



## Diebold Nixdorf Self-Checkout Systems Receive Red Dot Design Award

April 4, 2017

NORTH CANTON, Ohio, and PADERBORN, Germany, April 4, 2017 /PRNewswire/ -- Diebold Nixdorf (NYSE: DBD) has been awarded the prestigious [Red Dot Product Design Award](#) for two of its self-checkout systems, the [EASY Smart Pay](#) and [EASY eXpress](#). Internationally recognized as the authority for product design quality, The Red Dot Awards, presented by [Design Zentrum Nordrhein-Westfalen](#), are evaluated by 40 independent designers, design professors and trade journalists. Diebold Nixdorf's systems were honored by the expert panel for their exemplary combination of functionality and design and the intuitive, fast and convenient operation.



"The Red Dot winners are pursuing the right design strategy. They have recognized that good design and economic success go hand in hand," said Dr. Peter Zec, initiator and CEO of the Red Dot Award. "This award by the Red Dot jury documents their high design quality and is indicative of their successful design policy."

Diebold Nixdorf's systems are designed to create seamless consumer experiences with solutions ideal for any retail environment. The EASY eXpress self-checkout solution can be used as an interactive kiosk or a payment terminal with a compact design that meets the industry's demand for a miniaturized footprint. The EASY Smart Pay self-checkout solution was designed for electronic payments and enables consumers to scan and bag their items and pay using a mobile app, credit or debit card.

"For Diebold Nixdorf, these awards are supportive of our strategy to define the future of connected commerce," said [Thomas Fell](#), senior vice president, retail, Diebold Nixdorf. "Our solutions are developed with both the retailer and consumer in mind to challenge traditional design and drive the future of consumer transactions."

### About the Red Dot Design Award

To reflect diversity in the field of design and ensure a professional appraisal, the Red Dot Design Award is broken down into three disciplines – Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept. The Red Dot Award is organized by Design Zentrum Nordrhein-Westfalen. Dating back to 1955, when the first jury came together to appraise the best designs of the time, it is now one of the biggest design competitions in the world. In the 1990s, Red Dot CEO Dr. Peter Zec came up with the name and trademark of the award. Since then, the sought-after Red Dot Award is a renowned international seal of outstanding design quality. Further information is available at [www.red-dot.de](http://www.red-dot.de).

### About Diebold Nixdorf

Diebold Nixdorf, Incorporated (NYSE: DBD) is a world leader in enabling connected commerce for millions of consumers each day across the financial and retail industries. Its software-defined solutions bridge the physical and digital worlds of cash and consumer transactions conveniently, securely and efficiently. As an innovation partner for nearly all of the world's top 100 financial institutions and a majority of the top 25 global retailers, Diebold Nixdorf delivers unparalleled services and technology that are essential to evolve in an 'always on' and changing consumer landscape.

Diebold Nixdorf has a presence in more than 130 countries with approximately 25,000 employees worldwide. The organization maintains corporate offices in North Canton, Ohio, USA and Paderborn, Germany. Shares are traded on the New York and Frankfurt Stock Exchanges under the symbol 'DBD'. Visit [www.DieboldNixdorf.com](http://www.DieboldNixdorf.com) for more information.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/diebold-nixdorf-self-checkout-systems-receive-red-dot-design-award-300434073.html>

SOURCE Diebold Nixdorf

Media Relations - Renee Murphy, +1-330-490-5825, [renee.murphy@dieboldnixdorf.com](mailto:renee.murphy@dieboldnixdorf.com), or Investor Relations - Steve Virostek, +1-330-490-6319, [steve.virostek@dieboldnixdorf.com](mailto:steve.virostek@dieboldnixdorf.com)