CarMax, Inc. Annual Meeting of Shareholders
June 24, 2025
1:00 p.m. Eastern Time

Rules of Conduct and Procedures

Welcome to the Annual Meeting of Shareholders (the "Annual Meeting") of CarMax, Inc. (the "Company" or "CarMax"). Shareholders are encouraged to participate in the annual meeting, and we welcome your questions. To give each shareholder a reasonable opportunity to be heard and to ensure a fair and orderly meeting, we ask that you observe the following Rules of Conduct and Procedures:

1. Business may be brought before the meeting only in accordance with the Company's Bylaws and Virginia law.

2. The Chair of the Annual Meeting, with the advice of the Company's Corporate Secretary, has the sole discretion to determine the procedures and conduct of the Annual Meeting.

3. We will strictly follow the Agenda as we conduct the meeting.

4. We welcome questions from shareholders during the Annual Meeting. To vote or submit questions at the Annual Meeting, you need to have held CarMax stock as of the close of business on the record date, April 17, 2025. To vote or submit questions, please login as a shareholder by entering the 16-digit control number you received with your proxy materials. If you have voted your shares prior to the start of the Annual Meeting, there is no need to vote those shares during the Annual Meeting, unless you wish to change your vote.

5. The shareholder proponent will be given up to three minutes to present their proposal when recognized by the Company. The shareholder proponent should restrict their comments to the shareholder proposal being presented. The Board's position on the shareholder proposal is stated in the proxy materials.

6. Following adjournment of the formal business of the Annual Meeting, the Company will address appropriate questions from shareholders regarding the Company. These questions may be submitted in the field provided in the web portal during the Annual Meeting.

7. To allow us to answer questions from as many shareholders as possible, we will limit each shareholder to one question. It will help us if questions are succinct and cover only one topic per question. Questions from multiple shareholders on the same topic or that are otherwise related may be grouped, summarized, and answered together.

8. The Company does not intend to address any questions that are, among other things: irrelevant to the business of the Company or to the business of the Annual Meeting; related to material non-public information of the Company; derogatory references to individuals or that are otherwise in bad taste; in furtherance of the shareholder's personal or business interests; or out of order or not otherwise suitable for the conduct of the Annual Meeting as determined by the Chair or Corporate Secretary in their reasonable

judgment.

9. The Annual Meeting is being recorded on behalf of the Company. However, no one attending the Annual Meeting is permitted to use any recording device.

10. Should you encounter any technical difficulties during the Annual Meeting, please call the toll-free support number that will be posted on the virtual meeting login page.

Thank you for your cooperation and for joining the Company at the Annual Meeting.