



NEWS RELEASE

# Power Integrations Names Chris Jacobs Senior Vice President, Marketing and Product Strategy

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Strengthens leadership team with addition of former Micron, Analog Devices executive

SAN JOSÉ, Calif.--(BUSINESS WIRE)-- Power Integrations (Nasdaq: **POWI**), the leader in high-voltage integrated circuits for energy-efficient power conversion, announced the appointment of Chris Jacobs as senior vice president for marketing and product strategy, effective today. Mr. Jacobs brings a wealth of experience in the semiconductor industry, with an outstanding record of product execution, customer acquisition and strategy development across a range of end markets.

Chris Jacobs joins Power Integrations as Senior VP, Marketing and Product Strategy.

Mr. Jacobs joins Power Integrations from Micron Technology, where he served most recently as vice president and general manager for the automotive, industrial/multi-market and consumer market segments of the company's multi-billion-dollar automotive & embedded business unit. Previously, Mr. Jacobs spent more than 25 years at Analog Devices, holding a succession of leadership roles including vice president for marketing and business development in the company's power IC and module business and vice president and general manager for the autonomous transportation & automotive safety business unit.

Mr. Jacobs holds an MBA from Boston College, an MS in electrical engineering from Northeastern University and a BS in computer engineering from Clarkson University. He has also completed executive leadership programs at Stanford University and MIT.

Commented Jen Lloyd, president and CEO of Power Integrations: "Chris is a veteran leader who excels at building strong relationships with top-tier global customers and delivering the right products to drive profitable revenue

growth. Chris's leadership will be instrumental as we pivot to a more customer-centric product strategy and align our roadmap with the markets that will drive long-term growth – industrial, data center and automotive. We are thrilled to welcome Chris to our executive team."

## About Power Integrations

**Power Integrations, Inc.** is a leading innovator in semiconductor technologies for high-voltage power-conversion. The company's products are key building blocks in the clean-power ecosystem, enabling the generation of renewable energy as well as the efficient transmission and consumption of power in applications ranging from milliwatts to megawatts. For more information please visit [www.power.com](http://www.power.com).

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