

CEO TRANSITION:



The Boards of Directors and Donald P. Hileman set the date for his transition from CEO of Premier Financial Corp. and Premier Bank to Executive Chairman of both Boards of Directors at March 31, 2021, consistent with plans outlined in the Agreement and Plan of Merger between the Company and UCFC, dated September 9, 2019. On April 1, 2021, Gary M. Small will become CEO and President of both Premier Financial Corp. and Premier Bank and remain a member of the Boards of Directors.

“Don’s strong leadership as CEO over the past seven years and through the UCFC merger has been instrumental in creating a strong foundation for the continued success of the company,” said Gary M. Small, President of Premier. “We’ve worked closely over the past 16 months, preparing to ensure this is a smooth transition.”



AVERAGE
DEPOSIT GROWTH
\$218.5M
15% ANNUALIZED
GROWTH



AVERAGE
LOAN GROWTH
\$53.5M
4% ANNUALIZED
GROWTH



NET
INTEREST
MARGIN
3.47%



Donald P. Hileman, CEO
Premier Financial Corp.

“With core earnings per share up almost 9% from last year, we are proud to announce our eighth consecutive year of record core earnings performance. Improving credit conditions and the successful completion of integration efforts in the fourth quarter paved the way to the strong finish for the year.”



SHAREHOLDER DIVIDEND:

Increased common stock dividend 9.1% to \$0.24 per share.



COMMUNITY SUPPORT

As part of our “Powered by (Kind) People” program, we committed \$535,000 to more than 75 organizations bringing total donations in 2020 to \$1.7 million for the company and Foundation as a whole. We are honored to support our community partners in making our local communities stronger, especially in a time when COVID-19 is making the need greater than ever.

FOR MORE INFORMATION OR A DETAILED EARNINGS RELEASE:

PremierFinCorp.com

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CONSOLIDATED BALANCE SHEET (unaudited, \$ in 000s, except per share data)

ASSETS	DEC 31, 2020	DEC 31, 2019	LIABILITIES & STOCKHOLDERS' EQUITY	DEC 31, 2020	DEC 31, 2019
Cash and cash equivalents	\$ 159,266	\$ 131,254	Deposits	\$ 6,047,841	\$ 2,870,325
Securities	737,744	283,448	Advances from FHLB	–	85,063
Loans receivable, net	5,409,161	2,746,321	Notes payable & other interest-bearing liabilities	–	2,999
Loans held for sale	221,616	18,008	Subordinated debentures	84,860	36,083
FHLB stock	16,026	11,915	Other liabilities	96,757	48,355
Cash value of bank owned life insurance	144,784	75,544	Total liabilities	6,229,458	3,042,825
Office properties and equipment	58,665	39,563	Stockholders' equity	982,276	426,167
Real estate and other assets held for sale	343	100	Total liabilities and stockholders' equity	\$ 7,211,734	\$ 3,468,992
Mortgage servicing rights	13,153	10,267	Book value per share	\$ 26.34	\$ 21.60
Goodwill and other intangibles	348,285	103,841	Tangible book value per share	\$ 17.00	\$ 16.34
Other assets	102,691	48,731	Shares outstanding (000s)	37,291	19,730
Total assets	\$ 7,211,734	\$ 3,468,992	Stockholders' equity to assets	13.62%	12.29%

CONSOLIDATED STATEMENTS OF INCOME & SELECTED FINANCIAL HIGHLIGHT (unaudited, \$ in 000s, except per share data)

	THREE MONTHS ENDED DECEMBER 31,		TWELVE MONTHS ENDED DECEMBER 31,	
	2020	2019	2020	2019
CONDENSED STATEMENT OF INCOME				
Interest income	\$ 60,816	\$ 36,241	\$ 237,946	\$ 141,084
Interest expense	5,849	6,743	29,941	25,435
Net interest income	54,967	29,498	208,005	115,649
Non-interest income	18,669	11,816	80,684	44,956
Non-interest expense	41,313 ¹	24,721 ⁴	165,170 ¹	97,084 ⁴
Pre-tax pre-provision income	32,323 ¹	16,593 ⁴	123,519 ¹	63,521 ⁴
Provision for (recovery of) credit losses	(6,764)	1,123	44,250 ²	2,884
Income (loss) before income taxes	39,087 ³	15,470 ⁵	79,269 ³	60,637 ⁵
Income tax expense (benefit)	8,240	2,953	16,192	11,267
Net income (loss)	\$ 30,847 ³	\$ 12,517 ⁵	\$ 63,077 ³	\$ 49,370 ⁵
Earnings per common share				
Basic	\$ 0.83 ³	\$ 0.63 ⁵	\$ 1.75 ³	\$ 2.49 ⁵
Diluted	\$ 0.82 ³	\$ 0.63 ⁵	\$ 1.75 ³	\$ 2.48 ⁵
Dividends declared per share	\$ 0.22	\$ 0.22	\$ 0.88	\$ 0.79

AVERAGE BALANCES, INTEREST RATES, YIELDS

Average interest earning assets	\$ 6,363,306	\$ 3,107,224	\$ 5,931,965	\$ 2,969,662
Yield on interest earning assets	3.84%	4.67%	4.03%	4.78%
Average interest bearing liabilities	\$ 4,499,056	\$ 2,329,679	\$ 4,293,221	\$ 2,235,459
Cost of deposits and interest bearing liabilities	0.52%	1.15%	0.70%	1.14%
Excess of average interest earning assets over average interest bearing liabilities	\$ 1,864,250	\$ 777,545	\$ 1,638,744	\$ 734,203
Interest rate spread	3.32%	3.52%	3.33%	3.64%
Interest rate margin	3.47%	3.80%	3.52%	3.93%

ASSET QUALITY

Total non-performing assets	\$ 52,326	\$ 13,537	\$ 52,326	\$ 13,537
Non-performing assets/total assets	0.73%	0.39%	0.73%	0.39%
Net charge-offs/(recoveries)	\$ 680	\$ 91	\$ 2,370	\$ (7)

¹ Includes impact of merger-related costs totalling \$2,190 pre-tax (\$1,730 after-tax) and \$19,485 pre-tax (\$15,771 after-tax) for the three and twelve months, respectively. Excluding those costs, non-interest expenses would be \$39,123 and \$145,685 and pre-tax pre-provision income would be \$34,513 and \$143,004 each for the three and twelve months, respectively.

² Includes impact of merger-related provision charge totalling \$25,949 pre-tax (\$20,500 after-tax). Excluding that charge, provision for credit losses would be \$18,301.

³ Excluding the impact of merger-related provision and costs, income before taxes would be \$41,277, net income would be \$32,577 and earnings per share would be \$0.87 for the three month period and income before taxes would be \$124,703, net income would be \$99,348 and earnings per share would be \$2.76 for the twelve month period.

⁴ Includes impact of merger-related costs totalling \$882 pre-tax (\$697 after-tax) and \$1,422 pre-tax (\$1,309 after-tax) for the three and twelve months, respectively. Excluding those costs, non-interest expenses would be \$23,839 and \$95,662 and pre-tax pre-provision income would be \$17,475 and \$64,943 each for the three and twelve months, respectively.

⁵ Excluding the impact of merger-related costs, income before taxes would be \$16,352, net income would be \$13,214 and earnings per share would be \$0.66 for the three month period and income before taxes would be \$62,059, net income would be \$50,679 and earnings per share would be \$2.54 for the twelve month period.