

Brown Shoe Announces Webcast of 2nd Quarter Earnings Conference Call

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Brown Shoe Company, Inc. (NYSE: BWS) today announced that it will hold a conference call to discuss its second-quarter 2009 financial results on Wednesday, August 26, at 8:00 a.m. Central time / 9:00 a.m. Eastern time. The Company plans to issue its quarterly results press release before the market opens that day.

The question-and-answer session of the call will be limited to institutional analysts and investors, but retail brokers, individual investors, and other interested parties are invited to listen via a live webcast at <http://www.brownsheo.com/investor> or <http://www.earnings.com> website (type in the BWS ticker symbol to locate the broadcast).

Brown Shoe is a \$2.3 billion footwear company with global operations. Brown Shoe's Retail division operates Famous Footwear, the more than 1,100-store chain that sells brand name shoes for the family, approximately 300 specialty retail stores in the U.S., Canada, and China primarily under the Naturalizer brand name, and footwear e-tailer Shoes.com. Through its Wholesale divisions, Brown Shoe markets leading footwear brands including Naturalizer, Dr. Scholl's, Franco Sarto, LifeStride, Etienne Aigner, Via Spiga, and Sam Edelman. Brown Shoe press releases are available on the Company's website at <http://www.brownsheo.com>.

Language:

English

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