Diebold Nixdorf Digitally Transforms Consumer Journeys and Revitalizes Stores at EuroCIS 2019

February 14, 2019

DÜSSELDORF, Germany and NORTH CANTON, Ohio – Diebold Nixdorf, a world leader in enabling connected commerce, will showcase solutions that empower retailers to transform consumer and staff journeys at EuroCIS 2019, the leading trade fair for retail technology, Feb. 19-21 in Düsseldorf. In hall 9, booth #C26, retailers can experience Diebold Nixdorf's software-powered solutions driving its Storevolution™ strategy designed to enable seamless, intuitive and connected retail journeys across physical and digital touchpoints.

Meaningful consumer-centric experiences enhance brand relevance and loyalty. With Diebold Nixdorf, retailers can deliver targeted, personalized consumer experiences with the DN Vynamic™ Retail Software Suite. In partnership with Google, **Vynamic Demand and Vynamic Engage** enable retailers to close the loop on digital advertising from mobile and online all the way through in-store and point of sale – providing retailers with specific ad attribution statistics. Diebold Nixdorf has also partnered with Instagram to offer similar, personalized advertising via the popular social platform. Retailers can now reach people with relevant 'just in time' advertising when and where they want to shop in specific areas or products.

Another demonstration shows how consumers can initiate a request on their own or a retailer-owned mobile device via Vynamic Mobile Retail for help or information on a product in an exact location in-store. The service request is sent to all store staff along with the location of the consumer. To further personalize the shopping experience, Vynamic Mobile Retail supports promotions related to shoppers' actual position and profile with Vynamic Engage.

Diebold Nixdorf is reinventing self-service to increase speed, convenience and automation across various segments and store formats. Based on transaction data from stores around the world, Storevolution™ Advisory Services designs the transformation of the retailers' checkout zone by utilizing self-service technology like the **BEETLE/iSCAN eXpress,** the **K-two** or Personal Self-Scanning devices, paired with RFID technology or artificial intelligence. Retailer-specific integrations of self-service technology enhance the consumer experience, stimulate personalized consumer interactions and, therefore, drive sales.

Within its Reverse Vending Solutions offering Diebold Nixdorf **l**aunches a new backroom component that is specially designed for large, discount retailers. It is equipped with EasyClean technology for more throughput und and can also crush glass bottles.

In addition to cash management solutions that ensure the fast, accurate and secure processing of cash in the back-office as well as at the checkout, Diebold Nixdorf also introduces new solutions for the point of sale (POS). The BEETLE /iPOS plus SL is an all-in-one POS system developed for fashion stores and restaurants that pay particular attention to the system's design, while the new BEETLE XS addresses retailers seeking the highest system availability and lowest total cost of ownership. All POS solutions offer various options for integrating fiscal memory devices, which become mandatory for all retailers by 2020 in Germany.

"Consumer loyalty is built on just-in-time relevance on their retail journey. Digital solutions play a key role for retailers in the future and bridge the gap between the online and offline store to create a great experience for shoppers," said Hermann Wimmer, senior vice president, Global Retail at Diebold Nixdorf. "We are committed to meeting our customer's demands and partnering with industry leaders such as Google and Instagram to offer highly personalized, operationally efficient solutions to create the store of the future."

About Diebold Nixdorf
Diebold Nixdorf, Incorporated (NYSE: DBD) is a world leader in enabling connected commerce. We automate, digitize and transform the way people bank and shop. Our integrated solutions connect digital and physical channels conveniently, securely and efficiently for millions of consumers every day. As an innovation partner for nearly all of the world's top 100 financial institutions and a majority of the top 25 global retailers, Diebold Nixdorf delivers unparalleled services and technology that power the daily operations and consumer experience of banks and retailers around the world. The company has a presence in more than 130 countries with approximately 23,000 employees worldwide. Visit www.DieboldNixdorf.com for more information.

Media Relations
Nicole Parensen
+49 5251 693 3917
nicole.parensen@dieboldnixdorf.com

Investor Relations
Steve Virostek
+330 490 6319
steve.virostek@dieboldnixdorf.com