

CALERES ANNOUNCES SPONSORSHIP OF TWO ST. LOUIS AREA HIGH SCHOOL TEAMS FOR GLOBALHACK VI

Release Date:

Friday, October 21, 2016 1:01 pm CDT

Terms:

Dateline City:

ST. LOUIS

Contacts:

Kelly Malone, Caleres 314.854.4093, kmalone@caleres.com Delia Chassaing, GlobalHack delia@globalhack.org

Caleres, a diverse portfolio of global footwear brands, announced today it is sponsoring two St. Louis area high school teams, Carnahan School for Future and McKinley Classical Leadership Academy, to participate in this weekend's GlobalHack VI at the Chaifetz Arena on the campus of St. Louis University.

Carnahan School for Future, located in Dutchtown, is coached by the school's robotics and technology teachers Robert Landers and Tara Nesbitt.

McKinley Classical Leadership Academy is located in Fox Park. The team is coached by the school's computer science and robotics teachers Brett Kalmes and Paul Husch. Students have already successfully built their own websites, games, and mobile applications in curriculum managed by their school and/or GlobalHack.

Willis Hill, vice president of Retail Information Systems said, "Caleres values innovation and believes strongly in giving back to the community. The skillset and the abilities that these high schoolers already have is admirable and we're honored to sponsor their participation."

GlobalHack VI will bring together software developers, graphic designers, technologists, and entrepreneurs from around the world to solve a single civic technology problem centered on homelessness. Nearly 1,300 participants from more than 30 states and seven countries across youth, collegiate, and pro divisions will work in teams to solve this problem by building software solutions over the course of an entire weekend. \$1 million in cash prizes will be awarded to the top teams, including \$250,000 in follow-on funds that will be used to take the most promising prototypes generated at the event to market.

ABOUT CALERES

Caleres is a diverse portfolio of global footwear brands, which fit people's lives: Family, Healthy Living and Contemporary Fashion. Our products are available virtually everywhere - in the over 1,200 retail stores we operate, in hundreds of major department and specialty stores, on our branded e-commerce sites, and on many additional third-party retail websites. Famous Footwear and Famous.com serve as our Family brands. Our Contemporary Fashion brands include Sam Edelman, Franco Sarto, Vince, Via Spiga, George Brown Bilt, Diane von Furstenberg, Fergie Footwear and Carlos Santana. Naturalizer, Dr. Scholl's, LifeStride, Bzees and Rykå represent our Healthy Living brands. Combined, these brands help make Caleres a company with both a legacy and a mission. Our legacy is our more than 130-years of craftsmanship, our passion for fit and our business savvy, while our mission is to continue to inspire people to feel good...feet first. Visit caleres.com to learn more about us.

ABOUT GLOBALHACK

GlobalHack is a building a better tech ecosystem through software competitions. Our events bring together developers, designers, entrepreneurs and technologists to build innovative software solutions that solve real-world problems. Learn more at globalhack.org.

Language:

English

Source URL: <https://investor.caleres.com/press-release/caleres-announces-sponsorship-two-st-louis-area-high-school-teams-globalhack-vi>