SmartRent Welcomes Danny Harris as Vice President of Sales

PHOENIX, Ariz., July 13, 2026 — SmartRent, Inc. (NYSE: SMRT) ("SmartRent" or the "Company"), a leading provider of smart communities and smart operations solutions for the rental housing industry, today announced that Danny Harris has joined the company as Vice President of Sales. In his new role, Harris will be responsible for driving revenue growth and shaping go-to-market strategies while mentoring sales managers to further bolster SmartRent's sales culture.

Harris is a strategic multifamily revenue leader with 20 years of experience driving sales expansion within the industry. He partners with owners and operators to help them improve NOI through operational efficiency, resident experience and growth-oriented portfolio strategies.

"Danny is a seasoned multifamily sales leader with a strong track record of building high-performing teams, expanding customer relationships and driving revenue growth," said Natalie Cariola, Chief Revenue Officer at SmartRent. "I've known Danny for years and have seen firsthand the energy, discipline and customer focus he brings to business. As we continue to expand our customer base and sharpen our go-to-market execution, Danny's leadership will be instrumental in helping us accelerate growth and deliver even greater value to the multifamily industry."

Prior to joining SmartRent, Harris spent more than six years at Valet Living, where he held progressive sales leadership roles, most recently serving as a Regional Vice President of Sales, leading Regional Directors within the Enterprise Sales organization. Before joining Valet Living, Harris spent 14 years with ForRent.com in sales and leadership roles, followed by a year with Apartments.com as a Regional Director. Throughout his career, Harris has built high-performing sales organizations and helped multifamily operators solve complex business challenges through technology-driven solutions.

"I'm honored to join the SmartRent team and add my industry experience to operational and financial decision-making discussions as the company continues to strive toward its growth objectives," Harris said. "I welcome the opportunity to align with marketing, product and customer success teams, as well as our valued partners, to optimize long-term asset value for our clients."

For more information about SmartRent solutions, visit smartrent.com.

About SmartRent

SmartRent, Inc. (NYSE: SMRT) is a premier enterprise technology platform delivering AI-enabled smart home and property solutions to the rental housing industry. As the only comprehensive provider to unite purpose-built hardware and software under a unified ecosystem, the company's solutions reduce daily operational complexity to elevate resident living, increase net operating income, mitigate property risk and reclaim valuable hours for onsite teams. Trusted by the top names in real estate, SmartRent is executing its Vision 2028 strategic framework to transform an installed base of millions of smart devices and daily users into advanced property intelligence. Learn more at smartrent.com.

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