Diebold Nixdorf Strengthens Retail Sales Team In EMEA

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Diebold Nixdorf (NYSE: DBD), a global leader in driving connected commerce, is strengthening its retail sales leadership in the Europe, Middle East and Africa (EMEA) region.

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Giovanni Bandi has been appointed vice president, Retail, UK and Ireland. Bandi has extensive experience in driving software business growth and heading sales and business development teams in various companies that specialize in IT solutions for the retail and hospitality industries. Most recently, as a consultant he supported organizations in expanding their businesses by developing efficient sales strategies and processes.

In addition, Lorenza Sbarbaro has been appointed general manager, Retail, Italy, with a mandate to focus on business with IT solutions with retail companies. She has many years of management experience in technology companies that specialize in providing IT solutions for the retail and banking industry, having served as head of Software Retail and Banking, Europe, among other positions.

“As experienced leaders, Lorenza and Giovanni bring a deep understanding of major European retailers, significant sales leadership and a focus on developing and executing marketing and sales strategies to drive growth,” said Christian Weisser, Diebold Nixdorf senior vice president and managing director, EMEA. “Both will help develop our vision of connected commerce and the new retail experience of the ’store for one’ - a fully integrated and customized experience in physical and online stores.”

About Diebold Nixdorf

Diebold Nixdorf, Incorporated (NYSE: DBD) is a world leader in enabling connected commerce for millions of consumers each day across the financial and retail industries. Its software-defined solutions bridge the physical and digital worlds of cash and consumer transactions conveniently, securely and efficiently. As an innovation partner for nearly all of the world’s top 100 financial institutions and a majority of the top 25 global retailers, Diebold Nixdorf delivers unparalleled services and technology that are essential to evolve in an ‘always on’ and changing consumer landscape.

Diebold Nixdorf has a presence in more than 130 countries with approximately 24,000 employees worldwide. The organization is headquartered in North Canton, Ohio, USA and Paderborn, Germany Shares are traded on the New York and Frankfurt Stock Exchanges under the symbol ‘DBD’. Visit www.DieboldNixdorf.com for more information.

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