



Diebold Nixdorf Powers the Future of Consumer Shopping Journeys at RetailEXPO 2019

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Featured solutions bridge the digital and in-store shopping experience through automation, mobility and self-service

LONDON and NORTH CANTON, Ohio – Diebold Nixdorf, a world leader in enabling connected commerce, will showcase solutions that empower retailers to design and easily deliver end-to-end seamless consumer shopping journeys at [RetailEXPO](#), Europe's leading event for retail technology, design and digital solutions, May 1-2 in London. In the main hall, booth #5D18, retailers can experience Diebold Nixdorf's software-powered solutions driving its [Storevolution™](#) strategy designed for a frictionless integration of a retailer's physical and digital network.

- **Deliver personalized consumer experiences with Vynamic™ Demand and Vynamic™ Engage.** Close the loop on digital advertising from mobile and online all the way through in-store and point of sale. Retailers can now reach people with relevant 'just in time' advertising when and where they want to shop in specific areas or products.
- **Targeted self-service solutions:** [Self-checkout Solutions](#) specifically designed for fast-fashion retailers empowers shoppers to scan their own items or even place all of their items on the table at once to be scanned in bulk through RFID technology. This Diebold Nixdorf solution can be configured to match store branding with different worktops and exterior panels, and it can be customized to include functionality like note and coin recyclers.
- **Increase checkout speed and convenience:** Based on real transaction data, Diebold Nixdorf [Storevolution™ Advisory Services](#) transform the retailers' checkout zone by utilizing self-service technology like the [BEETLE/iSCAN eXpress](#), the [K-two](#) Kiosk or personal self-scanning devices, paired with RFID technology or artificial intelligence.
- **Automate the checkout process:** Drive seamless checkout operations with AI-powered self-checkout that enables image recognition of food products by a camera and sensor. This fully automated checkout experience is quick and easy for customers and frees staff to focus on service rather than checkout.
- **Engage customers with a 'green' income stream** : Be at the forefront of bottle and can recycling with space-saving and user-friendly reverse vending solutions. Diebold Nixdorf has helped retailers maximize this opportunity for more than 15 years in countries across Europe and around the world. The reliable Revendo 9030s reverse vending system features EasyClean technology that reduces cleaning and increases system availability.

Ben Gale, managing director of Diebold Nixdorf UK, said: "Diebold Nixdorf's Storevolution strategy enables retailers to revolutionize the shopping experience at every touchpoint and bridge the gap between digital and in-store shopping. We bring consumers closer to the retailer through a comprehensive use of shopper and staff journey analysis and design, mobile touchpoints, self-service for new segments and automation."

About Diebold Nixdorf

Diebold Nixdorf, Incorporated (NYSE: DBD) is a world leader in enabling connected commerce. We automate, digitize and transform the way people bank and shop. Our integrated solutions connect digital and physical channels conveniently, securely and efficiently for millions of consumers every day. As an innovation partner for nearly all of the world's top 100 financial institutions and a majority of the top 25 global retailers, Diebold Nixdorf delivers unparalleled services and technology that power the daily operations and consumer experience of banks and retailers around the world. The company has a presence in more than 100 countries with approximately 23,000 employees worldwide. Visit www.DieboldNixdorf.com for more information.