



Power Integrations Launches Comprehensive Local-Language Websites for Power Supply Designers in Asia

Design Tools and Technical Information Now Available in Five Languages

SAN JOSE, Calif., Jul 28, 2009 (BUSINESS WIRE) -- Power Integrations (Nasdaq:[POWI](#)), the leader in high-voltage integrated circuits for energy-efficient power conversion, today launched four new Asian-language websites, giving engineers in China, Japan, Korea, and Taiwan easy access to a wide variety of design tools and technical information in their local languages.

To meet the needs of power supply designers in Asia, the websites deliver comprehensive local-language design resources, including Design Ideas, how-to videos, the new [External Power Supply Efficiency Compliance Calculator](#), and Power Integrations' popular power supply design software, [PI Expert](#)^(R). The websites also host the Power Integrations "[Green Room](#)," featuring the latest information about energy-efficient design, along with a comprehensive directory of worldwide energy-efficiency standards and specifications.

Comments Doug Bailey, VP marketing at Power Integrations: "Outstanding technical support is one of the cornerstones of our approach to serving the needs of power supply designers. Power Integrations' philosophy is to maintain a strong physical presence close to customers, and that extends to our online presence. Providing technical material in the four most widely spoken Asian languages will make it easier for designers to find what they need, when they need it - simplifying and expediting their design process."

The five Power Integrations websites are available now at:

Simplified Chinese: <http://chinese.powerint.com>

Japanese: <http://japanese.powerint.com>

Korean: <http://korean.powerint.com>

Traditional Chinese: <http://taiwanese.powerint.com>

English: <http://www.powerint.com>

About Power Integrations

Power Integrations is the leading supplier of high-voltage analog ICs used in energy-efficient power conversion. The company's innovative technology enables compact, energy-efficient power supplies in a wide range of electronic products, in AC-DC, DC-DC and LED lighting applications. Since its introduction in 1998, PI's *EcoSmart*^(R) energy-efficiency technology has saved an estimated \$3.5 billion of standby energy waste and prevented millions of tons of CO₂ emissions. The company's Green Room web site (www.powerint.com/greenroom) provides a wealth of information about "energy vampires" and the issue of standby energy waste, along with a comprehensive guide to energy-efficiency standards around the world. Reflecting the environmental benefits of *EcoSmart* technology, Power Integrations is included in clean-technology stock indices sponsored by the Cleantech Group (Amex:CTIUS) and Clean Edge (Nasdaq:CELS). For more information, please visit <http://www.powerint.com>.

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