

Power Integrations Names Ben Sutherland Vice President, Worldwide Sales

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SAN JOSE, Calif.--(BUSINESS WIRE)-- Power Integrations (Nasdaq: **POWI**), the leader in high-voltage integrated circuits for energy-efficient power conversion, today announced that Ben Sutherland has been appointed vice president of worldwide sales, a role in which he has served on an interim basis since March 2011. Mr. Sutherland joined Power Integrations in 2000 and has served in a succession of sales-management roles, most recently as senior sales director with responsibility for a broad geographic territory including Europe, India, Southeast Asia, Japan and the Americas.

Ben Sutherland was promoted to VP, worldwide sales at San Jose chipmaker Power Integrations, Inc. (Photo: Business Wire)

Commented Balu Balakrishnan, president and CEO of Power Integrations, "Ben Sutherland is uniquely qualified to lead our global sales organization. In more than a decade at Power Integrations, he has developed a deep understanding of the power supply market, significantly expanded our customer base, and demonstrated the ability to build a strong team capable of driving profitable revenue growth. He has proven that he has the leadership, management and technical abilities necessary for this critical role."

Mr. Sutherland commented: "I am thrilled at the opportunity to lead PI's exceptional sales organization. PI is respected throughout the power supply industry for its innovative products, high quality and strong customer support, and I look forward to building on that reputation as we continue to grow our global customer base and execute our growth strategy."

About Power Integrations

Power Integrations is the leading supplier of high-voltage integrated circuits used in energy-efficient power conversion. The company's innovative technology enables compact, energy-efficient power supplies in a wide range of electronic products, in AC-DC, DC-DC and LED lighting applications. Since its introduction in 1998, Power Integrations' EcoSmart™ energy-efficiency technology has saved an estimated \$4.9 billion of standby energy waste and prevented millions of tons of CO2 emissions. The company's **Green Room** web site provides a wealth of information about "energy vampires" and the issue of standby energy waste, along with a comprehensive guide to energy-efficiency standards around the world. Reflecting the environmental benefits of EcoSmart technology, Power Integrations' stock is included in The Cleantech Index® and the NASDAQ® **Clean Edge**® Green Energy Index. For more information, please visit www.powerint.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6814528&lang=en>

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