

Caleres Announces Malcolm Robinson as President to New Men's and International Division

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ST. LOUIS--(BUSINESS WIRE)--Caleres (NYSE: CAL) announced today the appointment of Malcolm Robinson as president of the company's new Men's and International division. He will oversee the strategic growth initiatives for the Caleres men's brands, as well as expand an international footprint across the company's portfolio.

"Malcolm brings over three decades of deep experience in men's apparel, brand positioning, merchandising and managing global brands," said Diane Sullivan, CEO, president and chairman of Caleres. "I'm delighted to have him join us, and to add this role, which will position us to build on our successes in the two significant areas of potential in men's footwear and the international arena."

Robinson most recently served as EVP at One Jeanswear Group - William Rast Division. There he was responsible for the overall in-store marketing and sales strategy of the licensed William Rast denim lifestyle brand. Prior to that, he served as CEO and board member of Tommie Copper and president at Maidenform Brands. A significant portion of his career was spent as group president of wholesale sportswear at Phillips Van Heusen. He was also an executive vice president at Gant Corporation.

About Caleres

Caleres is a diverse portfolio of global footwear brands. Our products are available virtually everywhere - in the over 1,200 retail stores we operate, in hundreds of major department and specialty stores, on our branded e-commerce sites, and on many additional third-party retail websites. Famous Footwear and Famous.com serve as our Family brands. Our Contemporary Fashion brands include Sam Edelman, Allen Edmonds, Franco Sarto, Vince, Via Spiga, George Brown Bilt, Diane von Furstenberg, Fergie Footwear and Carlos Santana. Naturalizer, Dr. Scholl's Shoes, LifeStride, Bzees and Rykå represent our Healthy Living brands. Combined, these brands help make Caleres a company with both a legacy and a mission. Our legacy is our more than 130-years of craftsmanship, our passion for fit and our business savvy, while our mission is to continue to inspire people to feel good...feet first. Visit caleres.com to learn more about us.

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