

Brown Shoe Company Announces Time for Second Quarter 2013 Earnings Call

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ST. LOUIS--([BUSINESS WIRE](#))--Brown Shoe Company, Inc. (NYSE: BWS)(brownshoe.com) today announced it plans to release its second quarter 2013 financial results before market open on Tuesday, Aug. 27. Company executives will host a financial analyst call at 9:00 a.m. ET that day, to discuss second quarter earnings and to provide a general business update.

The dial-in number for financial analysts in North America is (877) 217-9089 or (706) 679-1723 for international analysts, and the conference ID is 32003590. To participate, please dial in a few minutes before the scheduled time. Employees, the media and the public are invited to listen to the call at investor.brownshoe.com/news/events.

A replay of the call will be available through Tuesday, September 10, 2013, by dialing (855) 859-2056 in North America (404) 537-3406 internationally and using the conference ID 32003590. A webcast replay will also be archived for a limited period at investor.brownshoe.com/news/events/archive.

About Brown Shoe Company

Brown Shoe Company is a \$2.6 billion, global footwear company whose shoes are worn by people of all ages, from all walks of life. Our products are available virtually everywhere — in the more than 1,300 Famous Footwear and Naturalizer retail stores we operate, in hundreds of major department and specialty stores, on 14 distinct company-owned ecommerce sites, and on many additional third-party retail websites. Through our broad range of products, we serve three key market segments. Our Family brands — Famous Footwear, Famous.com, and shoes.com — are one-stop-shopping destinations for high quality, affordable styles for a family's every occasion. Active people who want comfort, style and performance can look to our Healthy Living brands — Naturalizer, Dr. Scholl's Shoes, LifeStride and Ryka. Our Contemporary Fashion brands — Via Spiga, Vince, Sam Edelman, Franco Sarto, Carlos Santana and Fergie Footwear — keep fashionistas in step with the latest trends. At Brown Shoe Company, we inspire people to feel good and live better... feet first!

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Contact:

Brown Shoe Company
Peggy Reilly Tharp, 314-854-4134
ptharp@brownshoe.com

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