



## Diebold Nixdorf Names Watson As Chief Marketing Officer

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NORTH CANTON, Ohio, Oct. 4, 2017 /PRNewswire/ -- Diebold Nixdorf (NYSE: DBD) today announced Devon R. Watson has been named vice president, chief marketing officer. In this newly created position Watson, an experienced strategy and business development leader, will lead the company's global marketing operations and strategy, focusing on driving growth through industry thought leadership and effective customer-facing campaigns. Watson will report to Andy W. Mattes, president and chief executive officer.



"During the past five years with the company, Devon has become a very effective and passionate ambassador for Diebold Nixdorf and our efforts to bring to life our "connected commerce" message for our customers," said Mattes. "Given Devon's experience in developing and growing businesses throughout his career -- especially in software, which represents a big growth opportunity for our company -- he is a perfect fit to take our marketing efforts to the next level."

Watson joined Diebold, Incorporated in 2012 and has held a number of leadership roles in solution strategy and innovation. Most recently, he served as vice president, software strategy and operations. Prior to joining Diebold, Watson held go-to-market positions in software, cloud-based services and software-as-a-service (SaaS) companies. Watson also co-founded a SaaS analytics start-up.

Watson is a native of Skaneateles, N.Y., and currently resides in North Canton, Ohio. He received a bachelor's degree in management information systems from Clarkson University in Potsdam, N.Y.

Photo available at <http://dbdnx.co/2xZDG1M>

### About Diebold Nixdorf

Diebold Nixdorf, Incorporated is a world leader in enabling connected commerce for millions of consumers each day across the financial and retail industries. Its software-defined solutions bridge the physical and digital worlds of cash and consumer transactions conveniently, securely and efficiently. As an innovation partner for nearly all of the world's top 100 financial institutions and a majority of the top 25 global retailers, Diebold Nixdorf delivers unparalleled services and technology that are essential to evolve in an 'always on' and changing consumer landscape.

Diebold Nixdorf has a presence in more than 130 countries with approximately 24,000 employees worldwide. The organization maintains corporate offices in North Canton, Ohio, USA and Paderborn, Germany. Shares are traded on the New York and Frankfurt Stock Exchanges under the symbol 'DBD'. Visit [www.DieboldNixdorf.com](http://www.DieboldNixdorf.com) for more information.

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