

## **Expedia Group Reports First Quarter 2023 Results**

Gross bookings increase 20% with record lodging gross bookings
Highest ever first quarter revenue, up 18%
Accelerated level of share repurchases at \$600 million year-to-date

SEATTLE, WA – May 4, 2023 – Expedia Group, Inc. (NASDAQ: EXPE) announced financial results today for the first quarter ended March 31, 2023.

"The first quarter saw strong travel demand driven by increasing international travel, major city travel, and the reopening in Asia. We invested into that demand driving record lodging bookings and continued strength in app usage and loyalty member counts. We also saw strong growth in B2B driven by an expanding partner base and growth from our existing partners. Our performance was enhanced by greater testing velocity and accelerating deployment of AI and ML, including our recent integration of ChatGPT into our iOS experience," said Peter Kern, Vice Chairman and CEO, Expedia Group. "With our strategy gaining momentum, we saw the opportunity to continue to buy our equity attractively. We repurchased \$600 million of shares, one of our highest levels ever year-to-date."

#### First Quarter Highlights

- Total gross bookings were \$29.4 billion, an increase of 20%, compared to 2022.
- Lodging bookings at \$21.1 billion were at record levels.
- Highest ever first quarter revenue was \$2.7 billion, an increase of 18%, compared to 2022.
- B2B revenue was \$668 million, an increase of 55%, compared to 2022.
- Record net cash provided by operating activities of \$3.2 billion and record free cash flow of \$2.9 billion.
- Repurchased at an accelerated pace \$600 million or approximately 6.0 million shares year-to-date.

## Financial Summary & Operating Metrics (In millions except per share amounts)

	Exp	Expedia Group, Inc.					
Metric	Q1 2023	Q1 2022	$\Delta Y/Y$				
Booked room nights	94.5	77.0	23%				
Gross bookings	\$29,401	\$24,412	20%				
Revenue	\$2,665	\$2,249	18%				
Operating loss	\$(121)	\$(135)	(11)%				
Net loss attributable to Expedia Group, Inc.	\$(145)	\$(122)	18%				
Diluted loss per share	\$(0.95)	\$(0.78)	21%				
Adjusted EBITDA <sup>(1)</sup>	\$185	\$173	7%				
Adjusted net loss <sup>(1)</sup>	\$(30)	\$(74)	(59)%				
Adjusted EPS <sup>(1)</sup>	\$(0.20)	\$(0.47)	(58)%				
Net cash provided by operating activities	\$3,157	\$2,991	6%				
Free cash flow <sup>(1)</sup>	\$2,924	\$2,835	3%				

(1) See Definitions of Non-GAAP Measures and reconciliations of GAAP to non-GAAP measures beginning on page 8.

## **Conference Call**

Expedia Group, Inc. will webcast a conference call to discuss first quarter 2023 financial results and certain forward-looking information on Thursday, May 4, 2023 at 1:30 p.m. Pacific Time (PT). The webcast will be open to the public and available via ir.expediagroup.com. Expedia Group expects to maintain access to the webcast on the IR website for approximately twelve months subsequent to the initial broadcast.

## **About Expedia Group**

Expedia Group, Inc. (NASDAQ: EXPE) companies power travel for everyone, everywhere through our global platform. Driven by the core belief that travel is a force for good, we help people experience the world in new ways and build lasting connections. We provide industry-leading technology solutions to fuel partner growth and success, while facilitating memorable experiences for travelers. Our organization is made up of three pillars: Expedia Product and Technology, focused on the group's product and technical strategy and offerings; Expedia Brands, housing all our consumer brands; and Expedia for Business, consisting of business-to-business solutions and relationships throughout the travel ecosystem. The Expedia Group family of brands includes: Expedia®, Hotels.com®, Expedia® Partner Solutions, Vrbo®, trivago®, Orbitz®, Travelocity®, Hotwire®, Wotif®, ebookers®, CheapTickets®, Expedia Group<sup>TM</sup> Media Solutions, CarRentals.com<sup>TM</sup>, and Expedia Cruises<sup>TM</sup>.

© 2023 Expedia, Inc., an Expedia Group company. All rights reserved. Trademarks and logos are the property of their respective owners. CST: 2029030-50

## **Contacts**

Investor Relations ir@expediagroup.com

Communications press@expediagroup.com

## Expedia Group, Inc. Trended Metrics (All figures in millions)

The supplemental metrics below are intended to supplement the financial statements in this release and in our filings with the SEC, and do not include adjustments for one-time items, acquisitions, foreign exchange or other adjustments. The definition, methodology and appropriateness of any of our supplemental metrics are subject to removal and/or change, and such changes could be material. In the event of any discrepancy between any supplemental metric and our historical financial statements, you should rely on the information filed with the SEC and the financial statements in our most recent earnings release.

		20	21				20	22			2023	Full	Year
	Q1	Q2	Q3	Q4		Q1	Q2	Q3	Q4		Q1	2021	2022
Units sold							-						
Booked room nights	54.0	68.4	65.4	59.7		77.0	82.5	81.6	70.8		94.5	247.5	312.0
Booked air tickets	8.9	13.4	12.7	11.3		13.1	13.5	12.2	11.1		14.0	46.3	49.9
Gross bookings by business model					П					П			
Agency	\$6,737	\$10,362	\$8,855	\$8,325		\$11,346	\$12,773	\$10,904	\$9,469		\$13,425	\$34,279	\$44,492
Merchant	8,685	10,453	9,870	9,138		13,066	13,366	13,083	11,042		15,976	38,146	50,557
Total	\$15,422	\$20,815	\$18,725	\$17,463	ı	\$24,412	\$26,139	\$23,987	\$20,511		\$29,401	\$72,425	
Lodging gross bookings	\$12,002	\$14,431	\$13,046	\$12,000		\$17,756	\$17,867	\$17,099	\$14,117		\$21,055	\$51,479	\$66,839
Revenue by segment					T					۱			
B2C	\$1,025	\$1,715	\$2,351	\$1,730		\$1,740	\$2,420	\$2,707	\$1,874		\$1,921	\$6,821	\$8,741
B2B	184	305	490	481		432	650	788	676		668	1,460	2,546
trivago (third-party revenue)	37	91	121	68		77	111	124	68		76	317	380
Total	\$1,246	\$2,111	\$2,962	\$2,279		\$2,249	\$3,181	\$3,619	\$2,618		\$2,665	\$8,598	\$11,667
		,	, , .	, ,		* , .		*-,-	7 ,		, ,,	, , , , , ,	, ,
Revenue by product													
Lodging	\$903	\$1,533	\$2,300	\$1,713		\$1,610	\$2,400	\$2,881	\$2,014		\$2,029	\$6,449	\$8,905
Air	50	78	61	65		74	95	100	93		113	254	362
Advertising and media	88	161	202	152		166	213	222	176		175	603	777
Other <sup>(1)</sup>	205	339	399	349		399	473	416	335		348	1,292	1,623
Total	\$1,246	\$2,111	\$2,962	\$2,279		\$2,249	\$3,181	\$3,619	\$2,618		\$2,665	\$8,598	\$11,667
Revenue by geography													
U.S. points of sale	\$1,001	\$1,736	\$2,177	\$1,655		\$1,656	\$2,208	\$2,358	\$1,717		\$1,748	\$6,569	\$7,939
Non-U.S. points of sale	245	375	785	624		593	973	1,261	901		917	2,029	3,728
Total	\$1,246	\$2,111	\$2,962	\$2,279		\$2,249	\$3,181	\$3,619	\$2,618		\$2,665	\$8,598	\$11,667
Adjusted EBITDA by segment <sup>(3)</sup>													
B2C	\$106	\$316	\$879	\$481		\$188	\$582	\$943	\$411		\$148	\$1,782	\$2,124
B2B	(57)	(4)	3679 74	97		80	156	221	142		133	110	599
Other <sup>(2)</sup>	(107)	(111)	(98)	(99)		(95)	(90)	(85)	(104)		(96)	(415)	(374)
Total	\$(58)	\$201	\$855	\$479		\$173	\$648	\$1,079	\$449		\$185	\$1,477	\$2,349
1 Otal	\$(38)	\$201	\$633	Φ <b>+</b> 17		\$1/3	⊅U <del>1</del> 0	\$1,079	<b>⊅++</b> フ		\$105	\$1,4//	φ <b>∠,34</b> 7
Net income (loss) attributable to Expedia Group common stockholders <sup>(4)</sup>	\$(606)	\$(301)	\$362	\$276		\$(122)	\$(185)	\$482	\$177		\$(145)	\$(269)	\$352

<sup>(1)</sup> Other revenue primarily includes insurance, car rental, destination services and cruise revenue.

#### Notes:

- All trivago revenue is classified as Non-U.S. point of sale.
- B2B includes Egencia, our former full-service travel management company, through its sale in November 2021.
- Some numbers may not add due to rounding.

<sup>(2)</sup> Other is comprised of trivago, corporate and intercompany eliminations. See the section below titled "Tabular Reconciliations for Non-GAAP Measures — Adjusted EBITDA by segment" for additional details.

<sup>(3)</sup> See Definitions of Non-GAAP Measures and reconciliations of GAAP to non-GAAP measures beginning on page 8.

<sup>(4)</sup> Expedia Group does not calculate or report net income (loss) by segment.

# EXPEDIA GROUP, INC. CONSOLIDATED STATEMENTS OF OPERATIONS

(In millions, except share and per share data) (Unaudited)

	Three mont			
		2023		2022
Revenue	\$	2,665	\$	2,249
Costs and expenses:				
Cost of revenue (exclusive of depreciation and amortization shown separately below) (1)		414		371
Selling and marketing (1)		1,674		1,339
Technology and content (1)		317		270
General and administrative (1)		184		186
Depreciation and amortization		192		197
Legal reserves, occupancy tax and other		5		21
Operating loss		(121)		(135)
Other income (expense):				
Interest income		43		3
Interest expense		(61)		(81)
Other, net		78		5
Total other income (expense), net		60		(73)
Loss before income taxes		(61)		(208)
Provision for income taxes		(79)		85
Net loss		(140)		(123)
Net (income) loss attributable to non-controlling interests		(5)		1
Net loss attributable to Expedia Group, Inc.	\$	(145)	\$	(122)
Earnings (loss) per share attributable to Expedia Group, Inc. available to common stockholders:				
Basic	\$	(0.95)	\$	(0.78)
Diluted		(0.95)		(0.78)
Shares used in computing earnings (loss) per share (000's):				
Basic		152,477		156,336
Diluted		152,477		156,366
(1) Includes stock-based compensation as follows:				
Cost of revenue	\$	3	\$	3
Selling and marketing	-	20		15
Technology and content		34		27
General and administrative		46		45

# EXPEDIA GROUP, INC. CONSOLIDATED BALANCE SHEETS

(In millions, except number of shares which are reflected in thousands and par value)

	N	Tarch 31, 2023			M	farch 31, 2022
	(U	(Unaudited)			(U	naudited)
ASSETS						
Current assets:						
Cash and cash equivalents	\$	5,904	\$	4,096	\$	5,552
Restricted cash and cash equivalents		2,483		1,755		2,583
Short-term investments		44		48		_
Accounts receivable, net of allowance of \$45, \$40 and \$66		2,523		2,078		1,736
Income taxes receivable		53		40		93
Prepaid expenses and other current assets		1,119		774		1,183
Total current assets		12,126		8,791		11,147
Property and equipment, net		2,260		2,210		2,169
Operating lease right-of-use assets		353		363		395
Long-term investments and other assets		1,198		1,184		1,468
Deferred income taxes		703		661		864
Intangible assets, net		1,196		1,209		1,368
Goodwill		7,150		7,143		7,166
TOTAL ASSETS	\$	24,986	\$	21,561	\$	24,577
LIABILITIES AND STOCKHOLDERS' EQ	UIT	Y				
Current liabilities:	_		_		_	
Accounts payable, merchant	\$	1,531	\$	1,709	\$	1,292
Accounts payable, other		1,010		947		934
Deferred merchant bookings		11,036		7,151		9,203
Deferred revenue		186		163		178
Income taxes payable		104		21		19
Accrued expenses and other current liabilities		745		787		843
Total current liabilities		14,612		10,778		12,469
Long-term debt		6,243		6,240		7,719
Deferred income taxes		35		52		58
Operating lease liabilities		305		312		350
Other long-term liabilities		501		451		414
Commitments and contingencies						
Stockholders' equity:						
Common stock: \$.0001 par value; Authorized shares: 1,600,000		_		_		_
Shares issued: 279,097, 278,264 and 276,329; Shares outstanding: 144,084, 147,757 and 151,554						
Class B common stock: \$.0001 par value; Authorized shares: 400,000 Shares issued: 12,800; Shares outstanding: 5,523		_		_		_
Additional paid-in capital		14,938		14,795		14,431
Treasury stock - Common stock and Class B, at cost; Shares 142,289, 137,783 and 132,051		(11,341)		(10,869)		(10,309)
Retained earnings (deficit)		(1,554)		(1,409)		(1,883)
Accumulated other comprehensive income (loss)		(211)		(234)		(161)
Total Expedia Group, Inc. stockholders' equity		1,832		2,283		2,078
Non-redeemable non-controlling interests		1,458		1,445		1,489
Total stockholders' equity	•	3,290	Φ	3,728	•	3,567
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$	24,986	\$	21,561	\$	24,577

# EXPEDIA GROUP, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS

(In millions) (Unaudited)

		nded		
		2023		2022
Operating activities:				
Net loss	\$	(140)	\$	(123)
Adjustments to reconcile net loss to net cash provided by operating activities:				
Depreciation of property and equipment, including internal-use software and website development		177		175
Amortization of intangible assets		15		22
Amortization of intangiole assets  Amortization of stock-based compensation		103		90
Deferred income taxes		(57)		(101)
Foreign exchange (gain) loss on cash, restricted cash and short-term investments, net		(8)		6
Realized (gain) loss on foreign currency forwards, net		(12)		32
Gain on minority equity investments, net		(1)		(21)
Other, net		14		2
Changes in operating assets and liabilities:		17		2
Accounts receivable		(456)		(476)
Prepaid expenses and other assets		(293)		(356)
Accounts payable, merchant		(178)		(41)
Accounts payable, other, accrued expenses and other liabilities		79		280
Tax payable/receivable, net		29		(13)
Deferred merchant bookings		3,885		3,515
Net cash provided by operating activities	-	3,157		2,991
Investing activities:	-	3,137		2,771
Capital expenditures, including internal-use software and website development		(233)		(156)
Sales and maturities of investments		5		200
Proceeds from initial exchange of cross-currency interest rate swaps		_		337
Payments for initial exchange of cross-currency interest rate swaps		_		(337)
Other, net		33		(31)
Net cash provided by (used in) investing activities		(195)		13
Financing activities:		(1)0)		
Payment of long-term debt		_		(724)
Purchases of treasury stock		(469)		(47)
Proceeds from exercise of equity awards and employee stock purchase plan		29		101
Other, net		3		7
Net cash used in financing activities		(437)		(663)
Effect of exchange rate changes on cash, cash equivalents and restricted cash and cash				. ,
equivalents		11		(11)
Net increase in cash, cash equivalents and restricted cash and cash equivalents		2,536		2,330
Cash, cash equivalents and restricted cash and cash equivalents at beginning of period		5,851		5,805
Cash, cash equivalents and restricted cash and cash equivalents at end of period	\$	8,387	\$	8,135
Supplemental cash flow information				
Cash paid for interest	\$	81	\$	117
Income tax payments, net		34		26

#### **Notes & Definitions:**

<u>Booked Room Nights</u>: Booked room nights represent booked hotel room nights and include property nights for our B2C reportable segment and booked hotel room nights for our B2B reportable segment. Booked hotel room nights include both merchant and agency hotel stays. Property nights are related to our alternative accommodation business.

Booked Air Tickets: Includes both merchant and agency air bookings.

<u>Gross Bookings</u>: Gross bookings generally represent the total retail value of transactions booked, recorded at the time of booking reflecting the total price due for travel by travelers, including taxes, fees and other charges, adjusted for cancellations and refunds.

<u>Lodging Metrics</u>: Reported on a booked basis except for revenue, which is on a stayed basis. Lodging consists of both merchant and agency model hotel and alternative accommodations.

<u>B2C</u>: The B2C segment (formerly referred to as Retail), which consists of the aggregation of operating segments, provides a full range of travel and advertising services to our worldwide customers through a variety of consumer brands including: Expedia, Hotels.com, Vrbo, Orbitz, Travelocity, Wotif Group, ebookers, Hotwire.com, and CarRentals.com.

<u>B2B</u>: The B2B segment is comprised of Expedia Partner Solutions, which operates private label and co-branded programs to make travel services available to leisure travelers though third-party company branded websites and Egencia through its sale on November 1, 2021. In addition, this segment also includes Expedia Cruises and Traveldoo.

<u>trivago</u>: The trivago segment generates advertising revenue primarily from sending referrals to online travel companies and travel service providers from its localized hotel metasearch websites.

Corporate: Includes unallocated corporate expenses

## **Definitions of Non-GAAP Measures**

Expedia Group reports Adjusted EBITDA, Leverage Ratio, Adjusted Net Income (Loss), Adjusted EPS, Free Cash Flow and Adjusted Expenses (non-GAAP cost of revenue, non-GAAP selling and marketing, non-GAAP technology and content and non-GAAP general and administrative), all of which are supplemental measures to GAAP and are defined by the SEC as non-GAAP financial measures. These measures are among the primary metrics by which management evaluates the performance of the business and on which internal budgets are based. Management believes that investors should have access to the same set of tools that management uses to analyze our results. These non-GAAP measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for or superior to GAAP. Adjusted EBITDA, Adjusted Net Income (Loss) and Adjusted EPS have certain limitations in that they do not take into account the impact of certain expenses to our consolidated statements of operations. We endeavor to compensate for the limitation of the non-GAAP measures presented by also providing the most directly comparable GAAP measures and descriptions of the reconciling items and adjustments to derive the non-GAAP measures. Adjusted EBITDA, Adjusted Net Income (Loss) and Adjusted EPS also exclude certain items related to transactional tax matters, which may ultimately be settled in cash. We urge investors to review the detailed disclosure regarding these matters in the Management Discussion and Analysis and Legal Proceedings sections, as well as the notes to the financial statements, included in the Company's annual and quarterly reports filed with the Securities and Exchange Commission. The non-GAAP financial measures used by the Company may be calculated differently from, and therefore may not be comparable to, similarly titled measures used by other companies.

Adjusted EBITDA is defined as net income (loss) attributable to Expedia Group adjusted for:

- (1) net income (loss) attributable to non-controlling interests;
- (2) provision for income taxes;
- (3) total other expenses, net;
- (4) stock-based compensation expense, including compensation expense related to certain subsidiary equity plans;
- (5) acquisition-related impacts, including
  - (i) amortization of intangible assets and goodwill and intangible asset impairment,
  - (ii) gains (losses) recognized on changes in the value of contingent consideration arrangements; and
  - (iii) upfront consideration paid to settle employee compensation plans of the acquiree;
- (6) certain other items, including restructuring;
- (7) items included in legal reserves, occupancy tax and other, which includes reserves for potential settlement of issues related to transactional taxes (e.g. hotel and excise taxes), related to court decisions and final settlements, and charges incurred, if any, for monies that may be required to be paid in advance of litigation in certain transactional tax proceedings;
- (8) that portion of gains (losses) on revenue hedging activities that are included in other, net that relate to revenue recognized in the period; and
- (9) depreciation.

The above items are excluded from our Adjusted EBITDA measure because these items are non-cash in nature, or because the amount and timing of these items is unpredictable, not driven by core operating results and renders comparisons with prior periods and competitors less meaningful. We believe Adjusted EBITDA is a useful measure for analysts and investors to evaluate our future on-going performance as this measure allows a more meaningful comparison of our performance and projected cash earnings with our historical results from prior periods and to the results of our competitors. Moreover, our management uses this measure internally to evaluate the performance of our business as a whole and our individual business segments. In addition, we believe that by excluding certain items, such as stock-based compensation and acquisition-related impacts, Adjusted EBITDA corresponds more closely to the cash operating income generated from our business and allows investors to gain an understanding of the factors and trends affecting the ongoing cash earnings capabilities of our business, from which capital investments are made and debt is serviced.

## **Trailing Twelve Month Financial Information**

Expedia Group includes certain unaudited financial information for the trailing twelve months ("TTM") ended March 31, 2023, which is calculated as the three months ended March 31, 2023 plus the year ended December 31, 2022 less the three months ended March 31, 2022. This presentation is not in accordance with GAAP. However, we believe that this presentation provides useful information to investors regarding its recent financial performance, and it views this presentation of the four most recently completed fiscal quarters as a key measurement period for investors to assess its historical results.

<u>Adjusted Net Income (Loss)</u> generally captures all items on the statements of operations that occur in normal course operations and have been, or ultimately will be, settled in cash and is defined as net income (loss) attributable to Expedia Group plus the following items, net of tax<sup>(a)</sup>:

- (1) stock-based compensation expense, including compensation expense related to equity plans of certain subsidiaries and equity-method investments;
- (2) acquisition-related impacts, including;
  - (i) amortization of intangible assets, including as part of equity-method investments, and goodwill and intangible asset impairment;
  - (ii) gains (losses) recognized on changes in the value of contingent consideration arrangements;
  - (iii) upfront consideration paid to settle employee compensation plans of the acquiree; and
  - (iv) gains (losses) recognized on non-controlling investment basis adjustments when we acquire or lose controlling interests;
- (3) currency gains or losses on U.S. dollar denominated cash;
- (4) the changes in fair value of equity investments;
- (5) certain other items, including restructuring charges;
- (6) items included in legal reserves, occupancy tax and other, which includes reserves for potential settlement of issues related to transactional taxes (e.g., hotel occupancy and excise taxes), related court decisions and final settlements, and charges incurred, if any, for monies that may be required to be paid in advance of litigation in certain transactional tax proceedings, including as part of equity method investments;
- (7) discontinued operations;
- (8) the non-controlling interest impact of the aforementioned adjustment items; and
- (9) unrealized gains (losses) on revenue hedging activities that are included in other, net.

Adjusted Net Income (Loss) includes preferred share dividends. We believe Adjusted Net Income (Loss) is useful to investors because it represents Expedia Group's combined results, taking into account depreciation, which management believes is an ongoing cost of doing business, but excluding the impact of certain expenses and items not directly tied to the core operations of our businesses.

(a) Effective January 1, 2023, we changed our methodology for the computation of the effective tax rate on pretax adjusted net income to a long-term projected tax rate as our management believes this tax rate provides better consistency across reporting periods and produces results that are reflective of Expedia Group's long-term effective tax rate. This projected effective tax rate excludes the income tax effects of Adjusted Net Income items described above and eliminates the effects of non-recurring and period specific items which can vary in size and frequency. Based on our current long-term projections, we are using an effective tax rate on pretax adjusted net income of 21.5% for 2023.

Adjusted EPS is defined as Adjusted Net Income (Loss) divided by adjusted weighted average shares outstanding, which, when applicable, include dilution from our convertible debt instruments per the treasury stock method for Adjusted EPS. The treasury stock method assumes we would elect to settle the principal amount of the debt for cash and the conversion premium for shares. If the conversion prices for such instruments exceed our average stock price for the period, the instruments generally would have no impact to adjusted weighted average shares outstanding. This differs from the GAAP method for dilution from our convertible debt instruments, which include them on an if-converted method. We believe Adjusted EPS is useful to investors because it represents, on a per share basis, Expedia Group's consolidated results, taking into account depreciation, which we believe is an ongoing cost of doing business, as well as other items which are not allocated to the operating businesses such as interest expense, taxes, foreign exchange gains or losses, and minority interest, but excluding the effects of certain expenses not

directly tied to the core operations of our businesses. Adjusted Net Income (Loss) and Adjusted EPS have similar limitations as Adjusted EBITDA. In addition, Adjusted Net Income (Loss) does not include all items that affect our net income (loss) and net income (loss) per share for the period. Therefore, we think it is important to evaluate these measures along with our consolidated statements of operations.

<u>Free Cash Flow</u> is defined as net cash flow provided by operating activities less capital expenditures. Management believes Free Cash Flow is useful to investors because it represents the operating cash flow that our operating businesses generate, less capital expenditures but before taking into account other cash movements that are not directly tied to the core operations of our businesses, such as financing activities, foreign exchange or certain investing activities. Free Cash Flow has certain limitations in that it does not represent the total increase or decrease in the cash balance for the period, nor does it represent the residual cash flow for discretionary expenditures. Therefore, it is important to evaluate Free Cash Flow along with the consolidated statements of cash flows.

Adjusted Expenses (cost of revenue, direct and indirect selling and marketing, technology and content and general and administrative expenses) exclude stock-based compensation related to expenses for stock options, restricted stock units and other equity compensation under applicable stock-based compensation accounting standards. Expedia Group excludes stock-based compensation from these measures primarily because they are non-cash expenses that we do not believe are necessarily reflective of our ongoing cash operating expenses and cash operating income. Moreover, because of varying available valuation methodologies, subjective assumptions and the variety of award types that companies can use when adopting applicable stock-based compensation accounting standards, management believes that providing non-GAAP financial measures that exclude stock-based compensation allows investors to make meaningful comparisons between our recurring core business operating results and those of other companies, as well as providing management with an important tool for financial operational decision making and for evaluating our own recurring core business operating results over different periods of time. There are certain limitations in using financial measures that do not take into account stock-based compensation, including the fact that stock-based compensation is a recurring expense and a valued part of employees' compensation. Therefore, it is important to evaluate both our GAAP and non-GAAP measures. See the Notes to the Consolidated Statements of Operations for stock-based compensation by line item.

<u>Expedia Group, Inc. (excluding trivago)</u> In order to provide increased transparency on the transaction-based component of the business, Expedia Group is reporting results both in total and excluding trivago.

In addition, we evaluate certain operating and financial measures, including revenue growth, on both an as-reported and excluding the impact of foreign exchange, FX neutral, basis. FX neutral results are among the primary metrics by which management evaluates the performance of the business and management believes that investors should have access to the same set of tools that management uses to analyze our results. We estimate FX neutral revenue growth by (i) excluding the FX impacts resulting from the time period between a transaction's booking date and revenue recognition date for both the current and prior year periods, and (ii) converting our current-year period exchange rates rather than the current-year period exchange rates.

## **Tabular Reconciliations for Non-GAAP Measures**

Adjusted EBITDA (Adjusted Earnings Before Interest, Taxes, Depreciation & Amortization) by Segment<sup>(1)</sup>

Three months ended March 31, 2023

	Infect months chack March 51, 2025									
		B2C		B2B		ivago	Corporate & Eliminations			Total
					(In r	nillions)				
Operating income (loss)	\$	18	\$	106	\$	19	\$	(264)	\$	(121)
Realized gain (loss) on revenue hedges		4		2		_		_		6
Legal reserves, occupancy tax and other		_		_		_		5		5
Stock-based compensation		_		_		_		103		103
Amortization of intangible assets		_		_		_		15		15
Depreciation		126		25		1		25		177
Adjusted EBITDA <sup>(1)</sup>	\$	148	\$	133	\$	20	\$	(116)	\$	185

## Three months ended March 31, 2022

	B2C	B2B	1	trivago	porate & ninations	Total
			(Iı	n millions)		
Operating income (loss) \$	60	\$ 60	\$	23	\$ (278)	\$ (135)
Legal reserves, occupancy tax and other	_	_		_	21	21
Stock-based compensation	_	_		_	90	90
Amortization of intangible assets	_	_		_	22	22
Depreciation	128	20		2	25	175
Adjusted EBITDA <sup>(1)</sup>	188	\$ 80	\$	25	\$ (120)	\$ 173

<sup>(1)</sup> Adjusted EBITDA for our B2C and B2B segments includes allocations of certain expenses, primarily cost of revenue and facilities, the total costs of our global travel supply organizations, the majority of platform and marketplace technology costs, and the realized foreign currency gains or losses related to the forward contracts hedging a component of our net merchant lodging revenue. We base the allocations primarily on transaction volumes and other usage metrics. We do not allocate certain shared expenses such as accounting, human resources, certain information technology and legal to our reportable segments. We include these expenses in Corporate and Eliminations. Our allocation methodology is periodically evaluated and may change.

	 Three mo Mare	 	Year Ended December 31,			TTM Iarch 31,
	2023	2022		2022		2023
		(\$ in	milli	ons)		
Net income (loss) attributable to Expedia Group, Inc.	\$ (145)	\$ (122)	\$	352	\$	329
Net income (loss) attributable to non-controlling interests	5	(1)		(9)		(3)
Provision for income taxes	79	(85)		195		359
Total other (income) expense, net	 (60)	73		547		414
Operating income (loss)	 (121)	 (135)		1,085		1,099
Gain (loss) on revenue hedges related to revenue recognized	6	_		(6)		_
Legal reserves, occupancy tax and other	5	21		23		7
Stock-based compensation	103	90		374		387
Depreciation and amortization	192	197		792		787
Impairment of intangible assets	 			81		81
Adjusted EBITDA	\$ 185	\$ 173	\$	2,349	\$	2,361
Net income margin <sup>(1)</sup>	(5.4)%	(5.4)%		3.0 %		2.7 %
Adjusted EBITDA margin <sup>(1)</sup>	6.9 %	7.7 %		20.1 %		19.5 %
Long-term debt					\$	6,243
Long-term debt to net income ratio						19.0
Long-term debt					\$	6,243
Unamortized discounts and debt issuance costs						51
Adjusted debt					\$	6,294
Leverage ratio <sup>(2)</sup>						2.7

<sup>(1)</sup> Net income and Adjusted EBITDA margins represent net income (loss) attributable to Expedia Group, Inc. or Adjusted EBITDA divided by revenue. (2) Leverage ratio represents adjusted debt divided by TTM Adjusted EBITDA.

ended
2022
re and per
(122)
1
85
(208)
22
90
21
7
(21)
_
(2)
(91)
85
(61)
24
26.3 %
(7)
(74)
56,366
(0.78)
(0.47)
(74)
14
(88)
(0.47)
0.09
(0.56)
_

Free Cash Flow

	Three mor		nded			
	 2023 202					
	 (In millions)					
Net cash provided by operating activities	\$ 3,157	\$	2,991			
Less: Total capital expenditures	(233) (15					
Free cash flow	\$ 2,924	\$	2,835			

Adjusted Expenses (Cost of revenue, direct and indirect selling and marketing, technology and content and general and administrative expenses)

	Three months ended March 31,					
	2023			2022		
		(In m	illions)	)		
Cost of revenue	\$	414	\$	371		
Less: stock-based compensation		3		3		
Adjusted cost of revenue	\$	411	\$	368		
Less: trivago cost of revenue <sup>(1)</sup>		5		4		
Adjusted cost of revenue excluding trivago	\$	406	\$	364		
Selling and marketing expense - direct	\$	1,487	\$	1,176		
Selling and marketing expense - indirect		187		163		
Selling and marketing expense		1,674		1,339		
Less: stock-based compensation		20		15		
Adjusted selling and marketing expense	\$	1,654	\$	1,324		
Less: trivago selling and marketing expense <sup>(1)(2)</sup>		31		27		
Adjusted selling and marketing expense excluding trivago	\$	1,623	\$	1,297		
Technology and content expense	\$	317	\$	270		
Less: stock-based compensation		34		27		
Adjusted technology and content expense	\$	283	\$	243		
Less: trivago technology and content expense <sup>(1)</sup>		11		13		
Adjusted technology and content expense excluding trivago	\$	272	\$	230		
General and administrative expense	\$	184	\$	186		
Less: stock-based compensation		46		45		
Adjusted general and administrative expense	\$	138	\$	141		
Less: trivago general and administrative expense <sup>(1)</sup>		8		8		
Adjusted general and administrative expense excluding trivago	\$	130	\$	133		
Total adjusted overhead expenses <sup>(3)</sup>	\$	588	\$	532		

Note: Some numbers may not add due to rounding.

 $<sup>(1) \</sup> trivago \ amount \ presented \ without \ stock-based \ compensation \ as \ those \ are \ included \ with \ the \ consolidated \ totals \ above.$ 

<sup>(2)</sup> Selling and marketing expense adjusted to add back B2C direct marketing spend on trivago eliminated in consolidation.

<sup>(3)</sup> Total adjusted overhead expenses is the sum of adjusted expenses for Selling and marketing - indirect, Technology and content, and General and administrative.

## Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This release may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. These forward-looking statements are based on assumptions that are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. The use of words such as "believe," "estimate," "expect" and "will," or the negative of these terms or other similar expressions, among others, generally identify forward-looking statements. However, these words are not the exclusive means of identifying such statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements and may include statements relating to future revenues, expenses, margins, profitability, net income (loss), earnings per share and other measures of results of operations and the prospects for future growth of Expedia Group, Inc.'s business. Actual results may differ materially from the results predicted and reported results should not be considered as an indication of future performance. The potential risks and uncertainties that could cause actual results to differ from the results predicted include, among others, those described in the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of our most recently filed periodic reports on Form 10-K and Form 10-Q, which are available on our investor relations website at ir.expediagroup.com and on the SEC website at www.sec.gov. All information provided in this release is as of May 4, 2023. Undue reliance should not be placed on forward-looking statements in this release, which are based on information available to us on the date hereof. We undertake no duty to update this information unless required by law.