



FOR IMMEDIATE RELEASE

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Vice President
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RE/MAX, LLC



RE/MAX Global Presence Hits Major Milestone *Agent Count Outside North America Now Exceeds 25,000*

DENVER – At the end of 2015, the number of RE/MAX agents outside the United States and Canada reached 25,000, resulting in an annual growth of 15.4%. Across Europe, RE/MAX agent count surpassed 15,000.

Countries with significant RE/MAX agent populations:

- Portugal – over 4,000
- Turkey – over 2,000
- South Africa – over 2,000
- Argentina – over 1,500

Led by countries such as Argentina, Brazil, Dominican Republic, Ecuador and Mexico, Latin America is an area where RE/MAX has been growing rapidly in recent years. RE/MAX also has an increasing presence in Asia and welcomed Malaysia as its latest global addition in December.

“RE/MAX has a unique business model that has been embraced in a great variety of economies and cultures around the world,” said [Larry Oberly](#), Vice President, Global Development, RE/MAX, LLC. *“Individuals join RE/MAX because of the worldwide brand recognition and the overall performance of our agents. Our current agents benefit from the growth of a large international referral base.”*

Total sales volume in the U.S. from international buyers increased 13% from 2014 to 2015 and represented 8% of total existing home dollar volume according to the National Association of Realtors® *2015 Profile of Home Buying Activity of International Clients*. The number of agents who had worked with a foreign buyer jumped from 28% to 35%.

RE/MAX global expansion began in 1991 with the sale of RE/MAX Cayman Islands and was quickly followed in 1993 with the opening of RE/MAX Mexico. In 1995, the RE/MAX Europe region was established. Today, RE/MAX has a presence in nearly 100 countries, more than any competitor.

“Since many countries have no established standards for agents or multiple listing services, RE/MAX is often seen as a means to revolutionize real estate practices and raise the level of professionalism,” Oberly added.

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About the RE/MAX Network:

RE/MAX was founded in 1973 by Dave and Gail Liniger, with an innovative, entrepreneurial culture affording its agents and franchisees the flexibility to operate their businesses with great independence. Over 100,000 agents provide RE/MAX a global reach of nearly 100 countries. Nobody sells more real estate than RE/MAX, when measured by residential transaction sides.

RE/MAX, LLC, one of the world's leading franchisors of real estate brokerage services, is a wholly-owned subsidiary of RMCO, LLC, which is controlled and managed by RE/MAX Holdings, Inc. (NYSE:RMAX).

With a passion for the communities in which its agents live and work, RE/MAX is proud to have raised more than \$150 million for Children's Miracle Network Hospitals® and other charities.

For more information about RE/MAX, to search home listings or find an agent in your community, please visit www.remax.com.

For information on property listings around the world visit www.global.remax.com.