



## Energy Vampire Slayer To Open NASDAQ

### Power Integrations' EcoSmart Chips Have Saved Consumers \$335 Million in Energy Costs

SAN JOSE, Calif. - Sept. 2, 2003 - Power Integrations (NASDAQ: POWI), announced today that LINK the Energy Vampire Slayer, the company's energy friendly Superhero, will assist Chief Executive Officer Balu Balakrishnan in opening The NASDAQ Stock market on Friday, Sept. 5, 2003.

"In addition to Power Integrations' financial success during our five and a half years as a publicly traded company on NASDAQ, we are proud of the significant contribution we are making to consumers and the environment with our innovative energy-saving EcoSmart™ technology," said Balu Balakrishnan, President, Chief Executive and Chief Energy Officer of Power Integrations. "LINK, the symbol of our commitment to leadership in energy conservation, will be joining me on Friday."

LINK, the company's environmentally friendly superhero, is committed to slaying the bulky, inefficient power adapters, known as "energy vampires," that lurk in household and office equipment worldwide and suck up to 10% of the average consumer's electric bill. In the U.S. alone, more than \$4 billion of energy is wasted by electronic products that consumers think are "off." With the potential for such significant savings, governments are establishing tougher energy efficiency regulations. In addition, Power Integrations' energy-saving EcoSmart solutions allow electronics and appliance manufacturers to meet every current and proposed requirement worldwide.

"To date, our EcoSmart integrated circuits have saved consumers around the world more than \$335 million. We estimate that for every \$1.00 spent on Power Integrations technology to replace the energy vampires, consumers save an estimated \$5.00 to \$15.00 in electricity costs over the lifetime of most consumer products," said Mr. Balakrishnan. "In fact, the power saved by EcoSmart chips currently in use could eliminate the need for multiple power plants. With our technology, we can all look forward to a future with less demand on power grids."

LINK was appointed the company's official energy vampire slayer after President Bush announced his commitment in 2001 to slay the energy vampires by ridding the federal government of electricity-wasting appliances. Under the Presidential One-Watt Executive Order, whenever possible, the federal government is required to purchase electronic equipment that consumes less than one watt in standby mode.

#### Other Fast Facts:

- Profitable since IPO in 1997
- Year over year, more than doubled net income in the first six months of 2003
- Increased revenue by 15% in 2002 despite relatively flat end-markets
- Chosen one of the TOP 20 Most Sustainable Business Stocks by Progressive Investor/Sustainablebusiness.com in 2003

Power Integrations' integrated circuits (IC) enable electronics and appliance manufacturers to produce smaller, cheaper and more energy efficient power supplies to charge or run their products. Since most electronic devices require power from either wall outlets or rechargeable batteries, Power Integrations' chips are in countless products including cell phones, PCs, TVs, LCD monitors, home appliances and set-top boxes. Power Integrations, with its EcoSmart® IC technology, is committed to saving the environment one chip at a time.

#### Safe Harbor Statement

This press release contains forward-looking statements, which reflect management's current forecast of the company's future business and financial performance. These forward-looking statements are based on current information, which we have assessed, but which by its nature, is subject to rapid and even abrupt changes. Forward-looking statements are denoted by the use of such words and phrases as, "expect", "could", "outlook" and similar words and phrases that look toward future events or performance. The company's actual results could differ materially from those projected or implied by our forward-looking statements due to risks and uncertainties associated with the company's business. These risks include, but are not limited to, changes and shifts in customer demand away from products that integrate the company's ICs to products that do not; our ability to maintain and establish strategic relationships; the effects of competition; the risks inherent in the development and delivery of complex technologies; our ability to attract, retain and motivate qualified personnel; the emergence of new markets for our products and services; our ability to compete in those markets based on timeliness, cost and market demand; and our limited financial resources. In addition, new product introductions are subject to the risks and uncertainties that typically accompany development and delivery of complex technologies to the market place, including product development delays and

defects. We more fully discuss these and other risk factors in the company's most recent report on Form 10-K filed with the Securities and Exchange Commission on March 21, 2003. The company is under no obligation (and expressly disclaims any obligation) to update or alter its forward-looking statements, whether as a result of new information, future events or otherwise.

### **About Power Integrations**

Power Integrations, Inc. is a leading supplier of high-voltage analog integrated circuits for use in AC to DC and DC to DC power conversion. For more information, visit the company's web site at: [www.powerint.com](http://www.powerint.com) or contact the company at 5245 Hellyer Ave., San Jose, Calif. 95138; (408) 414-9200.

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