



NEWS RELEASE

# SmartStop Self Storage Launches Unique Art Contest to Celebrate Cities Across North America

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LADERA RANCH, Calif.--(BUSINESS WIRE)-- SmartStop Self Storage REIT, Inc. ("SmartStop" or the "Company"), is thrilled to announce an exciting art contest inviting artists from across North America to create unique, city- or region-themed designs. SmartStop will select 15 winners whose artwork best represents one of 15 designated cities or regions in the U.S. and Canada. Each winning design will be transformed into a full-size door wrap on a drive-up storage unit at SmartStop's Ladera Ranch, California facility.

Winners will each receive a \$1,000 cash prize and have their work prominently displayed in this one-of-a-kind art installation. This contest allows artists to showcase their creativity while paying homage to the rich culture and identity of cities across North America. Cities and regions stretch across 23 U.S. states and four Canadian provinces, including Miami, Florida; Las Vegas, Nevada; Southern California; Asheville, North Carolina; Toronto, Ontario; and Vancouver, British Columbia, among others.

"At SmartStop, we are always looking for innovative ways to connect with the communities we serve," said H. Michael Schwartz, Chairman and CEO of SmartStop. "This contest is a fun and creative way to celebrate the unique character of 15 markets across North America while supporting talented artists and bringing vibrant designs to our facility."

Full contest details, including submission requirements and eligibility, can be found on the call for entry website: [https://artist.callforentry.org/festivals\\_unique\\_info.php?ID=14993](https://artist.callforentry.org/festivals_unique_info.php?ID=14993). Submissions are due by April 4, 2025, and winners will be announced on April 17, 2025.

## About SmartStop Self Storage REIT, Inc. (SmartStop):

SmartStop Self Storage REIT, Inc. (“SmartStop”) is a self-managed REIT with a fully integrated operations team of approximately 560 self-storage professionals focused on growing the SmartStop® Self Storage brand. SmartStop, through its indirect subsidiary SmartStop REIT Advisors, LLC, also sponsors other self-storage programs. As of February 25, 2025, SmartStop has an owned or managed portfolio of 217 operating properties in 23 states, the District of Columbia, and Canada, comprising approximately 155,700 units and 17.5 million rentable square feet. SmartStop and its affiliates own or manage 39 operating self-storage properties in Canada, which total approximately 33,600 units and 3.4 million rentable square feet. Additional information regarding SmartStop is available at [www.smartstopselfstorage.com](http://www.smartstopselfstorage.com)

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