

## Brown Shoe Announces Participation in Investor Conference

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Brown Shoe Company, Inc. (NYSE: BWS) today announced that the Company will be presenting at the Bank of America 2008 Consumer Conference at the New York Palace Hotel, March 11, at 11:30 a.m. Eastern Time. Mark Hood, Chief Financial Officer, will host the presentation. The presentation, including the question and answer portion, will be webcast live at <http://www.brownsheo.com/investor>.

About Brown Shoe Company, Inc.

Brown Shoe is a \$2.4 billion footwear company with global operations. Brown Shoe's Retail division operates Famous Footwear, the approximately 1,100-store chain that sells brand name shoes for the family, approximately 300 specialty retail stores in the U.S., Canada, and China under the Naturalizer, Brown Shoe Closet, FX LaSalle, and Franco Sarto names, and Shoes.com, the Company's e-commerce subsidiary. Brown Shoe, through its Wholesale divisions, owns and markets leading footwear brands including Naturalizer, LifeStride, Via Spiga, Nickels Soft, Connie and Buster Brown; it also markets licensed brands including Franco Sarto, Dr. Scholl's, Etienne Aigner, and Carlos by Carlos Santana and Barbie, Disney and Nickelodeon character footwear for children. Brown Shoe press releases are available on the Company's website at <http://www.brownsheo.com>.

Web site: <http://www.brownsheo.com>

<http://www.brownsheo.com/investor>

**Language:**

English

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**Ticker Slug:**

*Ticker:* BWS

*Exchange:* NYSE

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