

CALERES SPONSORSHIP SUPPORTS ST. LOUIS SYMPHONY'S 2016/2017 FAMILY CONCERTS

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Caleres announced today it is providing a lead sponsorship gift of \$15,000 to support the St. Louis Symphony's 2016/2017 Family Concerts. The Family Concerts are designed to engage and entertain children ages 5 to 12 and are a fun place for families to learn together, listen together and join in the music together.

While this is the first time Caleres is sponsoring the St. Louis Symphony's Family Concerts, Caleres has a long history of giving back to the community and to the Symphony. Over the years, Caleres has given more than \$20 million to the St. Louis community, including partnering with the St. Louis Symphony for over 30 years.

The concerts include:

3 p.m. Sunday, October 30 - Thrills and Chills

Calling all goblins and ghouls for a spooktakular concert with frightfully fun music for the whole family. Featuring favorites such as John Williams' *The Imperial March* from *Star Wars*, *Night on Bald Mountain* from *Fantasia* and Saint-Saëns' *Danse macabre!*

3 p.m. Sunday, January 22 - The New Adventures of Peter and the Wolf

Through the power of music and masterful storytelling, this lively version of Prokofiev's classic *Peter and the Wolf* will deliver a powerful message inspiring confidence in kids of all ages.

3 p.m. Sunday, March 12 - STL Symphony + Saint Louis Zoo Symphonic Season

The STL Symphony rejoins forces with the Saint Louis Zoo to take you on a musical journey through the four seasons! Learn how your favorite animals navigate Winter, Summer, Spring and Fall at the Zoo. Featuring selections from Vivaldi's *The Four Seasons*.

Sponsorship of the St. Louis Symphony's Family Concerts aligns with the Caleres Cares Charitable Trust's mission to help develop stronger families by providing opportunities for enrichment and to provide occasions for families and individuals to step feet first into the arts and culture.

About the St. Louis Symphony

Founded in 1880 and now in its 137th season, the STL Symphony is the second-oldest orchestra in the country and widely considered one of the world's finest. Under the leadership of Music Director David Robertson, currently in his 12th season, the STL Symphony strives for artistic excellence, educational impact and community connection while meeting its mission statement: enriching people's lives through the power of music. The Symphony presents a full season of classical programs and *Live at Powell Hall* concerts and hundreds of free education and community programs each year. Media partners include [St. Louis Public Radio, 90.7 -KWMU](#), which broadcasts the Symphony's Saturday night subscription concerts live + The Nine Network, which regularly features STL Symphony performances on its *Night at the Symphony* program. In addition, the STL Symphony is known for its Grammy Award-winning recordings, Carnegie Hall appearances, national and international tours, innovative programming and extensive community engagement initiatives. www.stlsymphony.org

About Caleres

Caleres is a diverse portfolio of global footwear brands, which fit people's lives: Family, Healthy Living and Contemporary Fashion. Our products are available virtually everywhere - in the over 1,200 retail stores we operate, in hundreds of major department and specialty stores, on our branded e-commerce sites, and on many additional third-party retail websites. Famous Footwear and Famous.com serve as our Family brands. Our Contemporary Fashion brands include Sam Edelman, Franco Sarto, Vince, Via Spiga, George Brown Bilt, Diane von Furstenberg, Fergie Footwear and Carlos Santana. Naturalizer, Dr. Scholl's, LifeStride, Bzees and Rykå represent our Healthy Living brands. Combined, these brands help make Caleres a company with both a legacy and a mission. Our legacy is our more than 130-years of craftsmanship, our passion for fit and our business savvy, while our mission is to continue to inspire people to feel good...feet first. Visit caleres.com to learn more about us.

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