

## Brown Shoe Company Announces Time for Fourth Quarter 2012 Earnings Call

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ST. LOUIS

ST. LOUIS--(BUSINESS WIRE)--Brown Shoe Company, Inc. (NYSE: BWS) ([brownshoe.com](http://brownshoe.com)) today announced it plans to release its fourth quarter 2012 financial results before market open on Friday, March 15. Company executives will host a financial analyst call at 9:00 a.m. ET that day, to discuss fourth quarter earnings and to provide a general business update.

The dial-in number for financial analysts in North America is (877) 217-9089 or (706) 679-1723 for international analysts, and the conference ID is 17574957. To participate, please dial in a few minutes before the scheduled time. Employees, the media and the public are invited to listen to the call at [investor.brownshoe.com/news/events](http://investor.brownshoe.com/news/events).

A replay of the call will be available through Friday, March 29, 2013, by dialing (855) 859-2056 in North America or (404) 537-3406 internationally and using the conference ID 17574957. A webcast replay will also be archived for a limited period at [investor.brownshoe.com/news/events](http://investor.brownshoe.com/news/events).

**About Brown Shoe Company**

Brown Shoe Company is a \$2.6 billion, global footwear company whose shoes are worn by people of all ages, from all walks of life. Our products are available virtually everywhere — in the more than 1,300 Famous Footwear and Naturalizer retail stores we operate, in hundreds of major department and specialty stores, on 14 distinct company-owned ecommerce sites, and on many additional third-party retail websites. Through our broad range of products, we serve three key market segments. Our Family brands — Famous Footwear, Famous.com, and shoes.com — are one-stop-shopping destinations for high quality, affordable styles for a family's every occasion. Active people who want comfort, style and performance can look to our Healthy Living brands — Naturalizer, Dr. Scholl's Shoes, LifeStride, Avia and Ryka. Our Contemporary Fashion brands — Via Spiga, Vera Wang, Vince, Sam Edelman, Franco Sarto, Carlos Santana and Fergie Footwear — keep fashionistas in step with the latest trends. At Brown Shoe Company, we inspire people to feel good and live better... feet first!

**Language:**

English

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**Ticker Slug:**

*Ticker:* BWS  
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