

## Brown Shoe Announces Participation in Investor Conference

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Brown Shoe Company, Inc. (NYSE: BWS) today announced that the Company will be presenting at the 11th Annual ICR XChange Conference held at the St. Regis Monarch Beach Resort in Dana Point, California, on Thursday, January 15, at 12:55 p.m. Eastern Time. Ron Fromm, Chairman and Chief Executive Officer will host the presentation. The presentation, including the question and answer portion, will be webcast live at <http://www.brownsheo.com/investor>.

About Brown Shoe Company, Inc.

Brown Shoe is a \$2.3 billion footwear company with global operations. Brown Shoe's Retail division operates Famous Footwear, the over 1,100-store chain that sells brand name shoes for the family, over 300 specialty retail stores in the U.S., Canada, and China under the Naturalizer, Brown Shoe Closet, FX LaSalle, Franco Sarto and Via Spiga names, and Shoes.com, the Company's e-commerce subsidiary. Brown Shoe, through its Wholesale divisions, owns and markets leading footwear brands including Naturalizer, LifeStride, Via Spiga, Sam Edelman, Nickels Soft, Connie and Buster Brown; it also markets licensed brands including Franco Sarto, Dr. Scholl's, Etienne Aigner, Carlos by Carlos Santana, Fergie branded footwear, and Vera Wang Lavender Label Collection as well as Barbie, Disney and Nickelodeon character footwear for children. Brown Shoe press releases are available on the Company's website at <http://www.brownsheo.com>.

Web site: <http://www.brownsheo.com>

**Language:**

English

**Contact:**

CONTACT: investors

Ken Golden of Brown Shoe Company, Inc., +1-314-854-4134

[kgolden@brownsheo.com](mailto:kgolden@brownsheo.com)

or

media

David Garino of Fleishman-Hillard, +1-314-982-0551

[garinod@fleishman.com](mailto:garinod@fleishman.com)

for Brown Shoe Company, Inc.

**Ticker Slug:**

*Ticker:* BWS

*Exchange:* NYSE

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