



## Power Integrations Expands European Distribution With Memec Group - Impact Memec

SAN JOSE, CA, Feb. 12, 2001 – Power Integrations (NASDAQ: POWI), power conversion high-voltage analog integrated circuit specialist, announced today an expansion of its distribution agreement with Impact Memec one of the three autonomous pan-European divisions of Global component distributor Memec. Memec is one of the world's largest electronic component distributors.

"We are pleased to further expand our relationship with Memec," said Suzanne Walker, Director Worldwide Distribution for Power Integrations. "In July of last year, we engaged with Impact Technologies to distribute our products across all of North America. We then completed our Asian coverage by adding Insight Memec in Singapore, Malaysia, Thailand and the Philippines in October 2000." "Customer design support is the key reason we believe that Impact Memec will succeed in helping us grow our European business," added Ben Sutherland, European Managing Director for Power Integrations. "The replacement of coverage by Impact Memec in Ireland, Norway, South Africa, Spain, Sweden and The United Kingdom gives us additional design-in focus and engineering support in those countries. Impact Memec has dedicated resources for Power Integrations in Application Engineering and Product Management in Europe and they have centralized shipping and warehousing for us."

"We have enjoyed an excellent long-term relationship with Power Integrations, which goes back to our early days distributing TOPSwitch® in Asia," said David Ashworth, CEO Memec PLC. "Nothing gives me greater pleasure than to see great partnerships grow." "Power Integrations' patented TOPSwitch families, utilizing EcoSmart® technology, are recognized as proven cost effective, highly integrated solutions for a very wide range of power applications," said Karl Elshuber, CEO Impact Europe.

### About the Companies

**Impact Memec** offers engineering expertise and value-added services to OEMs. Impact's line card features semiconductor technologies sold into wireless, communications, instrumentation, multimedia, industrial control, and contract manufacturing. Impact Memec is part of the Global Memec Group, headquartered near Oxford, UK, one of the world's largest and fastest-growing forces in the distribution of semiconductors and computer products. Revenue for the Memec Electronics sales in 1999 sales were in excess of US \$2.1 billion. Further information is available on the company's website at [www.memec.com](http://www.memec.com) or [www.impact.memec.com](http://www.impact.memec.com).

**Power Integrations, Inc.** is a leading supplier of high-voltage analog integrated circuits for use in AC to DC power conversion. For more information, visit the company's web site at [www.powerint.com](http://www.powerint.com) or contact the company at 5245 Hellyer Ave., San Jose, Calif. 95138; 408-414-9200.

### Safe Harbor Statement

This press release contains forward-looking statements which reflect management's current forecast of certain aspects of the Company's future business. These forward-looking statements are based on current information which we have assessed, but which by its nature, is subject to rapid and even abrupt changes. Forward looking statements are denoted by the use of such words and phrases as "will," "expects," "believe," and similar words and phrases that look toward future events or performance. The Company's actual results could differ materially from those projected or implied by our forward looking statements due to risks and uncertainties associated with the Company's business. These include, but are not limited to, changes and shifts in customer demand away from products which integrate the Company's ICs to products which do not. Other factors include, but are not limited to, our ability to maintain and establish strategic relationships; the risks inherent in the development and delivery of complex technologies; our ability to attract, retain and motivate qualified personnel; the emergence of new markets for our products and services, and our ability to compete in those markets based on timeliness, cost and market demand; and our limited financial resources. We more fully discuss these and other risk factors in the Company's most recent reports on Form 10-K and Form 10-Q filed with the Securities and Exchange Commission.