

Sam Edelman Opens in The Shops at Prudential Center in Boston

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NEW YORK--(BUSINESS WIRE)--Sam Edelman continues to expand its East Coast retail presence. The iconic lifestyle designer has a new 2,795 square foot space that opened April 2 at The Shops at Prudential Center in Boston. This is the brand's first Massachusetts location and ninth retail store in the United States.

Designed by Dagnell Folger of Architecture + Information, the store stays true to the Sam Edelman aesthetic with a mix of materials such as reclaimed wood and raw concrete with rose-colored brass and black leather. Hints of the brand's signature shade of green provide a pop of color, and vintage furniture pieces—curated by Sam Edelman himself—are mixed throughout for a personal touch. The full Sam Edelman lifestyle assortment will be displayed in custom-designed fixtures.

"Boston has an amazingly youthful energy and we are excited to be a part of it," said Sam Edelman, designer, founder and division president for the Sam Edelman division of Caleres. "The prime Back Bay location of the Prudential Center provides the perfect space for our newest retail store."

ABOUT SAM EDELMAN

Since its inception in 2004, designer Sam Edelman's eponymous brand has defined laid-back luxury and timeless American style. Bringing together a lifetime of global travel, a love of timeless design, and more than 30 years of experience in footwear, the Sam Edelman collection is inspired by a life well-lived. With flagship locations in New York City's Soho shopping district and on North Beverly Drive in Los Angeles, Sam Edelman continues to expand its retail presence worldwide. The Sam Edelman Brand is a division of Caleres.

ABOUT CALERES

Caleres is a diverse portfolio of global footwear brands, which fit people's lives: Family, Healthy Living and Contemporary Fashion. Our products are available virtually everywhere - in the over 1,200 retail stores we operate, in hundreds of major department and specialty stores, on our branded ecommerce sites, and on many additional third-party retail websites. Famous Footwear and Famous.com serve as our Family brands. Our Contemporary Fashion brands include Sam Edelman, Franco Sarto, Vince, Via Spiga, Diane von Furstenberg, Fergie Footwear and Carlos Santana. Naturalizer, Dr. Scholl's, LifeStride, Bzees and Rykã represent our Healthy Living brands. Combined, these brands help make Caleres a company with both a legacy and a mission. Our legacy is our more than 130-years of craftsmanship, our passion for fit and our business savvy, while our mission is to continue to inspire people to feel good...feet first. Visit caleres.com to learn more about us.

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