



NEWS RELEASE

# SmartStop Self Storage Marks 15 Years in Canada With Continued Growth and Market Leadership

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LADERA RANCH, Calif.--(BUSINESS WIRE)-- SmartStop Self Storage REIT, Inc. ("SmartStop") (NYSE: SMA), an internally managed real estate investment trust and a premier owner and operator of self-storage facilities in the United States and Canada, is celebrating the 15th anniversary of operations by SmartStop and its affiliates in Canada.

This milestone reflects the company's long-standing commitment to providing secure, convenient, and customer-focused storage solutions to communities across the country. Since entering the Canadian market in 2010, SmartStop and its affiliates, as industry leaders in Canadian self storage, have expanded their Canadian footprint to become the largest self-storage operator in the Greater Toronto Area (GTA) and the fourth largest in the country.

SmartStop now operates 49 properties across Ontario, British Columbia, Alberta, and Quebec. Earlier this year, SmartStop opened its first Montréal location, marking its entrance into Quebec and extending its reach into another key Canadian market.

"Reaching 15 years in Canada is a proud moment for SmartStop," said H. Michael Schwartz, Chairman and CEO of SmartStop. "This anniversary represents the trust our partners have placed in us, the dedication of our teams, and our continued investment in delivering best-in-class storage experiences to our customers. We are grateful to the communities we serve, and we see this milestone as both a celebration of how far we have come and a reaffirmation of our commitment to raising the bar for storage across Canada."

SmartStop's growth in Canada has been anchored by a focus on operational excellence, customer service and long-term community presence. The company has modernized its facilities, improved digital tools, and expanded its



security systems, all while adapting to changing residential and commercial storage needs. Its strong national platform continues to position SmartStop as one of Canada's most recognized and trusted storage brands.

"As we look ahead, our focus is on expanding our presence, strengthening our portfolio and continuing to innovate," said Bliss Edwards, Executive Vice President – Canada. "Canada remains central to our future, and this anniversary highlights the foundation we've built and the opportunities ahead."

### **About SmartStop Self Storage REIT, Inc. (SmartStop):**

SmartStop Self Storage REIT, Inc. ("SmartStop") (NYSE: SMA) is a self-managed REIT with a fully integrated operations team of more than 1,000 self-storage professionals focused on growing the SmartStop® Self Storage brand. SmartStop, through its indirect subsidiary SmartStop REIT Advisors, LLC, also sponsors other self-storage programs, and through its indirect subsidiary Argus Professional Storage Management offers third-party management services in the U.S. and Canada. As of December 17, 2025, SmartStop has an owned or managed portfolio of more than 460 operating properties in 34 states, Washington D.C., and Canada, comprising over 270,000 units and 35 million rentable square feet. SmartStop and its affiliates own or manage 49 operating self-storage properties across four provinces in Canada, which total approximately 42,200 units and 4.3 million rentable square feet.

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