



NEWS RELEASE

SoFi Brings Financial Education to College Students with Future Wealth Summit

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SoFi's national tour helps students build financial confidence on college campuses, alongside the "Fund Your Future" Sweepstakes for a chance to win up to \$5,000

SAN FRANCISCO--(BUSINESS WIRE)-- SoFi Technologies, Inc. (NASDAQ: SOFI), the one-stop shop for digital financial services, today announced the launch of the Future Wealth Summit, a national campus tour designed to help college students navigate key financial decisions, from managing spending and building credit to planning for life after graduation.

SoFi Future Wealth Summit (Graphic)

The program will be activated at more than 30 colleges and universities nationwide throughout

April's Financial Literacy Month, with the flagship event taking place at Rutgers University¹ on April 24.

"I hear from students all the time who want to feel more confident about their money, whether it's student loans, credit cards, or just knowing where to start," said Vivian Tu, SoFi's Chief of Financial Empowerment. "This Summit is about giving them actionable, real-world guidance they can use right away to start making smarter financial decisions."

SoFi has developed the Future Wealth Summit based on research into current financial behaviors, knowledge gaps, and needs, with educational content provided by Vivian Tu, Founder of Your Rich BFF. Summit activations deliver flexible, campus-specific experiences, including:

- Experiences built for every campus: Each activation is tailored to the university's unique culture and student community, featuring school-specific elements that allow the program to resonate with each student body.
- A range of event formats: Activations will accommodate approximately 50 to 3,000 students, through formats ranging from large-scale summits to smaller activations and lecture sessions.



- Vivian Tu’s money playbook in action: Vivian Tu has created original content for use across formats, bringing her expert approach to budgeting, saving, investing, and debt management.
- Content connected to real-world action: Attendees can participate in giveaways and engage in discussions, with some schools choosing to bring the content into their classrooms to deepen conversations around financial literacy.

“At SoFi, we’re committed to helping students achieve their higher education goals while building a strong financial future for themselves,” said Lauren Stafford Webb, Chief Marketing Officer at SoFi. “Students today are making some of the most important financial decisions of their lives, often without the guidance they need. By providing them with practical education and tools like banking, credit monitoring, and investing, we’re helping them put that knowledge into action early.”

To help students take the next step, SoFi is also launching the Fund Your Future Sweepstakes², giving more than 60 students the chance to win cash prizes of \$500, \$1,000 and a \$5,000 grand prize to jumpstart their financial goals, from paying down debt to covering everyday expenses. Students can learn more and enter at

<https://www.sofi.com/fund-your-future-sweepstakes/>.

SoFi has helped millions achieve their financial ambitions and continues to expand its support for students. In addition to private in-school loans for graduate programs³, SoFi offers tools across Banking, Investing, and Relay that help students manage money, build credit, and track their finances in one place. With features like no-fee accounts, high-yield savings, and credit card offerings, they can start building a strong financial foundation. Through SoFi’s initiatives like the Future Wealth Summit, SoFi continues to advance its mission of helping people achieve financial independence.

Students can explore all of SoFi’s student resources at <https://www.sofi.com/students/>.

About SoFi

SoFi Technologies (NASDAQ: SOFI) is a one-stop shop for digital financial services on a mission to help people achieve financial independence to realize their ambitions. 13.7 million members trust SoFi to borrow, save, spend, invest, and protect their money and buy, sell and hold their crypto – all in one app – and get access to financial planners, exclusive experiences, and a thriving community. Fintechs, financial institutions, and brands use SoFi’s technology platform Galileo to build and manage innovative financial solutions across 128 million global accounts. For more information, visit www.sofi.com or download our iOS and Android apps.

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1 These schools do not endorse SoFi's loans and SoFi is not affiliated with the schools. SoFi organized and will execute the programming described in this announcement without participation or endorsement of any school, other than to allow the event in an on-campus location and venue. References to colleges and universities are for location purposes only and do not imply any partnership, sponsorship, or endorsement by the schools

2*NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to legal residents of the 50 US/DC, 18+ and are enrolled/accepted to attend a Title IV, accredited non-profit 4-year public or private college/university/grad program in the 50 US/DC ("School") during the Sweepstakes Period. Void where prohibited by law. Sweepstakes ends at 11:59 p.m. ET on 6/1/26. Subject to Official Rules, including alternate methods of entry, prizes, limits, and odds: click [here](#). Sponsor: Social Finance LLC ("SoFi") 234 First Street, San Francisco, CA 94105.

3 Please borrow responsibly. SoFi Private Student Loans are not a substitute for federal loans, grants, and work-study programs. We encourage you to evaluate all your federal student aid options before you consider any private loans, including ours. Read our FAQs <sofi.com/faq/#private-student-loans>.

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