



Power Integrations Introduces Industry-First Integrated Switcher IC Family with Peak Power Capability

PeakSwitch Reduces Cost of Power Supplies for Printers, PVRs, Modems and More

SAN JOSE, Calif.--March 20, 2006 -Power Integrations (NASDAQ:POWI - News), the leader in high-voltage analog integrated circuits for power conversion, today introduced PeakSwitch™, a new family of ICs for power supplies with peak-to-continuous power ratios of up to 3:1. The industry's first monolithic power-conversion IC with peak-mode operation, PeakSwitch enables highly integrated, energy-efficient power supplies for applications such as printers, personal video recorders (PVRs), audio amplifiers, broadband modems and DC motor drives.

Printers -- an ideal application for PeakSwitch -- require steep, momentary spikes in power delivery when a print job is initiated. For example, an inkjet printer that operates at a continuous level of 30 W during printing might require a burst of up to 80 W in order to activate the paper-advance motor. PeakSwitch supplies this burst by automatically increasing the switching frequency of the IC's integrated MOSFET for several milliseconds before returning to continuous-mode operation. This approach allows the use of transformers, capacitors and other components sized for the power supply's average continuous power rather than its peak power level.

PeakSwitch features a 700 V MOSFET and low-voltage control circuitry integrated on a monolithic IC. The device employs ON/OFF control, providing low standby power consumption as well as constant active-mode efficiency. This enables compliance with all current energy-efficiency standards, including the proposed ENERGY STAR efficiency standard for printers, which specifies power budgets during standby, sleep and active operation. Other key features include integrated auto-restart, hysteretic thermal shutdown and integrated frequency jittering to minimize EMI.

"Until now, power supplies had to be over-engineered to accommodate high levels of peak power use," said Balu Balakrishnan, president and CEO of Power Integrations. "With PeakSwitch, designs only need to accommodate a power supply's continuous power requirements. As a result, designers can use smaller transformers and other components, resulting in a lower-cost power supply."

PeakSwitch is available in lead-free, plastic through-hole DIP-8 and higher power standard TO-220 packages. Pricing in 1000-piece quantities for the PKS604PN, a 16 W continuous, 44 W peak part in a DIP-8 package is \$0.91. The PKS606YN, a 45 W continuous, 86 W peak part in a TO-220 package is priced at \$1.65 each. Small quantities of most types are available from factory stock, with production quantities available six weeks ARO. All part types are available today, with the exception of the PKS603PN, which will be available in Q2.

Complete documentation for the PeakSwitch family is on the Power Integrations web site at www.powerint.com/peakproduct.htm. Design support includes a data sheet, an application note (AN-41), a Reference Design Kit (DAK-93) containing an operational 32 W continuous, 85 W peak, universal input AC-DC power supply and product samples, and the company's power supply design software program, PI Expert™.

About Power Integrations

Power Integrations, Inc. is the leader in high-voltage analog integrated circuits for power conversion. The company's breakthrough technology enables compact, energy-efficient power supplies in a wide range of AC-DC and DC-DC applications. The company's EcoSmart® energy-efficiency technology, which dramatically reduces energy waste, has saved consumers and businesses around the world more than an estimated \$1.4 billion on their electricity bills since its introduction in 1998. For more information, visit the Power Integrations website at www.powerint.com.