

NEWS RELEASE

Power Integrations Names Mike Balow Senior Vice President, Worldwide Sales

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Further strengthens leadership team with addition of former onsemi, Infineon executive

SAN JOSE, Calif.--(BUSINESS WIRE)-- Power Integrations (Nasdaq: **POWI**), the leader in high-voltage integrated circuits for energy-efficient power conversion, today announced the appointment of Michael Balow as Senior Vice President, Worldwide Sales, effective immediately. He joins the company's executive management team with responsibility for leading the company's global sales organization, channel strategy and growth initiatives.

Mike Balow named SVP, Worldwide Sales at Power Integrations

Mr. Balow brings more than three decades of semiconductor sales and business development

experience, most recently serving as executive vice president of sales at onsemi, leading a large global sales organization across the automotive, industrial, sensing and power solutions markets. Previously, he served as executive vice president of sales at Infineon Technologies after holding a similar position at Cypress Semiconductor, which was acquired by Infineon in 2020. His prior industry experience includes roles at Freescale Semiconductor and Integrated Device Technology (IDT). Mr. Balow holds a Bachelor of Science in applied mathematics from the University of Wisconsin-Stout.

Jen Lloyd, president and CEO of Power Integrations, said: "Mike brings an outstanding record of building high-performance sales organizations, along with deep knowledge of power semiconductors. He will be instrumental in strengthening our relationships with customers while accelerating our penetration of high-growth markets like data center, automotive and industrial. We are thrilled to welcome Mike to our executive leadership team."

[About Power Integrations](#)

Power Integrations, Inc. is a leading innovator in semiconductor technologies for high-voltage power conversion. The company's products are key building blocks in the clean-power ecosystem, enabling the generation of renewable energy as well as the efficient transmission and consumption of power in applications ranging from milliwatts to megawatts. For more information, please visit www.power.com.

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