



## Diebold Nixdorf Partners with U.S. Bank to Showcase Future of Connected Commerce During 'Super Bowl LIVE'

February 1, 2018

### Diebold Nixdorf contributes collaborative, innovative banking technology concepts at The U.S. Bank Possibilities Lounge in Minneapolis

MINNEAPOLIS, Feb. 1, 2018 /PRNewswire/ -- Diebold Nixdorf (NYSE: DBD), a world leader in driving connected commerce, has partnered with U.S. Bank to showcase the future of banking at the nation's largest sporting event from January 31 to February 4. During a fan festival open to the public, Super Bowl LIVE will host the U.S. Bank Possibilities Lounge in downtown Minneapolis, which will include Diebold Nixdorf's Essence concept, in addition to an e-commerce locker solution., U.S. Bank and Diebold Nixdorf will enable fans to experience the future possibilities of connected commerce through virtual payments demonstrations using contactless transactions and virtual currency.



At the U.S. Bank Possibilities Lounge, fans will interact with [Essence](#), Diebold Nixdorf's streamlined, self-service touchpoint concept that transforms everyday transactions into modern encounters. Capturing the look and feel of the ATM experience of the future, and with a striking, modern appearance, Diebold Nixdorf's Essence concept bridges the physical and digital worlds of cash and consumer transactions.

Fans will also be able to experience Diebold Nixdorf's e-commerce locker concept, which will feature an opportunity to receive a limited, exclusive gift centered around the big game. Driven by mobile, influenced by data and embedded with security, Diebold Nixdorf's e-commerce locker concept connects industry trends to create tailored consumer experiences across retail and banking. By scanning their wearable devices to see if they are a recipient, the guest will receive a congratulatory notification indicating in which locker they can pick up their item. The locker approach seamlessly merges online, mobile and store through a 'click-and-collect' model that is quick and convenient for consumers.

In the U.S. Bank Possibilities Lounge, fans will also view a video wall of rotating content with fun facts on spending around the big game. In addition to Diebold Nixdorf, U.S. Bank has partnered with Visa® and Zelle for the event.

"Having the Big Game in our headquarters market in Minneapolis is truly a unique opportunity for us to showcase our community," said Dominic Venturo, chief innovation officer for U.S. Bank. "We are particularly excited about the U.S. Bank Possibilities Lounge in partnership with VISA and Diebold Nixdorf as it will be a fun and interactive way for fans to engage in the future of payments. We believe fans will find this virtual contactless payments journey a truly fascinating experience."

"We are thrilled to share our innovations centered on the future of self-service around the big game. Sporting events are one of the many opportunities the banking and retail industry have to provide a more dynamic and convenient customer experience," said Richard Harris, vice president, design and concept development, Diebold Nixdorf. "Our collaborative partnership with U.S. Bank is truly bringing the future of connected commerce to Super Bowl LIVE. Through our presence at the U.S. Bank Possibilities Lounge, guests will be able to experience firsthand the innovative products that will soon become everyday reality."

U.S. Bank will take over McCormick & Schmick's restaurant on the corner of Ninth Street and Nicollet Mall for the U.S. Bank Possibilities Lounge as a part of Super Bowl LIVE. The lounge will be free to the public from January 31 to February 4.

#### About U.S. Bank

U.S. Bancorp, with 73,000 employees and \$462 billion in assets as of December 31, 2017, is the parent company of U.S. Bank, the fifth-largest bank in the United States. The Minneapolis-based bank blends its branch and ATM network with mobile and online tools that allow customers to bank how, when and where they prefer. U.S. Bank is committed to serving its millions of retail, small business, wealth management, payment, wholesale and securities services customers across the country and around the world as a trusted financial partner, a commitment recognized by the Ethisphere Institute naming the bank a [2017 World's Most Ethical Company](#). Visit U.S. Bank [online](#) or follow on [social media](#) to stay up to date with company news.

#### **About Diebold Nixdorf**

Diebold Nixdorf, Incorporated (NYSE: DBD) is a world leader in enabling connected commerce for millions of consumers each day across the financial and retail industries. Its software-defined solutions bridge the physical and digital worlds of cash and consumer transactions conveniently, securely and efficiently. As an innovation partner for nearly all of the world's top 100 financial institutions and a majority of the top 25 global retailers, Diebold Nixdorf delivers unparalleled services and technology that are essential to evolve in an 'always on' and changing consumer landscape.

Diebold Nixdorf has a presence in more than 130 countries with approximately 24,000 employees worldwide. The organization maintains corporate offices in North Canton, Ohio, USA and Paderborn, Germany. Shares are traded on the New York and Frankfurt Stock Exchanges under the symbol 'DBD'. Visit [www.DieboldNixdorf.com](http://www.DieboldNixdorf.com) for more information.

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