



Power Integrations Segment to be Rebroadcast on ABC's 'BusinessNow'

New York City Broadcast on April 20 at 10:30 a.m.

SAN JOSE, Calif. – April 16, 2003 – Power Integrations, Inc. (Nasdaq: POWI) will be featured on the Sunday, April 20 edition of ABC Network's BusinessNow Television. The broadcast is scheduled to air at 10:30 a.m. on WABC Channel 7 in New York City.

"We decided to rebroadcast some of our favorite stories this Sunday," said Susan Garell, Bay Area managing producer of BusinessNow. "The Power Integrations story is especially timely with the pending federal energy bill and because the company addresses the problem of energy consumption, which is an on-going issue."

The segment focuses on Power Integrations' role in slaying costly 'energy vampire' power supplies, which can cost consumers up to 10% of their electric bill.

The story will also be available at www.businessnow.com and on the Moneyscope page of www.abcnews.com for one week after airing.

Power Integrations, Inc. is a leading supplier of high-voltage analog integrated circuits for use in power conversion. For more information, contact the company at 5245 Hellyer Avenue, San Jose, California 95138, PH: (408) 414-9200 or visit the company's web site at www.powerint.com.

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