

Brown Shoe Announces Webcast of 3rd Quarter Earnings Conference Call

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Brown Shoe Company, Inc. (NYSE: BWS) today announced that it will hold a conference call to discuss its third quarter 2010 financial results on Tuesday, November 23, at 8:00 a.m. Central time / 9:00 a.m. Eastern time. The Company plans to issue its quarterly results press release before the market opens that day.

The question-and-answer session of the call will be limited to institutional analysts and investors, but retail brokers, individual investors, and other interested parties are invited to attend via a live webcast at brownshoe.com/investor or earnings.com (type in the BWS ticker symbol to locate the broadcast).

Brown Shoe is a \$2.4 billion global footwear company. Brown Shoe's Retail division operates Famous Footwear, a leading family branded footwear destination with over 1,100 stores nationwide and e-commerce site FamousFootwear.com, approximately 270 specialty retail stores in the U.S., Canada, and China primarily under the Naturalizer brand name, and footwear e-tailer shoes.com. Through its wholesale divisions, Brown Shoe designs and markets leading footwear brands including Naturalizer, Dr. Scholl's, Franco Sarto, LifeStride, Etienne Aigner, Sam Edelman, Via Spiga, Vera Wang Lavender and Buster Brown. Brown Shoe press releases are available on the Company's website at www.brownshoe.com.

Language:

English

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