepares to implement a deposit return scheme for drinks bottles across the United Kingdom, retailers must maximize the opportunity and identify solutions to drive value back into the business. Diebold Nixdorf's [Revento 9030s reverse vending machine](#) is a cost-effective and economic in-store reverse vending solution that fits neatly within a Euro pallet footprint and puts the retailer at the forefront of recycling. Diebold Nixdorf's expertise in reverse vending has helped retailers maximize this opportunity for 15 years in over 10 countries by driving footfall into the store, increasing loyalty and creating a new income stream for the vendor.
- **Optimize efficiencies and transform operations:** To succeed in a highly competitive and increasingly complex industry, digitalization alone is not enough. Retailers must reimagine all aspects of their underlying business model to maximize opportunities and unlock new sources of value to drive growth. [Diebold Nixdorf's AllConnect Services](#) leverages a data IoT infrastructure to enable businesses to focus on their core competencies and consumer experiences.

"Diebold Nixdorf's leading solutions are truly transforming retailers as they face rapid changes to their businesses," said Mark Brewer, senior vice president and managing director, Global Retail, at Diebold Nixdorf. "Our innovations are helping our clients create a next-level retail journey that both addresses and drives forward the retail landscape."

About Diebold Nixdorf

Diebold Nixdorf, Incorporated (NYSE: DBD) is a world leader in enabling connected commerce for millions of consumers each day across the financial and retail industries. Its software-defined solutions bridge the physical and digital worlds of cash and consumer transactions conveniently, securely and efficiently. As an innovation partner for nearly all of the world's top 100 financial institutions and a majority of the top 25 global retailers, Diebold Nixdorf delivers unparalleled services and technology that are essential to evolve in an 'always on' and changing consumer landscape.

Diebold Nixdorf has a presence in more than 130 countries with approximately 23,000 employees worldwide. The organization is headquartered in North Canton, Ohio, USA. Visit www.DieboldNixdorf.com for more information.